

Keeping pace with demands...

New Digital Color Press Added to Copresco Arsenal

In another move to expand our digital printing capabilities, Copresco has installed a Docucolor 6060 digital color press.

The new press meets growing customer demands for cost-effective, fast turnaround of high-end color jobs.

Evolutionary Process

The new system replaces our Docucolor 2060 that has been a workhorse at Copresco.

"This is an evolutionary—rather than a revolutionary—step in our equipment selection program," says Copresco president Steve Johnson.

No Simple Task

"Copresco does not use our customers' jobs as guinea pigs to test vendor equipment. We carefully evaluate all of our options before making final purchasing decisions," Steve adds.

Overnight Lite readers may recall that the 6060's predecessor was declared the clear winner of an extensive survey we conducted to determine the machine that produced the best color quality at that time.

Wide Assortment

The new digital press produces short-run books and manuals ranging from booklets, catalogs, textbooks,



Copresco president Steve Johnson does a jig as he happily introduces the new-generation Docucolor 6060 digital system.

handbooks and technical materials to training aids, guidebooks, newsletters, calendars and transparencies.

On-Demand Flexibility

Digital color printing offers you all the advantages of on-demand printing technology. Individual pages, indexes, cover letters and other pieces can be tailored or personalized to meet your specific job requirements.

We can seamlessly integrate color pages with black & white pages for maximum presentation impact.

Finishing Up

And, don't forget, Copresco's full services include all the finishing touches required: index tabs, binding, packaging and shipping.

So when you need top-quality black & white and color work, call the company that has all the tools, skills and staff to deliver your jobs on-demand and on-time. Call Copresco.

In a Color Quandary?

Color may be one of the most misunderstood concepts in the graphic arts field.

Rather than follow the standard party line that color sells, *TechTopics* No. 10 addresses key questions like "Is color necessary?," "Is there too much color?" and "Is color ugly?"

Guidelines are included to help document creators get the most effective use out of color.

Visit our website for a free *TechTopics* subscription or e-mail us.

Show Time

Planning a trip to Chicago for the Print Solutions or Graph Expo shows in October?

Put Copresco on your agenda for a personalized plant tour and a cup of coffee or lunch.

Just call or drop us an e-mail note.

See the internet box to the left for show dates and website addresses.

Labor Day

Copresco will be closed Monday, September 4, for Labor Day.

Enjoy the final summer weekend.

<http://www.copresco.com>

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Digital On-Demand Printing

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Address Correction Requested

A famous geologist died recently, and left all his money to earthquake research. His colleagues said he was always generous to a fault.



There's a fool born every minute...and they all manage to get in front of me on the expressway.

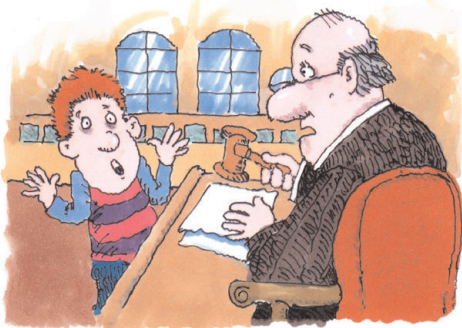


I'm a quick learner. After only three golf lessons I can throw my clubs as far as anyone else.



"Son," said the judge to the young defendant, "do you know what a jury is?"
"Yes, sir," replied the youth. "It's twelve people who hear the evidence, then find me guilty."

"But wait a minute. How do you know they'll find you guilty?" asked the judge.
"They will when they hear the evidence."



A snail was being questioned by the police after she reported being mugged by two turtles.

"Do you think you can give us a description?" asked one of the officers.

"I'll try," she replied, "but it all happened so fast."

One of the funny things about the stock market is that every time one person buys, another sells, and both think they are astute.—William Feather



Experience is a comb that nature gives us when we are bald.—Chinese proverb



It's easy to tell winners from losers. Winners always watch for opportunity to knock, and losers always knock every opportunity.



A farm: what a city man often dreams of at 5:00 p.m. but never at 5:00 a.m.



Graduation ceremony: an event where a commencement speaker tells thousands of students dressed in identical caps and gowns and sitting in perfectly straight rows that the key to success is individuality.



If one tells the truth, one is sure, sooner or later, to be found out.—Oscar Wilde



Many of the greatest actors of the day attended the funeral of Maurice Barrymore in 1905. As the coffin was being lowered, one of the straps became twisted, and the casket had to be raised again. As it reappeared, son Lionel nudged his brother John and said, "Just like father, a curtain call!"



My daughter gave back her fiance's ring. When he asked if there was someone else, she answered, "There must be."

A group of friends went hunting in pairs, and at night one returned alone, staggering under an eight-point buck. "Ernie, where's Harry?" the others asked. "He had a stroke or something. He's a couple of miles back up the trail."



"You left Harry, and carried the deer back?"

"I know, it was a tough decision," said the hunter, "but I figured no one would want to steal Harry."

Overnight Lite

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