April 2003

Overhead Transparencies... Turn Your Documents into Winning Presentations

Bet you didn't know that Copresco offers the same fast turnaround on overhead transparencies as we do for your publications, books and manuals printing.

Overheads dress up all types of presentations by adding graphic impact that captures your viewers' attention and improves retention.

Multiple Colors

We print transparencies in black and white and full color from computer files created in PowerPoint and other popular graphic design programs.

The standard transparency format is $8^{1/2}$ " x 11", printed on sturdy .005 film.

After printing, consider having Copresco collate your transparencies in the order of the presentation. And, how about three-hole drilling and inserting your sets into binders for easier handling?

Copresco will also ship your job to various meeting sites, where they'll be waiting for your presenters.

Hard Copies

You may want to print additional copies on a paper stock to supplement your presentation or distribute to other audiences. Our digital presses make short work of jobs large and small. We can then archive your files for future reprinting on-demand.

So, when you need overhead transparencies—in black and white or color—call the company that has the technical tools and staff to meet your special needs. Call Copresco.

Easter Facts

Wondering why Easter is on April 20 this year when it was three weeks earlier in 2002?

Get all the facts from the websites listed on our internet box.

Tech Communications Awards

Copresco has won three awards for exceptional technical publications from the Society for Technical Communication, Chicago chapter.

Our "Seven Habits for Highly Successful Documents" and "Saddle Binding for Digital Documents" *TechTopics* issues received Excellence Awards.

The *TechTopics* issue on "Internet Print Files Transmission" received an Award of Merit.

Good Grades

Copresco received high marks from communications competition judges for our proactive program to convey important information to customers in a professional and straightforward manner.

"Our goal is to keep customers upto-date with the latest advancements in digital technology and printing ondemand," says Copresco president Steve Johnson. The Society for Technical Communication is an international organization dedicated to advancing the arts and sciences of technical communication.

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Welcome Aboard

Jim Heck has joined the Copresco staff as a production coordinator.

Jim's experience in digital ondemand printing gives a big boost to our production department, which handles cost estimates and expediting for your fast turnaround jobs.

He formerly served with Camera-Ready Copies.

Good Friday

Copresco will be open for business on Good Friday, April 18.

We wish you all a happy Easter weekend.

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http://www.copresco.com/techtop.htm To review Steve Johnson's article on digital printing paper: http://www.americanprinter.com											



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Q: What is the difference between a tax collector and a taxidermist?



A: The taxidermist usually leaves the hide.

"Is this Father O'Malley?" "It is." "This is the IRS. Do you

know a Ted Houlihan?" "I do."

"Is he a member of your congregation?" "He is."

"Did he donate \$10,000?" Father O'Malley paused thoughtfully. "He will."

A fine is a tax for doing bad. A tax is a fine for doing well.

"You are a poor fool who takes advice from bakery products."

—found in a fortune cookie

Always remember: you are unique, just like everyone else.

A traffic cop pulled over a car loaded with nuns. "Sister, the speed limit is 65 on this highway," he said respectfully. "Why are you going so slow?" "But officer," the driver protested, "I saw a lot of signs

that said 22, not 65." "That's not the speed limit," he corrected. "That's the number of the highway you're

on!" "Oh dear!" she exclaimed.



"I'll try to be more careful." At that the officer noticed the nuns in the back seat were visibly upset. "Sister, what's wrong with your friends back there? They're shaking something terrible."

"Oh, they'll be fine," she said. "We just got off of Highway 119."

"I've been on a constant diet for the last two decades. I've lost a total of 789 pounds. I should be hanging from a charm bracelet."

-Erma Bombeck

A screenwriter came home to find his house on fire. Luckily his wife, although singed and sobbing, was safe outside.

"Honey! What happened?" "It was terrible," she wept. "I was cooking, and your agent called. Because I was on the phone I didn't notice the stove had caught on fire. I barely made it out. Poor Fluffy is gone..."

"Wait! Back up a minute," he interrupted. "My agent called?"

"I'm tired and thirsty," said the law student. "I must have coffee."

"I'm tired and thirsty," the engineering student thought. "I must have a beer."

"I'm tired and thirsty," the medical student thought. "I must have diabetes."

You may be only one person in the world, but you may also be the world to one person.

During a friendly argument, a husband asked his wife why she married him in the first place. "I was just stupid," she teased.

She was surprised when he replied, "I'm glad to hear that."

"What do you mean?"

"People divorce all the time because they fall out of love," he explained. "But I've never heard of anybody falling out of stupid." The science teacher was explaining about degrees and minutes of latitude and longitude. "Suppose I asked you to meet me for lunch at 23 degrees, 4 minutes north latitude and 45 degrees, 15 minutes east longitude?"

After a confused silence, a voice volunteered, "I guess you'd be eating alone."

A new forestry graduate received his first assignment, out in the middle of a huge forest with no one around for miles. Included in the survival gear they give him, he was surprised to find a martini kit.

Curious, he opened the kit and found this note inside: "If the loneliness and solitude



start to get to you, remember your martini kit. Start making one, and before you know it somebody will be looking over your shoulder saying, 'That's not the correct way to make a martini...'"