

## New Booklet Maker Installed...

# System to Make Copresco Service Even Faster

In another move to speed up the delivery of your jobs, Copresco has installed a Fenimore-Vijuk 920 Sidewinder saddle binding system.

"Until now, we've had limited in-house saddle stitching capabilities and have relied on trusted suppliers to handle your larger production runs. The new Vijuk system is a speedster that gives us more flexibility and significantly increased capacity," says Copresco president Steve Johnson.

### High-Powered Performer

"We now have a system that combines the power of digital printing with high-end finishing performance. For large production runs, we frequently begin binding operations while the books are being printed. Without the need to move jobs in and out of the plant for finishing, we'll be able to meet tighter deadlines and handle last minute customer changes more efficiently," Steve added.

### Good Listeners

We remain firmly committed to exceptionally fast digital on-demand turnaround. Since day one, we have gone the extra mile for extra-fast service. Early on, we promised that up to 100,000 impressions would be ready for delivery the next business day for each customer. In 1995, Copresco upped the ante to 250,000 impressions. To paraphrase an old commercial: when you talk, we listen. Then, we find ways to make it happen. Be it adding new equipment or improving our operating efficiency.

### Fast and Easy

Saddle stitching provides a fast, convenient and cost-effective way to bind booklets, brochures and catalogs. The 920 Sidewinder collates, stitches, folds and face-trims booklets ranging in size from 5" x 8", 5-1/2" x 8-1/2", 7" x 9" and 7" x 10" to 8-1/2" x 11" and 8-17/64" x 11-11/16" (A-4 size).



Co-owners Steve Johnson and Chuck Legorreta check out the installation of the new Sidewinder saddle binding system. The powerful Vijuk booklet maker significantly increases Copresco's speed, flexibility and capabilities to produce saddle stitched jobs.

A variety of paper stocks in various text and cover weights and colors are available. In a couple of months, we will publish a *TechTopics* bulletin with more details about the saddle binding process.

### And There's More...

We understand how important binding is to the successful completion of your job. That's why Copresco offers a full range of binding services, including perfect binding for paperback books and case binding for hard cover books as well as tape, wire and plastic binding.

Finishing services include drilling, inserting sets into binders, shrink-wrapping to simplify handling and drop-shipping to single or multiple destinations.

So when you need publications, books or manuals, call the company that combines advanced digital printing technology with highly versatile binding and finishing techniques. Call Copresco.

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## Seven Habits for Success

Our new *TechTopics* No. 13 contains "Seven Habits for Highly Successful Documents." Based on our three-part *Overnite Lite* series, the technical bulletin provides important guidelines for documents preparation.

### Time and Money Saver

You will find seven basic rules to ensure your job runs smoothly, be it destined for print or online output. The bulletin will be helpful to anyone involved in document creation and production who wishes to save time, money and aggravation.

*TechTopics* is a continuing series devoted to digital technology and printing on-demand. Each bulletin is printed with a divider tab for easy filing and reference.

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Address Correction Requested

A man came home late on New Year's Eve, after having spent his entire paycheck. His wife was livid. "Where



did all your money go?"

"I bought something for the house," he mumbled.

"What could you possibly buy for the house," she fumed, "that would cost that much?"

He replied sheepishly, "Eight rounds of drinks."

~ ~

Throughout the holiday season, the Post Office was inundated with customers. At one point they got so busy they even considered opening a second window.

~ ~

"I don't make predictions. I never have, and I never will."

—Tony Blair

~ ~

Bumper sticker we saw:

HONK IF YOU LOVE  
PEACE AND QUIET.

At the Olympics a reporter was polling the international visitors: "What is your opinion about the meat shortage?"

An Arabian responded, "Excuse me, what's a *shortage*?"

A Russian said, "Excuse me, what's *meat*?"

A North Korean asked, "Excuse me, what's an *opinion*?"

And a New Yorker said, "What's *excuse me*?"

~ ~

It's a parallel universe, and I'm diagonally parked.

~ ~

Salary of William Rehnquist, Chief Justice of the U.S. Supreme Court: \$181,400. Salary of Judge Judy: \$7.8 million.

~ ~

While on vacation, an elderly couple stopped at a roadside restaurant for lunch. After finishing their meal, the woman left her glasses on the table, but she didn't realize it until they were back on the highway. They had to travel quite a distance before finding a place to turn around. The elderly man crabbed and complained all the way back to the restaurant. Finally they arrived, and as the woman got out of the car the man called to her, "While you're in there, you might as well get my hat, too."

~ ~

A waist is a terrible thing to mind.

*Experience*: what you get just after you need it.

~ ~

A sixteen-year-old teenager finally got his coveted driver's license. As the family loaded into the car for their congratulatory drive, Dad chose the back seat. "I'll bet you're back there to get a change of scenery after all those years of sitting up



front," said the beaming boy.

"No," the dad replied.

"I'm going to return the favor you've been doing me the last sixteen years: I'm going to sit here and kick the back of your seat!"

~ ~

A recently released study says spanking is bad for kids. Some experts are suspicious of the findings, however, since the study was written in crayon.

~ ~

PUPKUS, n., The moist residue left on a window after a dog presses its nose to it.

Should death AND taxes be simultaneous?

~ ~

The phone rang at KGB headquarters. "My neighbor Yankel Rabinovitz is an enemy of the State," the caller said. "He is hiding undeclared diamonds in his woodpile."

"We'll look into it," the officer said. The next day, government goons swarmed Rabinovitz's back yard. They searched through the woodpile, and finding nothing, began chopping up the wood. Still no diamonds. They cursed at Rabinovitz, and left.

Later, it was the Rabinovitz phone to ring.



"Hello, Yankel! Did the KGB come to see you?"

"Yes," he replied. "They chopped up all my wood."

"Good. Now it's your turn," the caller said. "I need them to plow up my vegetable garden."