Thanks again for your support...

To Our Valued Customers and Suppliers...

here did the time go? Another year has passed, and it's time to extend our thanks again for allowing Copresco to share in your business success.

Off to a Fast Start

Copresco began 2004 on a fast track. Fulfilling our New Year's resolution to give you even better imaging quality, we installed four Imagerunner digital presses.

Selection of the Imagerunner followed a year of testing and evaluation. We concluded that the system would produce unprecedented quality under Copresco's watchful eye and highly innovative production management techniques.

The Jury's In

The rave reviews we have received from you confirmed our diagnosis. As we did with the docutech, we have found more ways to improve the quality and accuracy of this new digital press. This ensures that Copresco will maintain our position of leadership in digital technology, while we widen the gap over the competition.

Massive Workflow Upgrades

We also promised you more efficiency and accuracy in handling of your digital files and better archiving of your jobs, while maintaining our reputation for extremely fast turnaround.

To achieve these goals, we have initiated a massive program to completely upgrade our workflow, from estimating and scheduling through production and shipping.

The expansion of our PDF workflow capabilities and an enhanced internet files transfer system that offers e-mail simplicity

and FTP reliability are important aspects of this ongoing program. We will continue these efforts to improve our workflow, while taking advantage of the latest developments in digital on-demand technology.

Your questions and concerns about PDF files preparation were addressed in a fact-filled FAQ series in *Overnight Lite*, which concludes in our January issue. Along with other important news and views, we continued to provide URLs for helpful websites in the newsletter.

Industry Accolades

We picked up more awards from graphic arts, technical and business communications organizations. Two of our customers were delighted to learn that their digital color jobs received awards for printing excellence. Our customer communications program received multiple awards.

Copresco's practical website won an award of excellence for the sixth straight year for its extensive resources and user-friendly accessibility.

Recognition as a Quick Print Giant and a Top 100 Printer in North America rounded out the new acquisitions for our trophy case. In related industry news, Copresco president Steve Johnson joined the editorial staff of *American Printer* magazine on a regular basis.

What It's All About

The awards, recognition and visibility in professional graphic arts media confirm Copresco's commitment to incorporating advanced digital technology with excellent quality and service and top-notch communications.

What's Ahead?

We look forward to sharing in your continued success. Our pursuit of excellence will continue as we strive for perfection in all facets of our digital printing operations.

Our goal: to serve you even better in the year ahead.

Happy Holidays

Copresco will be closed Christmas Eve and New Year's Eve.

Best wishes for a joyful holiday season from the Copresco staff.

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Address Correction Requested



Times are tough. I worked for a paper company for a few years, but it folded!







Maggie's 5thgrade class had been studying astronomy. One morning at break-

fast with her family she announced, "On Friday we're having a quiz on the moon." Her little brother piped up and asked, "Are you gonna let her go, Mom?"





The sign in front of Body Shapers Toning Salon read: Open House. Free coffee and donuts.







Last summer a family went camping for the first time. At every opportunity, the dad passed along outdoor-survival lore. One day they got lost hiking and he tried the usual tactics to determine direction—moss on the trees (there was none), direction of the sun (it was an overcast day), etc. Just as the mother was beginning to panic, her husband spotted a small cabin off in the distance. He pulled out his binoculars, studied the cabin, turned and led the family right back to the camp. "That was terrific," his wife said. "How did you do it?" "Simple," he replied, "In this part of the country all the TV satellite dishes point south."





Do illiterate people get the full effect of Alphabet Soup?

One day, after taking a group of new recruits through the chow line, a drill sergeant sat his group down and told them, "There are three rules in this mess hall: Shut up! Eat up! Get up!" Checking to see that he had everyone's attention, he asked, "What is the first rule?" Much to the amuse-ment of the other instructors, 60 privates yelled in unison, "Shut up, Drill Sergeant!"







A few days after Christmas, my sixyear-old son asked, "Dad, is there a Santa Claus?" "Well, what do you think?" I asked him. He replied, "Well, the gift that I got from you and mom and my gift from Santa were wrapped in the same kind of wrapping paper." He thought for a minute and said, "I'll tell you what. You and mom can go on buying me presents and let's just forget we ever had this talk!"





A first grade teacher was reading the story of Chicken Little to her class. She came to the part of the story where Chicken Little tried to warn the farmer.



She read, "And so Chicken Little went up to the farmer and said, 'The sky is falling, the sky is falling!'" The teacher paused, then asked the class, "And what do you think that

farmer said?" One little girl raised her hand and said, "I think he said: 'Holy Cow! A talking chicken!"

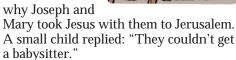
Sign seen in a business office: "Whoever took the step ladder, please return it or further steps will be taken.'







A Sunday School teacher asked her class









An amateur photographer was invited to dinner with friends and took along a few pictures to show the hostess. She looked at the photos and commented, "These are very good! You must have a good camera." Later, as he was leaving to go home he said, "That was a really delicious meal! You must have some very good pots."





Actual want ad: Snowblower for sale. Only used on snowy days.







After shopping at a busy store, two women left at the same time, only to be faced with the task of finding their cars in the crowded parking lot. Just then one lady's car horn beeped, and she was able to locate her vehicle easily. "Wow," the second woman said. "I sure could use a gadget like that to help me find my car." "Actually," the first woman replied, "That's my husband."