



# Copresco's Overnight Lite

## Reaching the Pinnacle...

# Copresco Wins Major Awards for Print Quality

Over the past 20 years, Copresco has won a boatload of awards for printing excellence.

So, the news that we had picked up four Pinnacle Awards shouldn't be a real big surprise. But, listen to this...

### Best in the Division

Our Best of Division Award for a four-color catalog and an Award of Excellence for a family passport memoir were garnered in competition judged solely on *print quality*.

That's right. Our pieces were judged side by side with offset printed materials and walked off with the prestigious quality prizes.

Both pieces also received Pinnacle Awards of Excellence in the digital printing competition.

### Top Drawer

Polly Jensen, president and CEO, Printing Industry of Illinois/Indiana Association, presented the awards to Copresco president Steve Johnson at a banquet held in Des Plaines, Illinois.

"The Pinnacle Awards recognize outstanding craftsmanship and the highest standards of the printing industry" Polly said.

Graphic arts professionals from Akron, Ohio, and St. Louis, Missouri, judged the nearly 400 entries.

### Good, Better or Best

"Digital printing has come a long way since we won our first Premier Print Award in 1996," Steve says.

"We no longer have to talk about near-offset quality. In the right hands, digital printing may be as good or better than offset printing because digital has the ability to accurately reproduce a greater range of colors using the four-color process.

"This validates the trust our customers have placed in Copresco for the past two decades. We sincerely



Copresco president Steve Johnson receives the Best of Division Award from Polly Jensen, PII president and CEO.

Photo by Jessica Pinkous

appreciate the opportunity to produce award-winning digital work for you."

### The Blue Ribbon Winner

The laboratory-products catalog was designed to target a specialized market segment.

Digital printing on-demand was the logical choice to meet the requirements for high quality with a print run of 500. The 96-page book featured full-bleed tabs to enhance referencing of products and services.

### Updating on the Fly

The graphic designer furnished PDF chapters in piecemeal fashion, revising and updating sections during the proofing process.

The finished book was perfect bound in Copresco's bindery.

Due to the success of this digitally printed catalog, our customer is planning to create additional specialty pieces with even shorter print runs to target specific markets.

### A Passport for Life

After attending a Copresco presentation on custom publishing, a sales executive hit upon the idea of turning

four decades of passport and visa records into a living picture book.

Forty years of passport images of the countries and times he and his wife had traveled were integrated into the custom-designed book.

### The Best Answer

Full process color, full coverage and full bleeds were required to do justice to the project.

Digital on-demand printing again was the obvious solution for the job that had a print run of 30 books.

Book bodies were printed on our digital color press and collated inline. Final books were perfect bound and trimmed to simulate the actual size of a United States passport.

### On a Winning Track

Since the PII program began four years ago, Copresco has won 13 awards for printing excellence, including five in the best of category designation.

Copresco is well-known in the graphic arts industry for our digital technology leadership.

### Big Time Benefits

On-demand printing offers our customers major benefits including lightening-fast turnaround, the ability to keep your documents up-to-date and less waste.

Now, the Pinnacle Award judges have given further validation to what many of you have known for all these years:

Copresco quality can't be beat.

### Don't Hesitate

So, when you need books and manuals in black & white, process color—or a combination of the two, call Copresco.

We'll give your job the award-winning attention it merits.

<http://www.copresco.com>

(630) 690-2000 • Fax (630) 690-8182



Digital On-Demand Printing

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Address Correction Requested

“Dad, can we paint the car green?” a small boy asked. “Certainly not,” the father bellowed emphatically. “See?”



said the boy to his brother: “I told you we should have asked.”

“The government spends money like a bunch of drunken sailors,” complained one man to his friend. “Not really,” the friend replied thoughtfully. “Sailors spend their own money.”

Competitor: someone who keeps you from taking an afternoon nap.

After the mother had given birth to twins, the father asked his young son what he thought about the blessed event. “Well,” the boy replied, “you better start finding a place for them right away. They won’t be as easy to get rid of as the kittens were.”

My barber handed me a mirror, but I dropped it and it broke. Now I’ll have seven years of bad haircuts.

Some people have trouble selecting baby names, and the rest have rich relatives.

My grandmother has a valid question. She asked me, “If medicine has advanced so much in 20 years, how come I felt so much better 20 years ago?”

The older I get, the more I find myself listening to people who don’t say much.

A cowboy fell off his horse and broke a leg. The horse licked his face until he came to his senses, grabbed his belt and dragged him home to safety, then trotted off to fetch help. “Wow!” an admiring friend exclaimed. “You sure do have one



smart horse!” “He ain’t so smart,” the cowboy replied. “He came back with the vet.”

I’ve reached the age where I no longer worry whether my hair has body. My concern is whether my body has hair.

The science class was studying the sea world, and the teacher was explaining all about dolphins. “A single dolphin might have as many as two thousand babies.” “Wow!” exclaimed one awed student. “How many do the married ones have?”

Government spending explains why all new laws are called “bills.”

The college professor bought a new gadget but he couldn’t understand the assembly instructions. In frustration he gave the tangled mess to the maintenance man, who had everything together and operating just five minutes later. “How did you do that so quickly when I couldn’t even figure out where to begin?” “I can’t read,” explained the handyman, “and when you can’t read, you have to think.”

## Copresco's **Overnight Lite**

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