

Doing what others can't...

Celebrating 15 Years of On-Demand Leadership

Copresco lights its 15th birthday candle this month.

Although Oct. 19, 1987, was a Black Monday for the stock market, it was the dawn of a new era in the printing industry.

Steve Johnson and Chuck Legorreta wanted a business of their own. Both men had long records of success in the printing, publishing and packaging fields. They had seen their share of jobs moving through shops at a snail's pace.

A Better Way

"We were looking for a better, faster way of producing short-run jobs," Steve says. "In those days, a copy shop might be able to get you 10 sets of a 20-page document in a day or so. Ask a commercial printer for 100 copies of a 1,000-page book with the same deadline, and you'd get a horrified look and a turnaround estimate of six weeks."

Filling an Industry Void

Steve and Chuck came up with an entirely new approach for fast turnaround and co-founded a company called Copies Overnight. Long before the term was in vogue, they began printing on-demand and delivering documents...overnight.

In 1990, after considerable research and a product demonstration, Steve and Chuck bought one of the first docutech systems ever sold. "I remember the salesman was shocked by our quick decision," Steve says. "But we had researched the product thoroughly. The machine was exactly what we had been looking for—an entree into the digital printing arena."

A Giant Step Forward

"We soon learned that no one really knew how to use the new digital equipment effectively," Steve explains. "So we began an extensive development



Co-founders Steve Johnson and Chuck Legorreta in front of our Carol Stream, Illinois digital printing plant.

program to maximize the machine's productivity and quality."

The first step was the creation of a digital network to interconnect PC and Macintosh workstations, servers and our expanding docutech fleet.

A revolutionary concept at the time, the network catapulted Copresco into a national leadership role in the new digital industry. "We were turning out work that our competitors couldn't replicate," Steve recalls.

Ahead of the Times

Staying ahead of the future, we have expanded all departments with new technical tools including index tab, bindery and shipping equipment, additional docutechs—and a digital color system that can print full coverage on glossy cover stock. All systems are housed in our 14,000 sq. ft. Carol Stream plant.

Copresco continues to offer customers the latest technology in print files transmission. The program that started with removable media and later a computer bulletin board now embraces an award-winning website and fast, easy FTP site access.

We have also developed a highly skilled and dedicated staff that can work under intense daily pressure.

Thanks to You

Since our inception, we have followed our "Mission Impossible" philosophy, constantly pushing the envelope by taking job after job that others can't or won't touch.

Along the way, Copresco has earned dozens of awards for digital leadership, our pioneering efforts and for printing excellence.

"While these accolades are most gratifying, it is the respect, support and trust of our customers that makes the difference. For this we are truly grateful," Steve concluded.

The Bottom Line

Copresco is here to meet your digital on-demand printing needs now and in the years ahead.

We remain strongly committed to the Copies Overnight tradition of exceptional quality, extremely fast turnaround and continual innovation in digital technology.

So, when you need printing on-demand, call the company that has the technical tools, extensive experience and dedication to get your job done right—right on time. Call Copresco.

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Two men, walking home after a Halloween party, decided to take a shortcut



through the cemetery. They were startled by a tap-tap-tapping noise coming from the misty shadows. Trembling with fear, they were relieved to find just an old man with a hammer and chisel, chipping away at a headstone.

"Holy cow, Mister, you scared us half to death!" one of them gasped. "We thought you were a ghost! Why are you working here so late at night?"

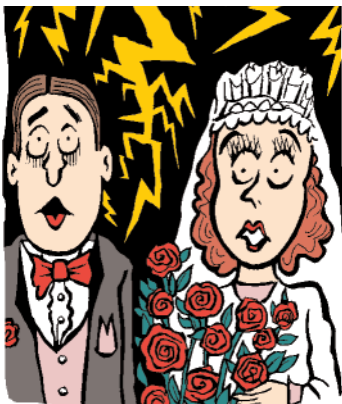
"Those fools!" the old man hissed in reply. "They misspelled my name!"

Little Robbie was growing jealous of his baby sister. As she learned to walk, Robbie's father noted that the house was getting a little small and they should think about moving. "It's too late now," Robbie said with a shrug. "She'll just follow us."

On their wedding day a young couple was struck by lightning, and found themselves at the Pearly Gates. While they waited they began to wonder: could they possibly get married in Heaven?

"I don't know," St. Peter answered, scratching his beard. "No one has asked that before."

He left to find out, and the couple began thinking: if they



could—*should* they? After all, they'd be together *forever!*

It was a long time before the bedraggled St. Peter returned. "Yes," he declared wearily, "you can get married in Heaven."

"But," they pressed, "can we also get a divorce in Heaven?"

"Oh, come on!" St. Peter barked. "It took me all day to find a clergyman up here, and now you want me to find a *lawyer?!!*"

"I haven't caught a fish all day!" Tom said, without debate.

Snow White decided to take photos of the seven dwarves for a collage to celebrate the day she moved in with them. She dropped off the film and checked back day after day, but each time the clerk said they weren't ready. She began to fret as time grew short. "Is there a problem?" she asked.

"Don't worry, Snow White," the clerk assured her. "Someday your prints will come."

The young couple brought their new baby home, and the wife suggested to her husband that he try his hand at



changing diapers. "I'm not ready yet," he replied. "I'll do the next one."

Soon enough, that time came and she made the same request.

"Oh!" the husband said, puzzled. "I didn't mean the next diaper. I meant the next baby!"

"I've met the woman of my dreams!" a young bachelor said to his mother. "She's coming over tonight for dinner!"

The happy mother called the next day to see how the evening had gone. "I was totally humiliated," he moped. "She insisted on washing the dishes."

"So what?" his mother said. "She's just trying to help."

"But Mom," he grumbled, "we hadn't eaten yet."

"The two most common elements in the universe are hydrogen and stupidity."

—Albert Einstein

An elderly couple sat on the porch swing after attending a grandchild's wedding. "You used to hold my hand like those kids," the wife said. The old man slid his hand on top of hers.

"And I remember," she continued, "how you used to be eager to steal a kiss." Without a word he leaned over and smooched her on the cheek.

"And you nibbled on my neck until chills went down my spine."

The old man sighed, got up and headed inside. "Where are you going, Honey?" she said. "Did I say the wrong thing?"

"No, dear," he replied, "I'm just going to get my teeth."