

*Readers' plant tour continues...*

## Rain Or Shine, Copresco Ships On Time

On our readers' plant tour, you've watched your job move from our production coordinators through computer services, digital printing and the bindery. This month we visit our shipping department and distribution center.

### Long Haul Or Short Stop

At Copresco, your job isn't finished until it's delivered on time via the most economical method.

We handle everything from small packages to skids of finished pieces weighing thousands of pounds. We ship by truck, air, package express and courier to single destinations or multiple locations across the globe.

UPS and DHL make daily stops at our door. Our company "fleet" offers you pickup and delivery services throughout the Chicagoland area. Customers can also pick up their work at our will call desk.



Our experienced shipping and distribution center staff: (l. to r.) Matt Legorreta, Gene Pepsnik, Claude Fitzpatrick and Jim Porcher.

### Efficiency Experts

Nobody in our business knows more about shipping and distribution than we do. Our experienced staff has solved a myriad of delivery problems. They know how to get your job to the right place at the right time for the right price, rain or shine. And through computer links to shipping firms, the

staff can track your jobs in transit.

Our distribution center offers ample space for customers' printed materials. Copresco's computerized inventory control system assures fast, efficient drop shipping to single or multiple destinations.

So when you need help with publications, books and manuals, call the company that provides extremely fast digital printing services and fast, on-time delivery. Call Copresco.

(630) 690-2000 • Fax: (630) 690-8182  
lite@copresco.com • www.copresco.com

### Copresco Shares PIA Award

Copresco has shared a Printing Industries of America Premier Print Award with our customer, print distributor Progressive Systems Network, Inc., and PSN's adoption agency client.

President Steve Johnson presented award plaques to Marilyn Panichi, executive director of the Adoption Information Center of Illinois, and Jerry Piaskowy, co-owner of PSN.

Copresco won the highest award in its printing category for a 280-page



Copresco president Steve Johnson (left) presents a PIA Premier Print Award plaque to Marilyn Panichi, executive director of the Adoption Information Center of Illinois, and Jerry Piaskowy, co-owner of Progressive Systems Network, Inc.

digitally-produced adoption recruitment book. The purpose of the piece is to place foster children in homes with adoption potential.

### Digital Benefits

Faster and more frequent mailings with more timely information have been achieved by converting the recruitment book from conventional offset to digital printing. And, best of all, more foster children are being placed by the social service agency.

Headquartered in Chicago, the Adoption Information Center works with children throughout the metropolitan area and downstate Illinois.

The Premier Print Award is the fourth consecutive award Copresco has received in PIA's international competition.

### FAQ:

#### Book Vs. Offset Paper

**Q.** You mentioned "book" and "offset" paper in your July issue. What's the difference?

**A.** They are one and the same. The book paper term has been around since Gutenberg's time in the 1400s. It described the paper used for the letterpress printing of books.

When offset printing gained prominence in the 1950s, printers found that water residue from the process caused the paper to curl and stretch. Paper mills solved the problem by adding sizing—and the term offset paper came into vogue.

Today, the terms *book* and *offset* are used synonymously.

### Labor Day

Copresco will be closed Monday, September 4, for Labor Day. Enjoy the last weekend of summer.



Copies Overnight, Inc.

262 Commonwealth Drive

Carol Stream, IL 60188

Address Correction Requested

"It is necessary for technical reasons that these warheads must be stored upside down, that is, with the top at the



bottom and the bottom at the top. To prevent anyone making a mistake, and in order that there will be no doubt as to which is the bottom and which is the top, for storage purposes, it will be noted that the bottom of each warhead has been labeled with the word 'Top.'

—excerpt from a military operations manual

From a lonely-hearts ad: "I haven't smoked, taken drugs or gambled in three years. I never look at other women. I work hard, am quiet and obedient. I go to bed early and rise at dawn, and attend chapel services every Sunday. I'm ready to meet that special someone the minute they let me out of prison."

I'd like to be an optimist, but I know I wouldn't be good at it.

I got a letter back from the lonely-hearts club. They said they weren't *that* lonely.

Husband: "You don't think I look sixty—do you?"  
Wife: "Not anymore."

Department stores are getting snobbier. I went into one and asked if they had anything in my size. The salesperson pointed me to the freight elevator.

Q: Why do elephants drink?  
A: To forget.

Teacher: "Billy, give us two examples of a pronoun."  
Billy: "Who, me?"  
Teacher: "Very good!"

"Dad," a boy asked his father, "did you go to Sunday school every morning?"



"Sure did, son," the father replied. "Never missed a day."

"See, Mom?" the boy said. "It won't do me any good either!"

Ralph: "Dad, will you do my math for me tonight?"

Dad: "No, that wouldn't be right."

Ralph: "Well—you could try."

Sign at a fast-food restaurant:

NOW HIRING—

CLOSERS \$5.25/HR

Nothing funny about that—until wind blew the C off the sign.

What's the difference between a golf ball and an anniversary



present? A man will spend two hours looking for a golf ball.

What's the most effective way to teach yourself to remember your wife's birthday? Forget it once.

Pessimist: someone who will complain about the noise when opportunity knocks.

I'm not what I ought to be, but I'm not what I used to be.

The dean of an agricultural college was interviewing a new student. "Why have you chosen this career?" he asked.

"I dream of making a million dollars in farming," the boy explained, "just like my father."

"Wow," exclaimed the professor, obviously impressed. "Your father really made a million dollars in farming?"

"No," the boy replied. "He dreamed of it."

Mathematician: a device for turning coffee into theorems.

Old mathematicians never die; they just lose their functions.

College Dean, to the physics department: "Why do you always need more money? Why can't you be more like the math department? All they need are pencils, paper and wastebaskets. Or even better, be more like the philosophy department—all they need are pencils and paper."

Bumper sticker we saw:

I DON'T CARE WHO'S ON BOARD,  
WHAT YOU LOVE, WHO YOU BRAKE  
FOR OR WHAT  
YOU'D RATHER BE DOING.

Flattery: telling others exactly what they think of themselves.

"In theory, there is no difference between theory and practice. In practice there is." —Yogi Berra