

Copresco has the solution...

If You're Buried with Paperwork, Read On

"The paperless society. Bah, humbug. I'm sitting at a desk surrounded by a mountain of memos, reports, spreadsheets and e-mail messages. And, to make matters even worse, I now have to print 75 copies of a 125-page instruction manual for our sales staff."

Heard This Before?

If this lament sounds all too familiar, you're not alone. Copresco hears comments like these all the time.

Billed as marvelous repositories for all of your business documents, computers have become monsters that have insatiable appetites for paper consumption.

A Much Better Way

There is a simple solution. It's called printing on-demand—the digital process that Copresco has pioneered for the past 20 years.

Digital printing complements other conventional methods and cost-effectively fills the void for short runs of books, manuals, newsletters, directories, catalogs and other collateral materials.

For Example

Take the 125-page instruction manual noted above. It would require nearly 10 reams of paper to produce the 75 copies, assuming that you can effectively print two-sided and don't run out of toner, ink cartridges or have much spoilage. Or lose your patience.

And, what will you have for all your work? Just stacks of copy paper that need to be put into an effective presentation format.

Give the same job to Copresco and here's what you'll get:

- Extremely fast turnaround from a company that thrives on meeting impossible deadlines
- Crisp digital printing in black and white, with rich solids and snappy halftones



Maureen Doheny and Steve DeNault join Copresco president and CEO Steve Johnson for the awards presentation ceremony.

- Digital color that adds distinction and reader appeal to any publication
- A wide range of coated and uncoated paper stocks in text and cover weights to make your job look its best
- Index tabs that add pizzazz and significantly increase your readership
- Finishing touches including a full range of binding styles and packaging
- Shipping by truck, air, package express and courier to single or multiple locations
- Seamless FTP files transfer via our award-winning website that is as easy as sending a project to your desktop printer.

Consider This

"On-demand printing saves you and your company valuable time. Repeat ordering is fast and convenient," says Copresco president Steve Johnson.

"Just give us the word, and your job will be reprinted exactly as it has been stored. No need to resend any of your file documents, graphics or fonts."

With digital technology, changes can be made quickly and easily to keep documents up-to-date.

Individual pages, indexes, cover letters and other pieces can be tailored to meet specific needs.

And More...

Additional flexibility is achieved with our variable data capabilities. We can create pieces that vary from impression to impression, based on information from your database.

No Good Reason

With all these benefits to be gained, there is no good reason to Do It Yourself. So, when you need publications, books or manuals, do it the easy way. Call Copresco.

Sharing the Wealth

Copresco has shared Achievement in Print Excellence Awards with our clients, Maureen Doheny Studios and Strategic Applications Incorporated.

The prestigious awards included a Best of Division Award for a four-color product catalog and an Award of Merit for a product manual.

Awards Presentation

Steve Johnson presented award recognition plaques from the Printing Industry of Illinois/Indiana Association to Maureen Doheny, graphic designer of the two pieces, and Steve DeNault of Strategic Applications.

"The achievement awards reflect the highest standards of the printing industry," according to Polly Jensen, president and CEO of the graphic arts trade association.

Prime Examples

"The winning entries are excellent examples of the high-quality digital color work produced in our shop," Steve added.

"Digital on-demand printing was also the logical and most cost-effective solution for the short-run jobs."

<http://www.copresco.com>

(630) 690-2000 • Fax (630) 690-8182



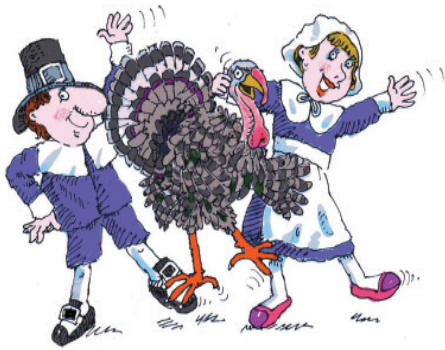
Digital On-Demand Printing

262 Commonwealth Drive
Carol Stream, IL 60188

Address Correction Requested



Q. What's the best dance to do on Thanksgiving?



A. The turkey trot.



I think we should come up with one more Elvis stamp, just for bills. It'd say, "Return to Sender, Address Unknown."



Ninety-five percent of American men estimate they are in the top 50 percent of social skills. – Psychology Today



After Thanksgiving I always have leftovers I can't get rid of – my in-laws.



"If the world should blow itself up, the last audible voice would be that of an expert saying it can't be done."
– Peter Ustinov.



Q. If April showers bring May flowers, what do May flowers bring?

A. Pilgrims!

Judge: "Young man, this is the fifth time this month you've appeared before me." Defendant: "Your Honor, when I find someone I admire, I like to give him all my business."



My kid is forgetful. Last semester he had an open-book final in college, and he forgot his book. This semester they gave him a take-home test, and he forgot where he lived.



When asked what she would do if she had her life to live over again, Tallulah Bankhead replied, "I would make all the same mistakes, but I would make them sooner."



My brother-in-law is just not very bright. He lost his job as an inspector



at the M&M factory. He kept throwing away the W's.



After building a scale model, NASA scrapped its plan for installing a restaurant on the moon. They said the food turned out to be okay, but there just wasn't any atmosphere.

Sentenced to two years of hard labor, Oscar Wilde stood handcuffed in the driving rain. "If this is the way Queen Victoria treats her prisoners," the writer remarked, "she doesn't deserve to have any."



Q. Why can't you take a turkey to church?

A. Because they use such FOWL language.



A man bought a fine-looking horse from a farmer, but before he made his first payment, he went back to complain. "What's the problem?" asked the farmer. "Well, he can't hold his head up," said the new owner. "Oh, that's just pride," explained the farmer. "Once he's paid for, he'll be fine."



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Copresco

262 Commonwealth Dr.
Carol Stream IL 60188-2449
phone (630) 690-2000 fax (630) 690-8182
<http://www.copresco.com>