

Fourth installment in the series...**The Final Word on Preparing PDFs for Print**

In the last three installments of our PDF for print font inclusion FAQ, we dealt with detection and prevention of missing font problems when preparing PDFs for print.

In this final installment, we address those instances where proper procedures fail to solve font problems.

Check the Results

Q. Now that I know how important it is to embed fonts in PDF print files, how do I double-check my PDF after I create it?

A. Good plan! Checking your file before you send it to Copresco will save both of us time, money and headaches. Verifying font inclusion is easily done.

Open your PDF file. In Acrobat 6 select File→Document Properties→Fonts. In Acrobat 4&5 select File→Document Info→Fonts→List All Fonts. Next to the name of each font should appear "Embedded Subset" or just "Embedded."

If not, something went wrong, for a font is missing and the file will not print properly.

Common Solutions

Q. But I followed your instructions to the letter! What happened?

A. First, let's verify your settings. In Distiller 6 select Settings→Edit Adobe PDF→Fonts. In Distiller 4&5 use Settings→Job Options→Fonts. Confirm that the "Embed All Fonts" and "Subset All Embedded Fonts Below: 100%" boxes are both checked and that "When Embedding Fails" is set to "Cancel Job."

So far, so good. Often overlooked are the "Always Embed" and "Never Embed" lists. Are there any fonts on the "Never Embed" list? If so, clear them! Be sure to save your Distiller settings when you are through.

If the fonts that you cleared from Distiller's "Never Embed" list matched

the ones that weren't marked "Subsetting Embedded" in Acrobat, you've solved your problem. Create a new PDF and List All Fonts once again.

You now have Acrobat Distiller ideally configured to eliminate font problems in printing.

Future Fodder

Q. Great! I'll never again hear from Copresco about missing fonts.

A. Well...95% of the time anyway. There are still other factors outside of Distiller's control that are much less common. But, that is fodder for another series, another time. We wouldn't want *Lite* to get too heavy.

No-Muss, No-Fuss File Transfer

Copresco's enhanced files transfer system is easier than ever to use. It's as convenient as web access, as simple as e-mail and as reliable as FTP.

Just go to our website, click on Send Us A Job and follow the on-screen instructions.

After your files have been transferred, you'll get a confirmation with an upload tracking number that stays with your job throughout the production cycle.

UPS's Annual Rite

You have probably noticed from your invoices that UPS has upped its prices 2.9% on commercial ground and domestic air services.

UPS has, however, improved its delivery times to major cities across the country. In many cases, you won't gain time by shipping via air rather than by ground.

Copresco has extensive shipping experience and understands the nuances of the various carriers. This ensures that you will always get the best advice—and price—from Copresco.

Ten-Year Paper Trail

According to the Government Commerce Department, overall paper prices increased over 13% from 1993 to 2003.

From 1994 to 1996, paper prices jumped 28%. In 1996, prices actually declined by 7.5% and by 6% in 1997.

In 1998, prices rose less than 1% and in 1999, there was a 4% decrease.

In 2000, there was a 6.5% increase, in 2001, a 1% rise, and in 2002, a 4% jump. No figures have been reported for 2004, but in 2003, prices again increased by 1%.

Industry Giant

For the fourth year, Copresco has been named to the Quick Print Giants list by *Graphic Arts Monthly* magazine.

Copresco ranked 71st on a list of 100 printers in the nation that was published by the industry trade magazine.

"Our reputation for fast turn-around qualifies us for the Giants list, but our customers know that we are a national leader in digital technology and on-demand printing of books and manuals," says Copresco president Steve Johnson.

So, when you need digital printing in a hurry, call the company that's a giant in the industry. Call Copresco.

Sneak Preview

Copresco has increased production capacity by 35% with the installation of our fifth Canon Imagerunner digital press.

Watch for details in next month's *Overnight Lite* or visit our website.

(630) 690-2000 • Fax (630) 690-8182
lite@copresco.com • www.copresco.com



262 Commonwealth Drive
Carol Stream, IL 60188

Address Correction Requested



A father was trying to teach his young son the evils of alcohol. He put a worm in a glass of water and another worm in a glass of whiskey. The worm in the water lived,

while the one in the whiskey curled up and died. The son commented, "Well, I learned my lesson. If you drink alcohol, you will not have worms."

The psychology instructor had just finished a lecture on mental health and was giving an oral test. Speaking specifically about manic depression, she asked, "How would you diagnose a patient who walks back and forth screaming at the top of his lungs one minute, then sits in a chair weeping uncontrollably the next?" A young man in the rear raised his hand and answered, "A basketball coach?"

Harry always ordered beverages one simple way, "A Coke, please." Lately, though, waitresses have been responding, "I'm sorry, we don't have Coke. We have Pepsi, Diet Pepsi, Dr Pepper, Mountain Dew, Mr. Pibb, Fanta, YooHoo, and Red Bull." Tired of listening to the long list of soft drinks, Harry simply asked the snack bar cashier at a movie theatre for a "dark, cold, carbonated beverage." The young man at the counter chuckled and asked, "Yes sir, and would you like a long, thin, cylindrical plastic sucking device with that?"

At the company water cooler, Brian bragged about his children's world travels: one son was teaching in Bolivia, another was working in southern Italy, and his daughter was completing a yearlong research project in India. One co-worker's quip, however, stopped Brian short. "What is it about you," he asked, "that makes your kids want to get so far away?"

A teacher at an elementary school was explaining the proper behavior for being out in public. She asked the kids what rules their parents might give before taking them to a nice restaurant. "Don't play with your food," one said. "Don't be loud," said another, and so on. Without batting an eye, one child replied, "Order something cheap."

A woman walked up to the manager of a department store. "Are you hiring any help?" she asked. "No," he said, "we already have all the staff we need." "Then would you mind getting someone to wait on me?" the woman asked.

Mitch was getting his hair cut at a neighborhood barber's shop, and he asked the barber when would be the best time to bring in his two-year-old son. Without hesitation, the barber answered, "When he's four."



Chip was telling his friend, Chuck, that he and his wife had a serious argument the night before. "But it ended,"

Chip said, "when she came crawling to me on her hands and knees."

"What did she say?" asked Chuck. Chip replied,

"She said, 'Come out from under that bed, you coward!'"



Liz went to her first show at an art gallery and began looking at the paintings. One was a huge black canvas with yellow blobs of paint splattered all over it. The next painting was a murky gray color that had drips of purple paint streaked across it. Liz walked over to the artist and said, "I don't understand your paintings." "I paint what I feel inside me," explained the artist. "Have you ever tried Alka-Seltzer?" asked Liz.

Overheard on the intercom during a recent flight: "Good morning. As we leave Dallas, it's warm, the sun is shining, and the birds are singing. We are going to Charlotte, where it's dark, windy and raining. Why in the world y'all wanna go there I really don't know."
