



## AIPX Awards...

# Copresco Triples in Print Excellence Competition

Copresco continues to score with awards for the jobs we do for you.

In May, we picked up three Achievement in Print Excellence Awards (AIPX) for digital printing from the Printing Industry of Illinois/Indiana Association.

We won Best of Category Pinnacle awards for a four-color memorial book and a financial conference events and activities book—and picked up an Award of Excellence for a government agency pictorial guide.

## Lofty Standards

“Your work demonstrates the high quality standards of the printing industry in our two-state region,” says Joanne Rock, interim president of the graphic arts trade association. A total of 330 entries were submitted for the 2005 competition.

Since the AIPX program began in 2003, Copresco has won seven achievement awards, including four Pinnacle awards.

“These awards reflect Copresco’s high-quality control standards and our commitment to excellence in all facets of our digital printing operations,” says president Steve Johnson.

## A Lasting Tribute

The case bound memorial book was conceived by a North Carolina state senator as a pictorial tribute to his late wife. Controlling color was a special challenge to Copresco’s production staff due to the large number of photos to be reproduced from decades-old family snapshots.

The job was printed with full coverage and full bleeds on every page and collated inline. Covers were foil stamped on leatherette and cased.

The North Carolina designer of the piece had contacted his local commercial printer, who realized that digital printing was the only answer for the short-run job of a mere 25



Joanne Rock, interim PII president, presents a Pinnacle Achievement in Print Excellence award to Steve Johnson.

copies. He called on Copresco after learning about our national reputation for handling impossible jobs that others won’t or can’t handle.

## More Savings

Economies were obtained for the financial conference piece by combining offset-printed color covers and tab dividers with digitally printed one-color bodies.

Copresco’s staff used advanced gray-scale management controls to further enhance the text reproduction of the Canon Imagerunner digital press. This provided the required harmony to match the high quality of the offset pieces.

Gold wire binding, which matched the style of the manual’s design, added a touch of class to the finished product.

## A Classy Combination

Digital printing also provided the government agency with a classy document that presents constituent neighborhoods in the most appealing atmosphere, while meeting the tight budget constraints of public projects.

A color cover added visual impact to the one-color job that contains a variety of photos and landscape drawings that had to be reproduced with extreme accuracy.

Plastic coil binding was selected for its resilience and lay-flat properties.

## No Doubt About It

When you need short-run books, manuals and other publications, call the company that has the award-winning credentials and experienced staff to handle your job.

Call Copresco.

## No Rush to Bleeding Edge

Response to last month’s online survey about Acrobat 7 was spotty and inconclusive.

Although all respondents currently use some form of Acrobat to create PDF files, not a single one has immediate plans to upgrade to 7.

Why is everyone waiting? So far, no one sees any clear benefit to doing so. Many *Overnite Lite* readers also recognize that “upgrades” often create more problems.

## PDF Working Well

At Copresco, we applaud and encourage this steady and logical approach to managing your workflow tools. Worthy of note is the general overall satisfaction everyone expressed with the PDF process.

“Acrobat 6.0 is working very well for us,” was a representative reason given for not rushing to upgrade.

Another positive theme: everyone liked the recent “how-to” PDF article series in *Overnight Lite*.

We promise to keep you informed on developments regarding Acrobat 7, and we’ll begin another technical series in the near future.

## Independence Day

Copresco will be closed Monday, July 4, for Independence Day.

Have a great summer weekend.

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Tim and Tina's daughter had adopted a stray cat. To Tina's distress, the cat began to use the back of their armchair as a scratching post. "Don't worry," Tim reassured her, "I'll have it trained in no time." Tina

watched for several days as Tim patiently "trained" their new pet. Whenever the cat scratched, Tim deposited it outdoors to teach it a lesson. The cat learned quickly. For the next 16 years, whenever it wanted to go outside, it scratched the back of the chair.



A young child asked a woman how old she was. She answered, "Thirty-nine and holding." The child thought for a moment, then asked, "And how old would you be if you let go?"



A local highway crew reached its jobsite and the foreman realized they'd forgotten all their shovels. He radioed the office and told his supervisor the situation. The supervisor replied, "Don't worry, we'll send some shovels. Just lean on each other until they arrive."



As Mike led his scout troop through a rainy camping trip, he muttered to another chaperone, "How is it one careless match can start a forest fire, but it takes a whole box of them to start a campfire?"

A policeman was rushed to the hospital with appendicitis. The doctors operated and advised him that all was well. However, during recovery, the policeman kept feeling something pulling at the hairs on his chest. Worried, he finally got up the energy to pull his hospital gown down enough so he could see what was hurting so much. Taped firmly across his hairy chest were three wide strips of duct tape. Written in large black letters was: "Get well quick. — From the nurse you gave a ticket to last week."



In a courtroom last week, an attorney put a medical examiner on the stand and asked, "Now doctor, isn't it true that when a person dies in his sleep, he doesn't know about it until the next morning?" The medical examiner replied, "Did you actually pass the bar exam?"



Sally phoned her husband, Bill, at work. "I'm sorry, dear," said Bill, "but I'm up to my neck in work today. I don't have time to chat." Sally replied, "I'll be quick. I have some good news and some bad news for you." "OK, darling," said Bill, "just give me the good news." Sally said, "Well, the air bag works!"



The best way to keep teenagers at home is to make a pleasant atmosphere—and let the air out of their tires.



"Grandpa, I'm really proud of you," said Kelly. "What's to be proud of?" asked the old man. Kelly replied, "I noticed that when you sneeze, you put your hand in front of your mouth." "Of course," explained Grandpa. "How else can I catch my teeth?"



Diet tip: Eat a chocolate bar before each meal. It'll take the edge off your appetite and you'll eat less.



A distraught patient phoned her doctor. "Is it true that the medication you prescribed is for the rest of my life?" she asked. She was told that it was. There was a moment of silence before the woman continued, "I'm wondering, then, just how serious my condition is. This prescription you gave me is marked 'NO REFILLS.'"



Customer in restaurant: I'll have some raw oysters, not too small, not too salty, or too fat. They must be cold, and I want them quickly. Waiter: Yes, sir. Would you like them with or without pearls?

