



# Copresco's Overnight Lite

## One Quarter Million Copies—Overnight!

# What Exactly Does This Copresco Offer Mean?

Do you have a 500-page manual that you must have 500 copies of tomorrow? Copresco will do it.

Perhaps it's 300 copies of an 800-page book or 250 sets of a binder with 1,000 pages. Copresco can handle it.

If you need up to 250,000 total impressions, we can produce them by the next business day.

### How Can We Do It?

Copresco has the skilled staff, equipment and the workflow systems to properly manage your job. And we have the quality procedures and in-depth experience to meet your most demanding job requirements.

### Any Restrictions?

Yes. If you are providing a digital file, it must be properly prepared for print output.

The good news is that Copresco has the expertise to work with a far wider range of data than our competitors.

Of course, you must be available to approve a proof copy so we can proceed with printing.

Binding is not guaranteed in the overnight promise; however, we often complete your job overnight anyway.

Our 250,000 promise pertains to black output only, but there's even more good news. We are bringing the same fast-turnaround expertise to our digital color printing as you have always expected from us for our black and white!

### What's the Rush Charge?

Zero. We consider every job a rush job. We're set up to handle the pressure, and there are no extra charges for rush orders.

We even invite you to call some of our competitors. Ask them to honor a promise like this. See what they say.

Then, call Copresco. We haven't forgotten what our name was when

we started the company in 1987: Copies Overnight. And that's still our promise to you.

So when you need publications, books or manuals in a hurry, you know who to call.

Call Copresco.

## Frequently Asked Questions

Following are questions that we have received from our readers.

Please let us know if you have other questions or perhaps a technical tip to share. We'll keep them in mind for a future issue of Overnite Lite.

### What's the Best Pix Format?

Q. We are using more and more digital photos in our technical bulletins. What format do you prefer, jpeg or tiff?

A. We prefer tiff files. They are "lossless" format and will not lose image quality.

Jpeg files are "lossy" format and will deteriorate if saved over and over—or at high compression ratios.

Note: Please make sure that you send us high resolution scans or digital camera files. Junior's one-meg point-and-shoot won't provide the high-quality images that are required.

### Color Blindness Tests

Q. I saw the [Color Blindness Test](#) on your [website](#). Is it accurate?

A. It's a good first step. With the rapidly increasing use of color, it is a good idea to start with this test.

The Copresco website has several tests to evaluate the way you perceive color.

We can also give you a personal diagnostic test to determine your color tolerance. We have still another test to check the lighting in your facility.

Just call Copresco, or e-mail us to schedule an appointment.

## Relieve Your Eyestrain

The American Academy of Ophthalmology suggests the following to relieve eyestrain:

- Sit at least 20 inches from the computer monitor.
- Use monitors that tilt/swivel with contrast and brightness controls.
- Use height-adjustable chairs.
- Modify lighting to eliminate reflections or glare.
- Place materials on document holders near the monitor. This keeps the neck in one place and prevents constant refocusing of the eyes.
- Take periodic rest breaks.
- Blink often to keep eyes from drying out.

Copresco recommends that you send your job to a professional proof-reader. This will save added eyestrain, while lowering your blood pressure.

### Top Performer

Copresco has received a "top performance rating" from Plexus Electronic Assembly Corp., Neenah, Wisconsin.

The special award was given in recognition of our 100% rating in quality, on-time delivery, order processing and response time.

We produce technical user manuals for the electronics manufacturer.

"Quality, fast turnaround and the ability to handle challenging jobs are the keys to our success in the fast-moving digital printing field," says president Steve Johnson.

## No Rest at All

Copresco's digital printing plant will run full blast on President's Day, February 17.

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Address Correction Requested

Joe's wife bought a new line of expensive cosmetics guaranteed to make her look younger. "Honestly, Darling," she asked after a lengthy application before the mirror, "what age would you say I am?"

He looked her over carefully. "Judging from



your skin, twenty; your hair, eighteen; and your figure, twenty five..."

"Oh, you flatterer!" she interrupted with a squeal.

"Wait," he said, "I'm still adding them up."

~ ~  
Handkerchief: Cold storage.

~ ~  
"I've lost an electron," an atom said to his friend.

"Are you sure about that?"

"Yeah," the first atom replied. "I'm positive."

~ ~  
A truly happy person is one who enjoys the scenery on a detour.

During cooking class the teacher was sharing her secrets for perfect sauces. She ordered her students to the stoves and added, "Don't forget to use wooden spoons."

Some of the students pondered the reason why wood was better than metal. Finally, one asked.

"Think about it," she explained. "If I sat here listening to your metal spoons clattering against metal pots, I'd go nuts."

~ ~  
While waiting for my first appointment with a new dentist, I noticed his name matched that of a boy I knew in high school some 45 years ago.

I discarded the thought when I saw him, though—this weary, gray-haired man with a deeply lined face was far too old to have been my classmate. But after my exam I asked if he had attended the local high school.

"I sure did," he responded, "back in 1958."

"Why, you were in my class!" I exclaimed.

He paused, looking at me closely. "What did you teach?"

~ ~  
"When someone loves you, the way they say your name is different. You know that your name is safe in their mouth."

—Kevin, age 9

Coming out of church Mrs. Smith asked her husband,



"Do you think that Johnson girl is tinting her hair?"

"I didn't even see her," admitted Mr. Smith.

"And that dress Mrs. Davis was wearing," she continued, "don't tell me you think that's the proper outfit for a mother of two."

"I'm afraid I didn't notice," said Mr. Smith.

"Oh, for Heaven's sake!" snapped Mrs. Smith. "A lot of good it does you to go to church."

~ ~  
"Love is when someone hurts you and you don't yell at them."

—Ashley, age 14

~ ~  
"Love is what makes you smile when you're tired."

—Mick, age 42

~ ~  
Kenny, a city boy, bought a donkey from an old farmer

for \$100. The farmer agreed to deliver the donkey the next day. When he arrived he said, "Sorry son, but the donkey died."

"Well," Kenny replied, "just give me my money back."

"Can't do that," the farmer said flatly. "He was your donkey when he died, and besides, I spent the money already."

"OK then, unload the donkey," Kenny sighed. "I'll raffle him off."

"You can't raffle off a dead donkey!" the farmer laughed. Kenny shrugged. "I just



won't tell anybody he's dead."

A month later the farmer saw Kenny on the street and asked about the donkey. "I made a profit of \$898," Kenny reported.

"Seriously?" the wide-eyed farmer exclaimed. "Didn't anyone complain about it?"

"Just the guy who won," Kenny explained, "so I gave him his two dollars back."