

**Copresco offers you...**

## A Can't-Miss Tip to Make PDFs Print Right

Copresco continues to get feedback on PDF workflow. Here are answers to two important questions.

**Q.** If you could only recommend one thing that would help to make PDF files more likely to print properly, what would it be?

**A.** Gee, how about three or four things? Okay, if we must choose one recommendation, it would be this:

### Choose the Correct Version

First we'll tell you how. Then we'll explain why.

Here are instructions for versions 6 & 7. The instructions remain valid for older versions, but if you are using Distiller 5 or lower versions, it probably won't be a problem anyway.

Open Acrobat Distiller. You'll see "Adobe PDF Settings" displayed. Underneath the "Default Settings" pulldown menu, you will see "Compatibility:" If "Acrobat 3.0 (PDF 1.2)" is displayed, all is well. If you see higher version numbers (and you probably will), we need to adjust our settings.

Click "Settings" menu. At the "font" tab, pull down the "compatibility" menu. Select "Acrobat 3.0 (PDF 1.2)." Press "Save As". You'll be prompted to save your new setting. Choose a file name you'll remember, like "Acrobat 3." Click "Save," then "Okay."

### What You'll See

Distiller should now display your new setting file name in the "Default Settings" box. Below the box it should specify "Compatibility: Acrobat 3.0 (PDF 1.2)."

Use this setting when creating PDF files for print.

**Q.** Why would anyone want to use a lower or older version PDF?

**A.** Because the only reason to use the latest, greatest version of any software is to use features you need that aren't available in older versions.



*Members of Copresco president Steve Johnson's Group Study Exchange team take a break during an orientation session.*

In the case of print, many of the latest, greatest features actually cause the most problems.

### What to Avoid

The current PDF version (1.6) supports such diverse "features" as sound and animation. These features may serve a purpose in some PDF files but only cause problems for print. Obviously, you can't print sound, so this feature adds nothing to a print file.

At best, it would make the file much larger than necessary; at worst, it will be unprintable.

A more practical example may be some of the complex form tools now incorporated into Acrobat. That may be great for posting electronic forms on the internet, but it's cumbersome and unpredictable for printing.

### An Easier Way

It is not difficult for skilled professionals to create perfect print files using Acrobat 7 and the PDF 1.6 format.

Down saving to Acrobat 3 level is simply an easy way to be sure that none of these problem features are inadvertently included in your print files.

So, when you need help with books and manuals, call the digital on-demand leader.

Call Copresco.

### Leads Study Group in Japan

Copresco president Steve Johnson leads a team of three young business professionals on a Rotary Group Study Exchange in Japan this month.

The group will spend four weeks in Japan studying the country's institutions and ways of life, observing their own vocations as practiced abroad and developing personal and professional relationships.

### A Busy Exec

Steve has extensive skills in business management, the graphic arts and is an award-winning writer.

He has been active in printing industry associations and serves on the College of DuPage graphic arts advisory committee.

A busy Rotarian, Steve has served as youth exchange officer for the Wheaton club. He also hosted two Japanese high school exchange students for one-year periods.

### Close Ties to Japan

In 1994, he officiated at the wedding of a former youth exchange student in Yamanashi. He has traveled extensively in major Japanese cities. With Copresco, Steve has worked with many Japanese firms including Fuji-Xerox and Canon.

"I have always been enthusiastic about Japanese culture, customs and history. This Group Study Exchange program is an exceptional once-in-a-lifetime opportunity to share a unique cultural and vocational experience with these young professionals and help them develop the skills necessary to meet the future needs of their communities in an increasingly global workplace."



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"I won't pay you a nickel for this portrait!" the outraged client sputtered. "Why—I look like a gorilla!"

"You should have thought of that before you hired me," replied the artist.



Torrential rainstorms were knocking down power lines all over town. That meant, as a customer service rep for the electric company, I was dispatching repairmen right and left. When one lineman called a customer to get her exact address, he was told, "I'm at Post Office Box 99." The weary lineman replied, "Ma'am, I'll be coming to you in a truck, not an envelope."



"My brother got arrested at the zoo this afternoon."

"Arrested? What was he doing?"

"Feeding the pigeons."

"But—what's wrong with that?"

"He was feeding them to the lions."



The best thing for you," the doctor said, "is to cut out all sweets and fatty foods, give up alcohol, and stop smoking."

"I see," the patient responded. "To be honest, doc, I don't deserve the best. What's second best?"

Mr. Briggs was making a knotty pine bookcase. His young son pointed to it and asked, "What are those holes for?" They're knot holes," replied his father. "Well," said the lad, "if they're not holes, what are they?"



Father: I'm worried about you being at the bottom of the class.

Son: Don't worry, Dad. They teach the same thing at both ends.



After being laid off from five different jobs in four months, my Uncle Joe was hired by a warehouse. One day he lost control of a forklift and drove it off the loading dock. Surveying the damage, the owner shook his head and said he'd have to withhold 10 percent of Uncle Joe's wages to pay for the repairs. "How much will it cost?" asked my uncle.

"About \$4,500," said the owner.

"What a relief!" exclaimed Uncle Joe. "I've finally got job security!"



A man swept into a barbershop, tossed his jacket aside, and said, "Just a shave, please. I don't have time to listen to a haircut."



A man and his wife were at the doctor's office, expecting their first child. After everything checked out, the doctor took a small stamp and stamped the wife's stomach with indelible ink. The couple was curious about what the stamp was for, so when they got home, the husband got out his magnifying glass to try to see what it was. In very tiny letters, the stamp said, "When you can read this, come back and see me."

The doctor handed her over-weight patient a bottle of pills. "Don't take these pills," she said. "Spill them on the floor three times a day and pick them up one by one."



"How many fish have you caught so far?"

"Well, if I catch this one I'm after right now, then catch two more, I'll have three."



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**Copresco**

262 Commonwealth Dr.  
Carol Stream IL 60188-2409

phone (630) 690-2000 fax (630) 690-8182

[www.copresco.com](http://www.copresco.com)