

## The Bindery Department...

# Finishing What We Start...With Touches Of Class

How a book is bound depends on four variables: size, intended use, expected life and price. Each method offers a different mix of aesthetics, performance, convenience and cost.

Here are the most popular methods on our bindery menu:

### Saddle, Side and Corner Stitching

With saddle stitching, staples are driven by a machine through the crease of the spine, allowing the page to lie nearly flat. Many publications are held together this way, but there is a limit to the number of pages that can be effectively bound with this method.

Side and corner stitching are the most economical binding methods.

Side stitching puts staples through an entire stack of sheets near the edge. The result is a strong bind, but the pages do not lie flat and some margin area is used up by the staples.

Corner stitching is a convenient way to bind documents for short-term use, such as reports and trade show materials.

### Plastic Comb And Wire Binding

Books and technical manuals that must lie flat when open can be bound with wire or plastic shaped into a spiral or comb.

Combs have the greatest thickness capacity. We use combs up to two inches thick.

Double loop wiring is very durable and allows books to lie open and double over.

Both comb and wire styles are very economical for extremely short runs.

### Perfect And Tape Binding

Perfect binding is an affordable and attractive binding method for paperback books. Wraparound paper covers, glued to the spines, provide longevity benefits for books of at least  $\frac{1}{8}$ " minimum thickness, but no more than  $2\text{-}\frac{3}{8}$ " maximum thickness.

## Our Readers' Plant Tour Continues . . .

Our readers' tour of our digital printing plant continues with a stop in the bindery and finishing department.

Copresco's Docutechs perform a variety of simple inline finishing operations, but more complex tasks are handled in our bindery. The bindery team adds touches of class to make your publications look their best. Our lead story discusses the department's extensive services.

Tape binding tries to simulate perfect binding. It is economical for ultra-short runs and can be done inline on the Docutech. However, this style lacks aesthetic appeal.

*TechTopics* No. 2 provides an in-depth discussion of perfect binding.

Call or fax us for a copy. Or you can review an online version at: [copresco.com/techttop.htm](http://copresco.com/techttop.htm).

### Ring Binding

Looseleaf binding offers the advantage that pages can easily be added or removed to allow for updates. Ring binders are available in a variety of sizes and styles.

For more details about book binding and finishing techniques, call the company that can meet all your on-demand printing needs.

Call Copresco.

(630) 690-2000 • Fax (630) 690-8182  
lite@copresco.com • www.copresco.com

## More Accolades...

Copresco has been named one of the top digital color printers in the nation by *Printing Impressions* magazine.

We ranked 19th on the trade magazine's Top 50 list of international digital printers — a testament to our success in bringing you the same high volume and fast turnaround color work as our black and white services.



Our Bindery Team: (l. to r.) Manuel Duran, Rosalba Ortiz, Lorena Rameriz, Ed Pisarek, Araceli Figueroa and Jerry Province.

## Metric Standards Deciphered

Our latest *TechTopics* discusses the basics of ISO (International Standards Organization) paper standards that are used everywhere in the world, except the United States and Canada.

It's must reading for anyone who designs or produces printed materials for international use.

Easy-to-follow comparison charts of ISO standard paper sizes are included in the No. 11 *TechTopics*.

For a free subscription, just fax us your name and address or e-mail to: [techttopics@copresco.com](mailto:techttopics@copresco.com).



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**OLD BURGLARS  
NEVER DIE—THEY  
JUST STEAL AWAY.**

~ ~ ~

Ralph, an auto mechanic, was removing engine valves from a car when he spotted Dr. Michael DeBakey, the famous heart surgeon, waiting in the service area. "Look here, doctor," Ralph called out. "I'm an expert too. I take your sick, sluggish car, I pull the valves out, clean and re-shape them,



and put 'em back in. When I'm done, she'll purr like a kitten. You do basically the same thing with people, but you get big bucks. What's the difference?"

"You do good work," Dr. DeBakey said as he patted Ralph on the back. "But try doing it with the motor running."

"How did you like my speech?" the senator asked.

"Fine," the voter answered, "but I thought you missed several excellent opportunities."

"Really?" he said, startled. "Opportunities to what?" She replied, "To stop."

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For safety reasons, airline pilots are encouraged to report anonymously any equipment failures they encounter in the cockpit. A recent flight safety publication carried this log entry from the pilot: "Auto-land carried out. The aircraft landed very firmly and far to left of centerline. Most unsatisfactory."

The engineer's reply: "Auto-land not fitted to this aircraft."

~ ~ ~

"I think I heard a bear!" a hiker said, and sat down to put on his running shoes.

"You can't outrun a bear," his companion said, "not even with running shoes."

"I don't have to outrun the bear," the hiker replied. "I just have to outrun you."

~ ~ ~

**OLD BANKERS NEVER  
DIE—THEY JUST  
LOSE INTEREST.**

~ ~ ~

I took an IQ test, but the doc said the results were negative.

The fact that no one understands you doesn't mean you're an artist.

~ ~ ~

A man, down on his luck from gambling, began praying to God. "I know a million years is only one sec-



ond to you. And I know a million dollars is only a penny to you. So, God," reasoned the desperate man, "could you give me just one of your pennies?"

"Your prayer is answered," a voice boomed from above, "but you'll have to wait a second..."

~ ~ ~

Q: What do you call a boomerang that doesn't work?

A: A stick.

~ ~ ~

"Tell me," Samuel Goldwyn once said, "how did you love my picture?"

"Mr. Cowboy," a little boy asked, "why do you always wear that big hat?"

"Well, son," the cowboy replied, "it protects me from the hot prairie sun."

"And why do you wear that leather vest?"

"It helps to keep the wind off of me," said the cowboy, "and it has pockets for my valuables."



"Why do you wear those chaps?" the boy continued.

"They protect my legs when my horse goes through mesquite and cactus," he replied.

"And Mr. Cowboy, why do you wear those sneakers?"

"That," the cowboy explained with a sigh, "is so nobody will think I'm a truck driver."

~ ~ ~

**OLD COWBOYS NEVER  
DIE—THEY JUST GET  
DERANGED.**