

AIPX doubleheader....**Copresco Wins Two More Print Excellence Awards**

Copresco has done it again!

For the second straight year, we received two Achievement in Print Excellence Awards for digital color work produced for our clients.

The honors included a Best of Category Pinnacle award for a calendar and an Award of Excellence for a yearbook from the Printing Industry of Illinois/Indiana Association.

Exceptional Work

"The AIPX awards recognize the exceptional craftsmanship of the printing industry in our region," says N. Niall Power, president and CEO of the graphic arts trade association.

Copresco president Steve Johnson accepted the awards at a banquet held in Chicago.

Raising the Bar

"We are totally committed to the pursuit of excellence for all of your digital jobs. We continue to raise the standards for our high-end color work through extensive testing and quality assurance programs and the use of advanced color management techniques," Steve said.

Critical Color Reproduction

The medical calendar contains actual examples of ophthalmological cases. The photos of the eye had to be

reproduced with exceptional accuracy and color rendition.

This is the second straight year that Copresco has won a Pinnacle award for the calendar project.

A Creative Challenge

The challenge of the yearbook project was to showcase the creative spirit of a private educational institution without the look and feel of a standard publication.

Collaboration between the designer and Copresco's experienced digital color staff resulted in a final product that far surpassed the quality of conventional yearbooks.

News Flash: Read All About It

Never one to keep his opinions to himself, Copresco president Steve Johnson has joined the editorial staff of *American Printer* magazine.

Steve will pen a bimonthly column called, "Johnson's World," that provides a firsthand look at concerns facing today's graphic arts industry.

A Real-World Perspective

"We are pleased to add Steve Johnson to our roster of distinguished columnists," says Katherine O'Brien, editor of the graphic arts magazine.

"We know our readers will enjoy Steve's real-world perspective. He's not just writing about printing—he is a printer! And he is a free thinker who asks pointed questions and frequently challenges mainstream industry thinking."

A Wonderful Combination

Steve is a talented writer, adds Katherine.

"He wrote two well-received features for us on digital printing. One article recently won a Society for Technical Communication award. His practical business outlook, coupled

with his great sense of humor, are wonderful additions to our magazine."

Award-Winning Writer

Steve has won several Awards of Publications Excellence for newsletter editing and marketing materials from Communications Concepts and the Newsletter On Newsletters and for technical writing from the Society for Technical Communication.

Steve also serves as an advisory editor for *Digital Impact*, a national publication of the Printing Industries of America.

Bet You Didn't Know...

Copresco is famous for digital on-demand printing of books and manuals.

But one of the best-kept secrets in the business is that Copresco is also an award-winning creator of content-rich, technically sophisticated websites.

Our own website is a perfect example of a highly useful tool that keeps us in touch with our clients and makes it easy and convenient for you to work with us.

Web Hosting

As a natural extension, we began sharing our expertise with others requiring complex web solutions.

You can see a list of the websites we have created by visiting the Copresco website.

See if any of the sites contain features you need, but aren't getting from your current provider.

Independence Day

Copresco will be closed Monday, July 5 for Independence Day.

Have a great summer weekend.

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Niall Power, PII president and CEO, presents the Pinnacle Achievement in Print Excellence award to Steve Johnson.



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Address Correction Requested

Every time they come out with a new product, they call it "improved." Kind of makes you wonder what they've been passing off on you.



A girl called an airline company and asked, "Can you tell me how long it takes to fly from San Francisco to New York City?" The clerk said, "Just a minute." "Thank you," the girl replied and hung up.



The nice part about air conditioning is you finally know what to do with your winter clothes in June – wear them.



A hospital patient was overheard saying, "They stuck so many needles into me, I asked the nurse for a glass of water. She asked if I was feeling faint, and I said, 'No, I just want to see if I leak.'"



Marie asked her husband, "Why do I have such a difficult time getting up early?"

Her husband answered, "Well, dear, it's just a question of mind over mattress."



Larry: "You told me if I rubbed grease on my chest every day I'd grow tall like you, but it doesn't seem to work."

Harry: "What did you use?"

Larry: "Crisco."

Harry: "Silly – that's shortening."

There's actual logic behind making hospital gowns so short. It's the facilities' way of pushing private rooms.



Last time I went in for an eye examination, the doctor called out the letters on the eye chart and all I had to do was answer true or false.



Sign on a plumber's truck: "We repair what your husband fixed."



Overheard between two caddies at the clubhouse: "He's won more golf games with his pencil than he has with a putter or driver."



A personnel manager was reviewing recent job applications. One of them read: "MARRIED? Four times. CHILDREN? No, grown women."



Food prices are getting ridiculous! Just yesterday I went into one of those fried chicken places and spent \$7.50 for a wing and a drumstick. It's the first time I ever paid an arm and a leg for an arm and a leg.



The trouble with being a good sport is that you have to lose in order to prove it.

They just put out the first honest washing machine. It has three buttons: Rinse, Fade, and Shrink.



I gave up gardening the day I learned that the secret to a green thumb is brown knees.



A canning company that was trying to sell white salmon was having trouble breaking into the market because of the established popularity of pink salmon. Finally they came up with a solution. On the label of every can they wrote: "This salmon guaranteed not to turn pink in the can."



Q. What do Eskimos get from sitting on the ice too long?

A. Polaroids



Before conferences one night, a child warned his dad that he was flunking history. "History!" the father said, "When I was your age, that was my easiest subject!" To that, his son replied, "Yeah, but when you were my age, what had happened?"



Found in a direct mailer from a local charity: "Money does bring happiness. Send us some and watch us smile!"

