



## International recognition...

# Craftsmen Awards Cap Year of Achievement

Copresco has garnered more accolades for exceptional quality, this time from the prestigious International Association of Printing House Craftsmen (IAPHC).

### Global Competition

In competition with printers around the globe, Copresco was honored with a gold award for a four-color family memoir and a bronze award for a full-color product catalog.

### A Premier Printing Event

More than 2,250 entries were judged in the International Gallery of Superb Printing, according to Kevin Keane, chief executive officer of the Association.

"The International Gallery has become one of the premier printing events in the world. Each entry must pass three grueling rounds of evaluations by some 40 international judges."

"This recognition for quality craftsmanship in a highly competitive, international environment is extremely gratifying," says Copresco president and CEO Steve Johnson.

### A Copresco Trademark

The Craftsmen's movement goes back to the middle of the 11th Century.

"Even though we are a high-tech digital printer, we maintain strong ties to the personal craftsmanship aspects of all the work we do for our customers. Exceptional craftsmanship is a long-standing Copresco trademark," Steve adds.

The IAPHC awards culminate another year of achievement at Copresco as we celebrated our 20th year of digital printing service.

### Our Continuing Commitment

We started 2007 by restating our commitment to serve as the national leader in digital technology and printing on-demand. Here are other highlights of the year.

### Enhanced PDF Workflow

Copresco continues to enhance our PDF workflow systems and simplify the preparation of PDF print files for our customers.

We are now offering you multiple ways to upload your print-ready files on line including the creation of PDFs "on the fly."

### Tech Talk

In response to many questions about the PDF preparation process, we published a short technical treatise on "Making PDFs Without Pain" in *Overnight Lite*.

### Bindery Expansion

Expansion in our bindery was essential to maintain our promise to provide 250,000 copies the next business day for each customer.

We added speed and versatility to our bindery by installing a James Burn Alpha Doc automatic document punching system.

The system is perfect for our growing volume of wire- and plastic-coil bound books and manuals.

### Cost Savings on Perfect Binding

If you haven't talked to Copresco about perfect bound books in awhile, you're in for a holiday treat.

We put the finishing touches on our perfect binding line and can now offer you lower costs on the adhesive-bound volumes.

### More Trophies

Along the way, we won four more Pinnacle Awards for print quality from the Printing Industry of Illinois/Indiana Association (PII) including a Best of Division Award in competition judged solely on print quality.

We also shared PII Achievement in Print Excellence awards with our clients and graphic designers.

### A Great Run

In October, we lit the candles on our birthday cake in celebration of our founding in 1987.

We've had a remarkable run during the past two decades. Copresco has grown from a company with a one-room office into a position of national prominence.

### All Because of You

Our success has all been made possible because of your trust and support, and for that, we are truly thankful.

We look forward to sharing another exceptional year with you in 2008 and the years ahead.

## Happy Holidays

We will be closed Christmas Eve, Christmas Day and New Year's Day.

Copresco will be open on New Year's Eve.

Our best wishes for a most happy Holiday season and a prosperous New Year from your friends at Copresco.

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I stopped believing in Santa Claus when my mother took me to see him in a department store, and he asked for my autograph. – Shirley Temple



My brother-in-law is an avowed atheist. His favorite Christmas movie is The Coincidence on 34th Street.



Q. Why is Prancer always wet?



A. Because he's a "rain"-deer.



We have two classes of forecasters: those who don't know, and those who don't know they don't know. – John Kenneth Galbraith



Q. What do you give a train driver for Christmas?

A. Platform shoes!



Berman's Law: One person's error is another person's data.

Q. Where do snowmen go to dance?  
A. Snowballs!



I invented a great safety device. It's a rearview mirror with a police car pasted into it.



Q. What do you call a letter sent up the chimney on Christmas Eve?

A. Black mail!



It's odd that no judge has dismissed robbery charges on the grounds that the bank was asking for it by having all that money on the premises.



Q. Did Rudolph go to a regular school?  
A. No, he was "elf"-taught!



Rule of Levels: What gets you promoted on one level gets you fired on another.



Q. How do sheep greet each other at Christmas?

A. Merry Christmas to ewe.



The three stages of a man's life:

1. He believes in Santa Claus;
2. He no longer believes in Santa Claus;
3. He is Santa Claus.



Advertising is 85 percent confusion and 15 percent commission. – Fred Allen



Old card players never die. They just shuffle off.

Q. Why did Santa's helper see the doctor?



A. Because he had a low "elf"-esteem!



Q. What did one Angel say to the other?  
A. Halo there!



**Overnight Lite** is published monthly by Copresco for the edification and amusement of our clients and friends.

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ISSN 1930-2274

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