

For a massive printing job...

There's Only One Place to Call: Copresco

Who do you call when you have a mammoth book project that most printers couldn't or wouldn't touch? You call Copresco, of course.

To prepare for an international Council on Legislation, Rotary International had to produce books of proposed legislation in six languages. The English version alone weighed nine pounds and spanned 1,488 pages. The French, Japanese, Korean, Portuguese and Spanish volumes ranged from 1,446 to 1,558 pages. Quantities varied widely, from 32 copies in Korean to 470 English books.

Over One Million Impressions

The massive job required a grand total of 1,120,000 impressions, including printing, collating and three-hole drilling. Finished sets were inserted in ring binders with color-coded covers and spines to differentiate the various languages. Completed books were delivered to Rotary International's headquarters in Evanston and to the meeting site at the Chicago Marriott Downtown hotel.



Delegates pore over a huge book of proposed legislation.

Historic Meeting

The Council is a legislative body that discusses and votes on proposals to change Rotary International's constitution and bylaws.

"The task we have before us is totally unique in Rotary history," said

Clifford L. Dochterman, chairman of the 2001 policymaking body, as he convened the opening session. "Never before has a Council been asked to consider the number of proposals you have before you."

A total of 523 delegates from 65 countries pored over a record-setting 631 items during the six-day meeting.



Electronic units speed the legislative voting process.

Another Textbook Example

"This type of job is a textbook example for digital on-demand printing," says president Steve Johnson. "Short press runs of large-volume documents are not practical for offset printing. Last minute changes also create havoc. In the Spanish version, for example, we had to remove and renumber all the pages from 1253 to 1516—just days before the delivery deadline," Steve explained.

"That would be a nightmare for a conventional printer. We solved the problem with a unique approach by utilizing our variable data printing capabilities to add the new page numbers. That's the same method we use to print your name and address on Overnight Lite," Steve concluded.

So, when you need help with books and manuals—or assistance with any digital printing issue—call the company that has the experience, technical tools and staff to serve you.

Call Copresco.

Internet Tech Tips

TechTopics No. 15 offers technical tips for transmitting print files via the Internet.

The new bulletin explains the benefits of File Transfer Protocol (FTP) files transfer and the pitfalls of e-mail. The use of web browsers and FTP client software are also evaluated.

As a companion piece, we have completely updated TechTopics No. 3. The bulletin discusses the importance of compressing files for Internet transmission.

For a free TechTopics subscription, complete the form on our website or e-mail techtopics@copresco.com.

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Guess What? UPS Raises Rates

UPS has a new wrinkle. Instead of increasing rates in February, they've moved the effective date to January 7.

The 1.25% fuel surcharge stays in effect due to market volatility. (Have they checked pump prices lately?)

Other hikes, including postal rates, are also on the immediate horizon.

Don't worry. Nobody in our business knows more about shipping and distribution than we do. Copresco will continue to get your jobs delivered on time—at the best price.

Labor Days

Copresco will work all the business days in February.

These include Lincoln's Birthday, Valentine's Day, President's Day, Washington's Birthday and Buffalo Bill's (William Frederick Cody's) Birthday, Feb. 26.

We'll take off Ground Hog Day, Feb. 2—it's a Saturday.



Copies Overnight, Inc.

262 Commonwealth Drive

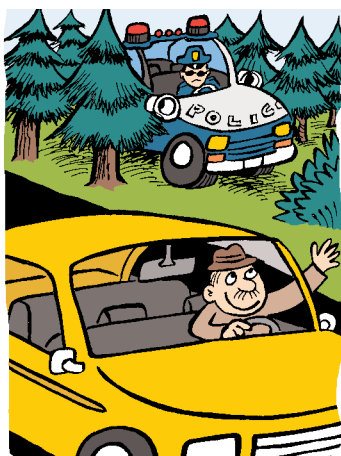
Carol Stream, IL 60188

Address Correction Requested

Over the holidays I visited my first cousin, once removed. Now I remember why we removed him.

~ ~

A police officer had a perfect hiding place for catching speeders, so he knew something was up when one afternoon everyone was driving under the speed limit. He found the answer: a young boy was standing on the side



of the road holding a sign that said, "RADAR TRAP AHEAD." A little more investigative work led the officer to an accomplice, the boy's little brother, who was standing over a bucket about a half-mile down the road, holding a sign that read "TIPS."

~ ~

A friend gave me this great book on levitation. I can't put it down.

~ ~

Diets are for people who are thick and tired of it.

I diet religiously: I eat what I want, then I pray that I don't gain any weight.

~ ~

Having been away on business, a man thought it would be nice to bring his wife a little gift. "Would you recommend a perfume?"



he asked the cosmetics clerk.

"This is very popular," she said, offering him a small bottle. "It's \$50 an ounce."

"That's a bit much," he said uncomfortably, so she returned with a smaller bottle for \$30. "That's still quite a bit," Tom groused impatiently.

"Perhaps this will do," she said, handing him a tiny \$15 bottle.

"What I mean to say is," Tom continued, "could you show me something really cheap?"

The clerk reached under the counter, and pulled out a mirror.

Inside of me there's a thin person crying to get out. But I've learned I can usually sedate him with chocolate cake.

~ ~

Sign we saw:

FIRST THINGS FIRST—BUT NOT NECESSARILY IN THAT ORDER.

~ ~

I just added this to my Last Will and Testament: "Being of sound mind, I spent all my money."

~ ~

A monastery was in dire need of funds, so they decided to open a fish-and-chips restaurant. One customer,



thinking he was clever, quipped to the waiter, "I suppose you're the fish friar?"

"No," answered the brother politely. "I'm the chip monk."

~ ~

Suspicious that his wife was having an affair, a man hired a private detective. After a

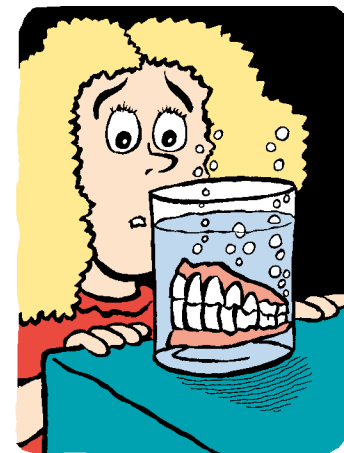
week, the detective delivered a video, and the two watched it together. The husband saw his wife laughing over lunch with another man, going for playful walks on the beach, playing frisbee in the park, and dancing in a swanky nightclub. "I can't believe it!" the man uttered, wide-eyed.

"It's right there on the tape," the detective said. "What's not to be believed?"

"I can't believe," he continued, "that she could be so much fun!"

~ ~

I used to take my four-year-old daughter along with me while delivering lunches to elderly shut-ins. She was invariably intrigued by the various appliances of old age: canes, walkers, wheelchairs and such. One day I found her shaking her head as she stared at a pair of false teeth



soaking in a glass. "Dad," she said, "the tooth fairy will never believe this!"