

Xerox Award Recognizes...**Copresco's Continuing Quest for the Perfect Dot**

Copresco has been honored with the Xerox Recognition Award for Sustained Excellence in Image Quality.

The award recognizes Copresco's continuing efforts to improve the performance of the Docutech by achieving superior reproduction of the dots that make up photo halftones and screen tints.

This quest for dot perfection began in 1999 when Copresco won first place in the Print On-Demand Innovation Leadership Awards. "Our winning entry in the national competition was a 280-page adoption recruiting book that contained hundreds of children's photos," says Copresco president Steve Johnson.

Never Satisfied

"While in New York City for the Awards ceremony, we met informally with Xerox executives. We informed them that Copresco was not satisfied with the halftones and screens produced by our three Docutech 6180s.

"We explained that the machines may be satisfactory for other Docutech shops, but were not acceptable for the top echelon digital work that our customers expect and Copresco delivers."

An All-Out Assault

What followed was an extensive analysis program to determine what could be done to obtain tighter tolerances and improve the quality of the 6180. Joint meetings were held regularly with Copresco staff members and Xerox local and corporate executives and engineering personnel. Quality standards, project timetables, benchmarks and progress reporting criteria were established.

In addition to Xerox's own standards, Copresco recommended the adoption of Graphic Arts Technical Foundation (GATF) standards,

including the use of reflection densitometer readings and test targets.

The program paid off. Through procedures implemented by both Copresco and Xerox, Copresco is now delivering the highest quality achievable on any Docutech.

A Mover and Shaker

A major contributor to the program was Xerox chief engineer Tony Federico, who now carries the title of corporate vice president/general manager of the production solutions business team. Tony rallied his troops to take the 6180 to a new level of print quality.

Print 01 Presentation

Tony expressed his appreciation to Steve, Chuck Legorreta and the Copresco staff in making the award presentation at the Print 01 show. "Congratulations on winning the Xerox Recognition Award for Sustained Excellence in Image Quality. You really run a benchmark shop! Meeting your very stringent requirements is pushing us to become a better company, which benefits all of our customers."

A Never-Ending Process

"As the leader in our industry, Copresco will continue to push the envelope to achieve maximum digital printing quality," Steve says. "The quest for dot perfection is a major step in this ongoing process—and will never end. That goes for our digital color operations as well."

So when you need help with books and manuals—in black and white or color—call the company that has the expertise and technical resources to serve you.

Call Copresco.

(630) 690-2000 • Fax (630) 690-8182

lite@copresco.com • www.copresco.com

Survey Results: Wait and See

Although our Macintosh survey respondents were evenly split on whether to upgrade to OS X, everyone agreed to wait until the bugs are worked out. We think that's a good idea.

We would, however, like to hear comments from others in the graphic arts arena about the likes or dislikes of Apple's new operating system.

The Internet offers unique opportunities to conduct these informal surveys.

Please let us know if you have issues you believe will be of interest to our *Overnight Lite* readers. We'll consider your ideas for future mini-opinion polls.

Thanksgiving Holiday

Copresco will be closed Thursday, November 22 and Friday, November 23 for Thanksgiving.

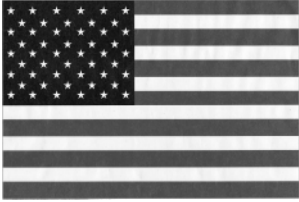
Have a most enjoyable holiday with the family!





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Address Correction Requested



How long is a minute? It depends on which side of the bathroom door you're on.

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"I hate to tell you this over the phone," the father said to his son, "but your mom and I are having trouble and we're getting a divorce. I'm telling you now, so you and your sister don't go into shock when I move out later."

He hung up, and the son immediately called his sister to tell her the news. "I'll handle this!" she said firmly, and called her father in Florida. "Don't do anything until we get there! We'll be in town Wednesday night."

The father agreed, hung up the phone, and turned to his wife. "Okay, they're coming for Thanksgiving. What are we going to tell them at Christmas?"

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Warning: Dates in calendar are closer than they appear.

It's true: a Washington pollster set up a survey using a 900 number charging callers 75 cents per call. The question: "Would you pay 75 cents to respond to a phone survey?" Of the people who called to respond, 92 percent answered that they would not.

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"We had a new teacher today," a little boy told his mother. "She asked if I had any brothers or sisters, and I told her no."

"What did she say to that?" the mother asked.

The boy answered, "Thank goodness."

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"Johnny, if a butcher sells meat for two dollars a pound," the math teacher asked, "and you give him eight dollars, how many pounds do you get?"

"Three and a half pounds," Johnny answered.

"That isn't right, Johnny," the teacher said.

"I know it ain't," he explained, "but they all do it."

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"I thought I'd warn you," little Billy said to his teacher, "last night Dad said if my grades didn't improve pretty soon, *someone* was going to get a spanking."

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If the #2 pencil is the most popular, why is it still #2?

Bob brought his son to work one day, and the boy watched him type his computer password:

MickeyMinnieGoofyPluto.

"Wow, Dad!" the boy exclaimed. "Why is your password so long?"

"They told me," he replied, "it needs at least four characters."

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Just wondering: Before they invented drawing boards, what did they go back to?

~ ~

A man dressed as Napoleon visited a psychiatrist. "You have a problem?" the doctor asked.

"Not me," the man replied. "I'm one of the most powerful leaders of the world, I live in luxury, and am backed by



a fierce army. No, I'm here because of my wife."

"Your wife?"

"Yeah," the man replied. "She thinks she's Mrs. Schwartz."

"Mom, you said God answers every prayer," Emily grumbled. "But I asked for something every night for two weeks, and nothing ever happened."

"He answered you," the mom explained. "The answer was 'no.'"

~ ~

A young farmhand carrying a chicken, a bucket, a fishing pole and a loaf of



bread, all while leading a goat on a rope, was accompanying a young lady through town. As the two approached a narrow alley, she stopped. "I don't think I should go there with you. You might grab me and try to kiss me."

"What? How could I grab you when my arms are so full of all this stuff?"

"Well," the girl continued after a moment's thought, "you could plant the pole in the ground, tie the goat to the pole, put the bucket over the chicken, and I could hold the loaf of bread."