

# Copresco's Overnight Lite

## New binding system...

## A Perfect Solution for Fast On-Demand Books

Copresco is the first customer to take delivery of a new high-volume Horizon BQ-270 perfect binding system.

"We saw the BQ-270 at the Graph Expo last fall and bought it on the spot," says Copresco president Steve Johnson.

The digitally automated system, which slashes make-ready times, gives us greater internal control and added muscle to keep pace with the fast turnaround speed of our on-demand book printing jobs.

### One-Step Trimming

We have paired the perfect binder with a three-knife HT-70 trimmer that provides precise, one-step trimming after book binding.

The new binder produces perfect bound books in sizes from  $\frac{1}{8}$ " to 2" thickness, with covers ranging from one-color index to four-color process coated stocks.

### A Neat Package

Perfect binding provides an affordable and attractive binding method for short runs of soft cover books, manuals and directories.

The wraparound covers provide longevity benefits for these volumes and can be varnished or laminated for additional durability.

### Tech Info Available

Would you like more information about perfect binding? Our TechTopics No. 2 includes details and illustrations of perfect and case bound books. You can review a copy on our website, or e-mail us at [techtopics@copresco.com](mailto:techtopics@copresco.com).

So, when you need publications, books or manuals on-demand, call the company that has the equipment, experience and high technical-level skills to meet your special needs.

Call Copresco.



Steve Johnson and Chuck Legorreta give instructions to riggers delivering the new HT-70 three-knife trimmer.

## Bringing Home the Gold

We may have to add a trophy room to the plant. Copresco has won another award.

This time it's a Gold Award in the synergy category of The 2002 Newsletter on Newsletters Awards Competition.

The national award recognizes the best use of online resources to complement the print version of our monthly newsletter, Overnight Lite.

### The Truth of the Matter

While we think awards are great, the real reason we work so hard at our communications program is to give you valuable information and timely tips to help you work better and more efficiently.

## Speaking of Communications

Steve Johnson has penned a [technical article](#) on "Avoiding On-Demand Paper Pitfalls" for American Printer magazine.

The technical treatise is the cover article for the March issue of the graphic arts journal.

Steve examines common paper pitfalls in digital printing and offers suggestions to avoid these problems.

You can review the article on the Copresco website.

## Questions and Answers

More questions poured in after last month's Overnight Lite hit the street.

### Tiff Talk

**Q.** In your photo format answer, you stated a preference for tiff files over jpeg photos. Don't they take up a lot of space and require more time to send over the internet?

**A.** Yes, they do. We have preached about the need to compress digital files for printing. But, in this case, size doesn't matter as much as image quality—and the tiff file provides superior photo reproduction.

Gee Ranasinha of Dalim Software states, "With broadband Internet connections pretty commonplace these days, the distribution of larger files is of less issue than the benefits of a format with 100% data integrity."

### More on Color

**Q.** Okay, I know I'm not color blind. What about the color perception stuff you mentioned last month?

**A.** We are not optometrists or ophthalmologists, but Copresco knows a lot about the use of color in the printing process. Three factors are important:

1. Color blindness. This was discussed last month.

2. Color perception. This relates to your ability to judge color variables.

We can provide tests to determine your color tolerance levels.

3. Proper lighting. We evaluate our digital color in an enclosed light booth under 5000K lamps.

We have simple tests to help you evaluate your color consistency and will be happy to stop by your facility.

Just call or e-mail us.

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*Address Correction Requested*

Paddy, Sean and Shamus were walking home and took a shortcut through the graveyard.

"Look here!" called Paddy. "It's Michael O'Grady's grave. He lived to the ripe old age of 87."

"That's nothing," countered Sean. "Here's Patrick O'Toole—it says he was 95."

Then Shamus yelled from the edge of the graveyard, "Here's a fella that died when he was 145!"

"Who?!" they both exclaimed.

Shamus looked closer and replied, "Miles from Dublin."

A little girl was helping



Grandpa dig for fishing worms. She discovered a many-legged creature, and dangled it proudly before his eyes.

"We can't use him for bait," he said. "He's not an earthworm."

"He's not?" she replied, studying the bug with care. "What planet is he from?"

A man found dieting success by taking a different path to work, to avoid his usual stop for donuts. One



day he absent-mindedly took his old route. He was about to turn around, then thought, "Maybe this is an omen! Maybe God is rewarding me for my efforts."

So the man said a short prayer asking God for a sign: if this was His true intention, let there be a parking spot right in front.

Sure enough, as he went around the block for the fifth time, a space opened up.

"Has your son decided what he wants to be when he grows up?" a friend asked.

"He says he wants to be a garbage collector," replied the boy's father.

"That's an unusual ambition."

"Well," said the father, "it's because he thinks they only work on Tuesdays."

A man walked into the doctor's office with a cucumber up his nose and a carrot in his ear.

"I see your problem," the doctor pronounced. "You're not eating right."

Todd and Byron started with only five hundred dollars between them, but they had built up a business with sales in the millions, and the two lived like princes. Then, almost overnight, things changed. Sales dropped sharply, customers disappeared, and debts forced them into bankruptcy. Todd and Byron blamed each other and parted on unfriendly terms.

Five years later, Todd stopped at a run-down diner. He gasped when he saw the waiter. "Byron!" He shook his head. "It's a terrible thing, seeing you working in a dump like this."

"It could be worse," Byron replied. "At least I don't eat here."

It was a brutal company meeting. The boss presented a painful list of employee failures, flaws and shortcomings. The list seemed endless, but eventually he finished. Then he mentioned that the company was going to participate in a blood drive, and that to encourage employee participation, he would donate the first pint of blood.

An anxious voice in the back asked, "Whose?"

"The secret of managing is to keep the guys who hate you away from the guys who are undecided." —Casey Stengel

A man was speaking before a convention of the visually-impaired. "For those of you



who can't see me, I've been told that I look like a cross between Paul Newman and Robert Redford," he began.

Immediately, one woman called out, "We're not that blind!"

After a long and laborious robbery trial, the jury finally returned its verdict: innocent.

The judge noticed that the defendant looked a little bewildered. "You're a free man," the judge reiterated. "Do you have any questions about that?"

"Um, just one," the defendant replied. "Does this mean I have to give the money back?"