

AIPX quality recognition...**Short-Run Annual Report Wins Big-Time Prize**

When most people think about annual reports, they visualize glitzy big-budget productions filled with scores of photos and graphics, with print runs in the tens of thousands and major league budgets to match.

How About This?

What if you must produce a short-run annual report that communicates important information for a governmental agency with a tight budget and a mandatory reporting deadline?

This was the problem that graphic designer Lynn Winston faced for her client, the Illinois African-American Family Commission (IAAFC).

A Quick Solution

The best solution was digital color printing by Copresco.

The result was a piece that met all of the client project criteria—and won an Achievement in Print Excellence Award from the Printing Industry of Illinois/Indiana Association.

Sharing the Glory

Copresco shared the award with Lynn, president of Powell Graphics & Communications, Inc. and the IAAFC.

Copresco president and CEO Steve Johnson presented commemorative award plaques to Lynn and Terry Solomon, executive director, and Joe Gray, deputy director of finance, information & administration, of the Commission.

Statewide Mission

IAAFC was established in 2004 to assist various Illinois state agencies in improving and expanding existing human services, educational and community development programs for African-Americans.

Each year, the Chicago-based Commission is required to submit a fiscal year report to the governor of



Joe Gray, Lynn Winston and Terry Solomon join Copresco president and CEO Steve Johnson for the AIPX award presentation.

Illinois and members of the Illinois General Assembly.

The report, which looked back on 2005, focused on the Commission's efforts to understand families involved in several systems including child welfare and criminal justice.

Meeting the Specs

The 8½" x 11" saddle stitched report featured a full color bleed photo on the four-page separate cover. The 24-page body was designed with full bleeds and four-color on each page.

Lynn also used full tint and blend effects on the cover and throughout the inside of the report.

She provided Copresco with press-quality PDFs, which were imposed into four-page signatures for printing.

The Obvious Choice

The short run, combined with the tight deadline, made digital printing the optimum choice.

Strict quality requirements for hairline registration on the fold and

no cracking created a digital challenge but added to the overall appeal of the high-quality, award-winning piece.

The Highest Standards

The AIPX program promotes excellence in print communications and recognizes firms that demonstrate the highest quality standards of the printing industry.

Since the program began in 2003, Copresco has won nine achievement awards including four Best of Category Pinnacle awards.

How About You?

So, when you need books and manuals, a short-run annual report or similar job, call the company that gives you the quality, service and technical support you deserve.

Call Copresco. Your next job may be a prize winner.

<http://www.copresco.com>

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Carol Stream, IL 60188

Address Correction Requested

They say the 25th Anniversary is silver. The 50th is gold. My friend said his last anniversary was shrapnel.



With over 50 foreign cars already on sale here, the Japanese auto industry isn't likely to carve out a big slice of the U.S. Market.—Business Week 1979



I can't win. To warm up my girlfriend for Valentine's Day I had a rose



delivered to her every day for a month. Yesterday she ran off with my florist.



I'll pay closer attention next time. When I bought my car the dealer assured me it was a bargain that wouldn't last long. He was right.



A mime troupe just began performing locally. It's ironic, they don't have enough money for promotion, so they have to rely on word-of-mouth.

I don't like the bucket seats in my new car, so I complained to me dealer. He says I have the wrong sized bucket.



I don't need a car alarm. To deter thieves, I just leave the repair bills on the dash.



I went to a doctor who specializes in acupuncture. I got stuck for \$200.



My sister does everything high-tech. When she delivered her baby, it was cordless.



"Boy, that was a close call," said the heart surgeon. "One inch either way and I would have been outside my specialty!"



A small boy grabbed his coat and boots. "Mom," he asked, "can I go outside and help Dad put the snow tires on the car? I know all the words."



After hours of effort, I finally figured out how to balance my home budget. The only hard part will be finding a way to tell the kids they have to go.



You hear weird things on elevators. One guy asked, "Do you know Fred's last name?" The other guy said, "Fred who?"



Now I know what they mean by "drop-dead gorgeous." When I asked her out for Valentine's Day, she told me to drop dead.

Last weekend a state trooper gave me a ticket for going seventy miles per hour.



I tried to explain that he must have made a mistake — I had only been driving for fifteen minutes.



Classified Ad #1: "For sale, parachute. Used once. Never opened. 555-9923."



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