



What's your fastest time?

Speed's the Ticket at the Indy 500—and Copresco

What's the best time you have for changing a flat tire? For most of us, it's about a 30-minute chore.

If you have to wait for roadside assistance, you could be faced with a two- to three-hour ordeal.

In Half a Minute

The same job for an Indy 500 pit crew takes about 30 seconds. It's all a matter of expertise and extremely sharp focus.

You do the best you can under the circumstances. A tow truck or your auto dealer has other work to worry about. But, the Indy team has one goal: to win the race.

Fast Down the Stretch

That's where Copresco comes in. We have the same dedication and single-minded purpose of sprinting to the finish line with your digital printing jobs.

We pride ourselves on extremely fast turnaround of short-run books and manuals. We deliver the quantity you want, when you want it, to the place you need it.

One-of-a-Kind Guarantee

As far as we know, we are the only digital printer to guarantee 250,000 black & white impressions the next business day for each customer. We back up this guarantee with 18 years of technical skill, know-how and experience.

As we have repeatedly said, Copresco takes assignments that others won't touch. Here's a sampling from our Impossible Missions file:

- A major governmental agency needs 50 sets of a 446-page report in full color delivered in two days to Menlo Park, California. No printer in the Golden State will accept the project. We take it on and turn the job around in a single day!

- Just days before delivery of a massive 1.2 million impressions job for an international service organization, Copresco learns that 265 pages of one 1,500-page volume must be renumbered. This would be a nightmare for a conventional printer. We solve the problem—and beat the deadline—by using our variable data capabilities to add the new page numbers.

While speed is a major focal point of Copresco, we still win our share of awards for producing top-quality work for our clients as you'll see in the AIPX story.

No Doubt About It

We could go on, but we think you get the picture. When you need short-run books and manuals delivered right, right on time, there's only one place to call: Copresco.

More Print Excellence Awards

Copresco has been honored with two more Achievement in Print Excellence Awards for digital color printing from the Printing Industry of Illinois/Indiana Association.

In Good Company

We walked off with awards for a four-color annual report and a full-color laboratory product catalog in the competition that attracted 354 entries from graphic arts firms in the two states.

"The AIPX program promotes excellence in print communications and recognizes firms that demonstrate the highest quality standards of the printing industry," says Polly Jensen, PII president and CEO.

Nine-Time Winner

Since the AIPX program began in 2003, Copresco has won nine achievement awards including four Best of Category Pinnacle awards.

Critical Coverage

Full four-color coverage on every page, full bleeds and a full range of tints and blend effects were employed on the annual report.

Copresco's production department had to maintain critical hairline registration on the fold without cracking on the piece created for a governmental agency.

A short production run, combined with a mandatory reporting deadline, made digital printing the optimum choice for the job.

Strict Standards

A print run of 400 with strict quality standards also made digital printing the best option for the full-color scientific products catalog.

Full bleeds were not only employed as a creative design element, they permitted the use of color-coded index tabs for quick user references. The 96-page catalog was perfect bound in the Copresco bindery.

VDP Conference Panelist

Copresco president Steve Johnson returns as a featured panelist at Variables, a July 24–25 conference in Chicago dedicated to Variable Data Printing (VDP).

More than just a personalization venue, VDP offers a wide range of opportunities for varying the content of books and manuals including both text and images and colors.

Independence Day

Copresco will be open Monday, July 3 for all your digital printing needs.

We will be closed Tuesday, July 4 to celebrate our Independence.

<http://www.copresco.com>
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Digital On-Demand Printing

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Address Correction Requested

A man, lost in the desert for days, stumbled upon a merchant in the middle of nowhere. "I'm so glad I found you!" the man cried. "I desperately need some water."

"Sorry," said the vendor, "I don't have any water for sale. But would you like to buy one of these fine neckties?"

"Neckties?! What am I going to do with a necktie?" the thirsty man croaked. "I need water!"



"Sorry, sir, that's all I'm selling today," the vendor replied calmly. "The closest restaurant is ten miles further."

Exasperated and weak, he trudged on. After hours in the heat he arrived at the restaurant, parched and burned. He was barely able to walk up the steps to the door. "Excuse me sir," the doorman said. "You can't come in here without a necktie."

★ ★ ★

Americans spend all day at the office talking about golf. Then while they're golfing, they spend the whole time talking business.

★ ★ ★

I took a job as a school bus driver. Now my troubles are behind me.

Ever wonder who was the first person to look at a cow and say, "I think I'll squeeze these dangly things here and drink whatever comes out"?

★ ★ ★

Top excuse for falling asleep at your desk: "This is just a 15-minute power-nap like they raved about in the last time management course you sent me to."

★ ★ ★

A young executive was leaving the office late one evening when he found the CEO standing in front of a shredder with a piece of paper in his hand. "Listen," said the CEO, "this is a very sensitive and important document here, and my



secretary has gone for the night. Can you make this thing work?"

"Certainly," said the young executive. He turned the machine on, inserted the paper, and pressed the "start" button.

"Excellent, excellent!" said the CEO as his paper disappeared inside the machine. "I just need one copy."

Americans know the line-up and stats of every pro baseball team, but can't remember the words to The Star-Spangled Banner.

★ ★ ★

Inflation is when the tip you leave at lunch used to buy lunch.

★ ★ ★

Husband: Why do you cry about people on TV that you don't know?

Wife: For the same reason you yell when a man you don't know makes a touchdown.

★ ★ ★

Tact: the art of thinking all you say without saying all you think.

★ ★ ★

I still love California, in spite of all its faults.

★ ★ ★



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