

Another reason to call Copresco...

Wall Calendars for Your Business and Home

Copresco continually stresses our extensive capabilities for on-demand printing of books and manuals.

They are the bedrock of Copresco's business and the main reason for our leadership position in the digital printing industry.

There's More

But, let's not forget that we produce a wide range of other publications and documents.

Wall calendars are a good example of our diversified product mix. And, now is an ideal time to think about getting your 2009 edition underway.

Great Gifts

Calendars offer you distinct opportunities to communicate a wealth of information and gain good will in the process.

Perfect as gifts for individuals, families and businesses, they are widely used in fund-raising campaigns for churches, schools and charities.

Show Biz

Useful for virtually any business or professional service application, wall calendars keep your name and advertising message in front of your customers, shareholders or the general public for the whole life of the piece. They're a perfect place to include company holidays, tax reporting dates, special events and meeting times.

Custom-tailored pieces with photos and artwork of company products or services—along with ad copy—make lasting impressions on customers.

Family Fun and Games

Most family wall calendars wind up in the kitchen. They serve as constant reminders of everything from Johnny's dental appointment and soccer game to Susie's softball practice and cello lesson.

Creative Flexibility

A well-designed and well-printed calendar offers endless opportunities for doctors, dentists, specialists, medical centers, lawyers and other professionals and groups.

You can do your own design and production of a calendar using personal pictures and/or stock photos and artwork.

For the professional touch, a graphic designer can create a stylish piece designed to meet your personal tastes for color, photos and artwork.

Software Abounds

There's a large selection of software available for do-it-yourself calendars.

Conversion of your final layout to a PDF fits in perfectly with Copresco's digital on-demand work flow for black & white and full-color jobs ranging from a few dozen copies to several thousand.

A Full Year or More?

Even though a 12-month calendar may be the norm, you may want to opt for 13 months or more. Studies show that many calendar recipients prefer the ability to note appointments and events in January or other months of the following year.

If your business operates on a quarterly basis, a 16-month calendar may work best for you.

To Gloss or Not to Gloss

Coated or glossy stocks, typically used for four-color calendars, have one annoying drawback for some users—they're hard to write on.

Copresco has uncoated sheets that offer the benefits of glossy stock and work very well for calendars.

Calendars are usually produced in four-page saddle stitched signatures, making the 12-month calendar a 24-page document.

For a sturdier and better-looking binding, Copresco suggests that you consider double-loop wire.

Plastic coil is another popular binding style that can enhance your overall presentation.

There You Have It

Calendars have become a household and business necessity that commands attention day in and day out, month after month.

So, call the company that can help you make a lasting impression with this creative planning tool.

Call Copresco.

Steve Shares Expertise

Copresco president Steve Johnson is busy these days with presentations at graphic arts industry meetings.

On April 29, Steve serves as the keynote speaker for Go Beyond with Digital, a half-day PIA/GATF seminar that begins at 10 a.m.

Steve will share his insights on the state of the digital printing industry at the meeting that will be held at the Renaissance Schaumburg Hotel & Convention Center in Schaumburg.

For registration information, call PIA/GATF registrar Angela Rizzo at (412) 259-1716.

Printers Guild Affair

Steve shares his technical expertise and experience in the digital printing industry as a panelist in a May 6 Printers Guild Printing Forum.

The program, hosted in conjunction with the Calumet Ben Franklin Club of Printers, begins with a 6 p.m. dinner at Colletti's Restaurant, 5707 N. Central in Chicago.

Advance registrations are required. Please call Ralph Coder at (312) 930-1900, ext. 131, by May 2.

<http://www.copresco.com>

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Digital On-Demand Printing

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Address Correction Requested

Q: What is the difference between a taxidermist and a tax collector?



A: The taxidermist takes only your skin. —Mark Twain.



Scientists are excited about a new robotic surgeon — it performs highly complicated operations. In fact, it's so much like a real doctor that it plays golf on Thursday and makes terrible real estate investments.



Political correctness is everywhere. Now the bigots want to be called "tolerance-disadvantaged."



An editor received an angry letter from a hopeful author whose manuscript he had rejected. "You rejected my story without even reading it! How do I know? I pasted pages 16, 17 and 18 together. When you returned the manuscript, they were still attached. What kind of editor are you—to reject things you haven't even read!" The editor wrote back, "Dear Sir: When I opened my egg at breakfast, I didn't have to eat all of it to discover it was bad."

Last time I flew on an airline, I found a bug in my peanuts bag. I was so mad I wrote an angry letter to the airline, and got a quick response. It said, "Your letter was a source of great concern to us. We have never before received a complaint of this nature and will do everything possible to guarantee that such an incident never happens again." I was satisfied until I found a note still stuck to the back that said, "Send this guy the bug letter."



Worst job: the person who predicts the weather for the annual meteorologist picnic.



A man went to a fortuneteller, who looked into her crystal ball and told him,



"You will be poor and unhappy until you are 45 years old." "Then what will happen?" the man asked hopefully. "Then you'll get used to it," she replied.



Tax Lawyer: someone who's good with numbers but lacks the personality to be an accountant.

Soon after hearing a sermon on hidden secrets and deceit, a man wrote the following letter to the IRS: "I have been unable to sleep, knowing that I have cheated on my income tax. I understated my taxable income and have enclosed a check for \$150. "P.S. — If I still can't sleep, I will send the rest."



Taxes: between life's two certainties, it's the only one for which you can get an extension.



Why is it...
...that when traffic hardly moves, it's called rush hour?

...that people park their cars in the driveway—but drive them on the parkway?

...that when planes don't hit, it's a near miss?



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