

### **Fifth Imagerunner added to fleet...**

## **New Digital Press Boosts Production Capacity**

Copresco has added an Imagerunner 150 to our fleet of digital presses.

We now operate five Imagerunner systems, which are products of Kodak and distributed by Canon.

"The new system increases our production capacity for books and manuals by 35% and further expands our capabilities to handle multiple high volume, fast-turnaround jobs," says Copresco president Steve Johnson.

### **Good for Business**

"Our business has been very good, our production volume continues to grow, and we have developed an excellent relationship with Canon. That makes the 150 a perfect fit to help us maintain our guarantee to deliver 250,000 black & white impressions the next business day for each customer," Steve explains.

### **A Perfect Fit**

The Imagerunners replaced five Xerox docutechs previously used by Copresco.

The conversion was made after extensive testing and evaluation concluded that the digital press offered far better registration, richer text and solids as well as a wider selection of coated and uncoated papers.

### **More Powerful**

The newest installation not only features the increased firepower that Copresco is famous for. It also includes more powerful Raster Image Processing capabilities that your work demands.

"Our customers come to Copresco in part because of their sophisticated needs," Steve says.

"Our clients' work includes detailed high-resolution images and often variable information. This results in large, complex print files that not everyone can successfully image. Upgrades to the front end of



*Copresco president Steve Johnson and press operator Gall Oberhart review a proof from one of the five digital presses.*

our workflow are as crucial as the increased production capacity."

Copresco has also upgraded its four existing Imagerunners so that their performance is more on a par with the newest installation.

### **Continuing Innovation**

"As we have done with the docutech, our production staff is also finding new ways to improve the image quality, accuracy and efficiency of the Imagerunner," Steve states.

"We will continue these innovative programs in the future in the pursuit of excellence for all of our black & white and digital color work."

It is this commitment that sets Copresco apart from others in our field and the reason why we receive so many awards for digital printing excellence and accolades for our technological leadership.

### **You Know Who to Call**

So when you need publications, books or manuals, call the company that uses the latest technology to give you the best that on-demand can offer.

Call Copresco.

### **Faster Phone Service**

Now there are more ways to call Copresco for your digital printing needs.

To give you better, faster service, we have added direct telephone lines to our production department.

You may now reach our production coordinators by dialing:

Lynn Buck (630) 690-2139

Matt Legorreta (630) 690-2176

And, of course, you may still call our switchboard at 630-690-2000.

### **College Calls on Copresco**

Copresco president Steve Johnson has been appointed to the College of DuPage graphic arts technology advisory committee.

The committee comprises full-time members of the College of DuPage faculty, industry leaders and teachers from other schools.

The purpose of the group is to ensure that the graphic arts program offers relevant course material to meet the needs of organizations that employ the students.

### **Benefits for Both Sides**

"This is an excellent opportunity for graphic arts professionals to gain insight into the needs of the college. We in turn can provide valuable feedback on technological advancements and future trends in the industry," Steve says.

### **Professional Leadership**

A professional with 28 years' experience in the graphic arts field, Steve is active as an author, consultant and speaker on a variety of topics for the graphic arts and technical communications industries.

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A great poem on aging: My face in the mirror isn't wrinkled or drawn. My house isn't dirty; the cobwebs are gone. My garden looks lovely, and so does my lawn. I think I might never put my glasses back on.



This sign was posted in the break room yesterday: "After coffee break, staff should empty the coffee pot and stand upside down on the draining board."



"Now, what are you doing about that excess weight you've put on?" the doctor asked the patient. "I just can't lose the weight," the patient said. "Must be an overactive thyroid." "The tests show your thyroid is perfectly normal," the doctor replied. "If anything is overactive, it's your fork."



A man bought his wife a beautiful diamond ring for her birthday. His friend said, "I thought she wanted one of those 4-wheel drive vehicles." "She did," replied the husband, "but where in the world was I going to find a fake Jeep!?"



My therapist told me the way to achieve true inner peace is to finish what I start. So far today, I have finished two bags of chips and a chocolate cake. I feel better already.

You know you are suffering from "Empty Nest Syndrome" if you have thrown out the better part of the last several one-gallon jugs of milk, but still can't bring yourself to buy the one-quart cartons. Or, if you have called the power company and asked them to check your meter, because the hot-water bill has been way too low.



Translation in help wanted ads: "MUST BE DEADLINE ORIENTED: You'll be six months behind schedule on your first day."



On vacation with her family in Montana, a mother drove her van past a church in a small town and pointing to it, told the children that it was St. Frances' Church. "It must be a franchise," her eight-year-old son said. "We've got one of those in our town, too."



A little girl asked her father, "Daddy, do all fairy tales begin with 'Once upon a time?'" He replied, "No, there is a whole series of fairy tales that begins with 'If elected I promise...'"



Sign seen in a health food shop window: Closed due to illness.

"I'm sorry," said the clerk in the flower shop, "we don't have potted geraniums. Could you use African violets instead?" The customer sadly replied, "No, it was geraniums my wife told me to water while she was gone."



Heard over the intercom on a public transportation vehicle while in Orlando: "When you exit this vehicle, please be sure to lower your head and watch your step. If you fail to do so, please lower your voice and watch your language. Thank you."



You know you're old when you have purchased your favorite song in five different formats: vinyl, 8-track tape, cassette tape, CD, and MP-3.



"We have come to the verbal part of your employment test," said the interviewer. "Can you tell me what gross aggrandized annuity means?" "Why, certainly," replied the applicant. "It means I don't get the job."



A hospital posted a notice in the nurse's lounge saying: "Remember, the first five minutes of a human being's life are the most dangerous." Underneath, a nurse had written: "The last five are pretty risky, too."

