Vol. 12, No. 3

Investing in the future... System Improvements Increase Our Printing Capabilities

As a firm committed to industry leadership, Copresco continues to invest in advanced technology to improve our digital workflow.

March 2001

Copresco¹

We have significantly upgraded our RAID (Redundant Array of Independent Disks) to 480 gigabytes (nearly half a *terabyte*)! The RAID server—which provides critical backup safeguards and storage for our digital network—includes three redundant power supplies and six hard drives.

RAID is a vital component in our fast turnaround digital printing operation. The server allows us to keep working without missing a beat should a power supply fail or a single drive crash. The system will also substantially reduce the cost of storing your files for reprinting.

Faster Than a Speeding Bullet

Copresco's new T-1 line offers blazing 1.5 megabits per second file transfer speed. That's 15 times faster than ISDN, a medium that dazzled the industry just a few years ago.

In addition to increased bandwidth and faster connectivity, we have once again upgraded our PC and Macintosh workstations. These improvements provide much more efficient handling and storage of your work, including the growing number of large high-end color print files. (More on our digital color expansion next month).

More Binding Options Added

Backing up our digital publishing network is our full service bindery. Last month, we told you about our new saddle binder that combines the power of digital printing with highend finishing performance.

We have also installed new plastic coil binding equipment to further expand our in-house bindery capabilities. Plastic coil provides a virtually indestructible means of binding volumes and rounds out our complete range of plastic and wire binding styles. So when you need help with books and manuals, call the company that's keeping pace with all your on-demand printing needs.

Call Copresco.

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FAQ:

Cures for Infectious Diseases

- **Q.** Talk about good timing. Your item regarding virus protection came the day of the Anna Kournikova scare. Is there really any way to prevent such sneak attacks?
- **A.** The most important thing you can do to avoid virus damage is to upgrade your virus protection software every week.

Malicious viruses like "Melissa," "ILoveYou" and "Anna" overwhelm e-mail servers across the globe and cause hundreds of millions of dollars in damage. These particular diseases are spread automatically through Microsoft Outlook e-mail software.

But, don't think the problem is restricted to Microsoft. Macintosh users, once immune to virus attacks, now face the same threats as their PC brethren.

Infection Fighters

This is why a virus protection program that finds and repairs infected files—and is regularly updated—is crucial.

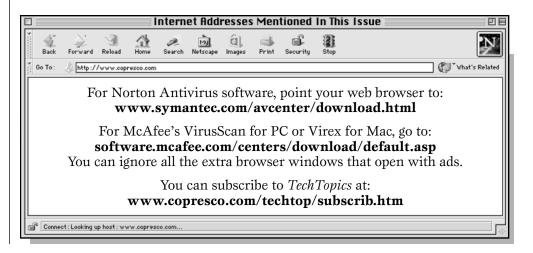
Below are the Internet addresses for Symantec and McAfee, the major antivirus software suppliers for Mac and PC. Both offer easy online updates to ward off new intruders. Their websites also contain a wealth of helpful information. You'll also find the latest reference data and details about virus hoaxes.

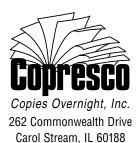
A little time and a few dollars invested now can save you a big hurt later. Don't get lulled into a false sense of security just because you have installed antivirus software. If you don't upgrade on a weekly basis, you still face serious consequences. As we've said before, "don't delay...update today."

Saddle Binding Tech Data

TechTopics No. 14, to be mailed in April, discusses the technical aspects of saddle binding digital documents.

For a free subscription, complete the form on our website (see Internet address below).





Address Correction Requested

Richard Nixon, as vice president under Dwight Eisenhower, was constantly



reminded of the respect people gave his office. Once, while the Nixons were staying in a Chicago hotel, the fire alarm went off and all the guests were herded to the lobby. When Nixon realized it was a false alarm, he headed back for the elevator.

"Sorry, sir," the hotel security chief said. "Everyone stays in the lobby until we get the all-clear."

"But I'm the vice president," Nixon said politely.

"Oh, sorry," the officer replied. "Go right ahead." As Nixon stepped into the elevator, the security guard stopped him again. "Wait a minute—vice president of what?"

"Of the United States of America," Nixon answered. "Get back out here," the

guard said. "I thought you were the vice president of the hotel." The road to personal success is marked with many tempting parking spaces.

Weiler's Law: Nothing is impossible for the man who doesn't have to do it himself.

If we really were being observed by aliens from outer space, don't you think we'd be able to hear them laughing?

A psychiatrist, with students in tow, was doing his rounds at the teaching hospital. As they entered one room he said, "Sometimes Mr. Bradley thinks he's a temptress in a Bizet opera, but today, as you can see from his goose-stepping, he



thinks he's the head of the World War II Luftwaffe. What condition do you think he's suffering from?"

One student spoke up. "He doesn't know whether he's Carmen or Goering?" I can't win. My psychiatrist cured my schizophrenia. But now I'm feeling lonely.

It is well documented that for every mile that you jog, you add one minute to your life. This enables you to spend an extra five months in a nursing home at \$5000 per month.

Three mothers were sitting around gossiping and bragging about their kids.



"There never was a daughter more devoted than my Alice," said one woman. "Every summer she takes me to the Catskills for a whole week."

"That's nothing compared to my Anna," declared another. "Every winter she treats me to three weeks in Miami."

"Nobody loves her mother like my Jackie," crowed the third. "Three times a week she goes to the best psychiatrist in the city and pays \$150 an hour just to talk about me!" *Undertaker:* The last guy to let you down.

~ ~ Sign we saw: REINCARNATION IS MAKING A COMEBACK.

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Bob and Pierre met at the park. "That's a beautiful dog," said Pierre. "What's his name?" "He's Rover."

"How do you spell that?" "Just like it sounds," said Bob. "R-O-V-E-R. What's your dog's name?" "Fido," answered Pierre.

"How do you spell that?" "Just like it sounds," explained Pierre.

"F-I-D-E-A-U-X."

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I don't exercise at all.
If God had meant for us to touch our toes, he would have put them further up on our body.

If you are going to try crosscountry skiing, it's best to start with a small country.

I don't jog—it makes the ice bounce out of my glass.

Q:What costs \$32 a barrel and swears? A: Crude oil.

"Nothing in life is 'fun for the whole family." —Jerry Seinfeld