

You asked for it...

Versatile On-Demand Digital Color Printing

It should come as no surprise to *Overnight Lite* readers that Copresco has installed a Docucolor 2060 digital color press.

You helped us make the decision by expressing your professional opinions about which machine produces the best color quality. (See April and June/July 2001 issues of *Lite*.)

The Need for Speed

"Once the quality issue was settled, we had to evaluate several other key factors," says president Steve Johnson. These included:

- **Speed.** Copresco's ability to produce Copies Overnight is crucial to meeting your demands for fast, cost-effective digital color jobs. After considering setup time, we found that the 2060 was the fastest digital system.
- **Versatility.** The Docucolor 2060 produces two-sided color signatures—a critical factor for the books and manuals we print. We can also run full bleed for your 11" x 17" jobs. Projects range from publications, books and manuals to sales pieces, training materials and overhead transparencies.
- **Wide Range of Papers.** The press can handle a range of text and coated paper stocks from 45# offset through 110# index.

Lighter book weight sheets offer you significant benefits. Reducing the bulk of extremely thick books makes them more user-friendly and reduces your mailing costs.

Heavier stocks make excellent covers for both looseleaf and bound volumes.

Digital Workflow

The new digital press—like Copresco's five Docutechs—is linked to our PC and Mac workstations



Copresco chairman Chuck Legorreta and president Steve Johnson are shown with the new Docucolor 2060 digital color system.

through our computer network. This offers you seamless digital workflow opportunities. Documents are printed from electronic files received over the Internet, through our FTP site or on CDs and removable media. Our T-1 line provides blazing file transmission speeds.

Digital color printing gives you all the advantages of on-demand printing technology. Changes are made quickly and easily to keep documents up-to-date. Individual pages, indexes, cover letters and other pieces can be tailored to meet specific needs or personalized. Scanned artwork can be digitally merged into various documents.

Wrapping It Up

Like all Copresco jobs, we provide index tab cutting, laminating and insertion. To add pizzazz to black and white volumes, consider printing the tabs and divider bodies in full color. Eye-catching tab dividers tell your readers that important information follows in each section.

You can finish your book with perfect, case, plastic comb, tape, single and double loop wire binding. Additional services include shrink-wrapping,

inserting sets into binders and dropshipping.

League Leaders

With the installation of the 2060, Copresco has established a color equipment quality standard that parallels our league-leading Docutech work.

So, now that you know the facts about our new press, give us a call for your next digital color job. We'll give you the same high quality, personal attention and fast service you expect from Copresco.

(630) 690-2000 • Fax (630) 690-8182
lite@copresco.com • www.copresco.com

An Invitation to Print 01 Visitors

Coming to town for the big Sept. 6-13 show at McCormick Place? Here's an open invitation to visit Copresco.

We'll give you a personal tour of our state-of-the-art 14,000 sq. ft. digital printing plant and buy lunch.

Just call for an appointment or drop us an e-mail message.



Copies Overnight, Inc.

262 Commonwealth Drive

Carol Stream, IL 60188

Address Correction Requested

After a star career in the NFL, Bronco Nagurski decided to open a gas station.



"Once someone gets gas from Bronco," the townsfolk would say, "they never go anywhere else."

"Is the service that good?" asked a visitor.

"No, not really," said a local.

"Does he have the best price?"

"About the same."

"Then why does everyone keep coming back to Bronco?"

"Because when Bronco Nagurski puts your gas cap on," the local explained, "no one but Bronco can get it back off."

~ ~

Times are tough. I worked for a paper company, but it folded.

~ ~

The best thing to spend on your children is time.

"What are the three most important things you should bring with you in case you get lost in the desert?" asked the Scoutmaster.

Several hands shot up. "A compass!" one boy offered.

"Water!" added another.

A third boy piped up: "A deck of cards!"

"Huh?" said the startled troop leader. "Why cards?"

"If you play solitaire," the boy explained, "someone



always shows up to say, 'Put that red 9 on top of that black 10.'"

~ ~

Show off: a child who is more talented than yours.

~ ~

"Having children is like having a bowling alley installed in your brain."

—Sarah Bellam

~ ~

It's not the fast pace of life that concerns me. It's the sudden stop at the end.

Little Harold was practicing the violin, and the family dog was lying in the den, howling along with each screeching note. "For Pete's sake," the



exasperated father finally yelled above the noise, "can't you play something the dog doesn't know?!"

~ ~

Grandparents: people who think your children are wonderful, even though you're not raising them right.

~ ~

Times are tough. The largest tennis ball manufacturer has ended up in court.

~ ~

God wisely designed the human body so that we can neither pat our own backs nor kick ourselves too easily.

~ ~

Two women came before wise King Solomon, dragging between them a young, well-

dressed man. "This man agreed to marry my daughter," bleated one.

"No!" interrupted the other woman angrily. "He agreed to marry *my* daughter!"

They bickered until the king demanded silence. "Bring me my biggest sword. I'll hew this man in two, giving each of you half."

"Fine," the first lady shrugged. "Slice away."

"Sire!" the other intervened. "You mustn't kill him over this squabble! Let the other woman's daughter marry him."

"The man must marry the first lady's daughter," the king then proclaimed firmly.



"But why?" exclaimed some members of the court. "She was willing to have him cut in two!"

"Indeed," the wise king nodded, "as only a true mother-in-law would."