



Automatic punching system...

Adds Speed and Versatility to Copresco's Bindery

Copresco has installed a James Burn Alpha-Doc automatic document punching system for wire- and plastic-coil bound books and manuals.

Quick Make-Ready

"The fast setup, speed and versatility of the Alpha-Doc unit is well-suited for the kind of work we do for you," says Copresco president Steve Johnson.

"This expansion of our bindery is necessary to uphold our promise of 250,000 pages overnight."

Some consider books bound with wire or plastic coils to be inferior to perfect (adhesive) bound books. In fact, the best binding style is that which is best suited to the intended use of the book.

A Nice Complement

Mechanical binding is an excellent complement to Copresco's digital black & white and color printing for a wide range of applications:

- instruction manuals
- employee handbooks
- policy manuals
- cookbooks
- calendars
- directories

More Possibilities

- convention materials
- trade show binders
- training materials
- technical manuals
- conference proceedings
- workbooks
- music books
- software manuals

Think About Binding First

Copresco strongly recommends that you determine your binding style before you create your document. Size, intended use, expected life and price are the important factors to consider. Remember, the binding style that works



Manuel Duran, senior bindery operator, sets up a mechanical binding job on the high-speed automatic punching system.

well for a best-selling novel may be poorly suited to a school workbook!

Major benefits of coil binding are durability and the ability of books to lie flat for easy reference.

Copresco offers three mechanical binding styles to meet your needs.

Double Loop

This wire binding method is ideal for books that receive heavy usage and need to lie perfectly flat, with facing pages evenly aligned across from each other.

Books can also be doubled over, an especially useful feature for technical manuals, cookbooks, notebooks and directories.

Double-loop wire is also known by its trade name, wire-o binding.

Plastic Comb

Books bound in this style (also known by its trade name, GBC binding) will lie flat in evenly aligned pages but cannot be doubled over.

Plastic comb offers you the greatest thickness capacity of any mechanical binding method, easily accommodating books up to two inches thick.

Combs come in a variety of colors and, unlike coils, can be silk-screened so that the titles can be read on a bookshelf.

Plastic comb is the only mechanical binding style that can be reopened to insert additional or corrected pages. While not practical for materials that are constantly updated (looseleaf binders are a better choice), this does leave the option open.

This style is not as attractive as wire or plastic coil but is the most economical mechanical binding option.

Plastic Coil

Similar in style to old fashioned single-loop wire, plastic coil is gaining popularity due to attractive pricing and rugged durability.

Books may be doubled over, but pages won't align as evenly as double loop and plastic comb-bound documents.

Summing It Up

Copresco produces mechanically bound books in a diverse range of paper stocks and colors, in various dimensions and thicknesses—and with a variety of cover materials.

Our production department will help you make the right decision for the most efficient and economical binding for your job.

The Place to Call

So, when you need help with a book or manual, no matter what binding style, call the company that is equipped to handle your work.

Call Copresco.

Independence Day

Copresco will be closed Wednesday, July 4, to celebrate Independence Day. Enjoy this summer holiday.

<http://www.copresco.com>
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Digital On-Demand Printing

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Address Correction Requested

Two cabinet advisors were discussing the energy crisis. Asked one, "Which of our resources do you think will be exhausted first?" Replied the other, "Probably the taxpayer."



Bank president: "Where's the head cashier?" Assistant: "At the races." "During working hours?" "Yes, sir. It was his last chance to balance the books."



A pious parent was surprised at her daughter for getting into a fight. "It's not how I taught you to behave — the devil made you pull Barbara's hair," she scolded.



"Maybe so," the girl replied, "but kicking her in the shins was my idea!"



As the Little League season unfolds, I'm amazed at how serious some parents are. One couple was so disappointed with their son they traded him to another family.



Gold mine: A hole in the ground with a liar standing in front of it.—Mark Twain.

If you don't think there's a divine plan, just read the newspaper and then explain to me why everyone dies in alphabetical order.



"What are the charges against this man?" the judge asked the court clerk. "Bigotry, Your Honor. He's got three wives." "Why, I'm surprised at your ignorance," the judge scolded. "That's not bigotry — that's trigonometry."



Marketing: A decision against letting the product speak for itself, recognizing that it may not be the best spokesman.



Delegation: The generous act of allowing others to do the things you're not good at, giving you more time to take the credit.



My congressman got mad when I said he was dishonest. He claims he's not dishonest — he's just ethically-challenged.



Courage: the art of being the only one who knows you're scared to death!



The 50-50-90 rule: Anytime you have a 50-50 chance of getting something right, there's a 90 % probability you'll get it wrong.



The father was tucking in his daughter. "Did you remember to say your prayers?" "Well, I started to," the little girl replied, "but God probably gets tired of the same prayer over and over, so I told him the story of the Three Bears."

"Honey, although the fishing trip was fun, I really missed you," said the



angler. "I'm so glad to be back home with you, sweetheart. I'm just not happy when I'm away from you." "I'm not cleaning the fish," she replied.



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ISSN 1930-2274

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