



Here's another reason to call Copresco...

New System Promises Faster Quotes, Invoices

In another move to keep Copresco on the cutting edge of production technology and speed up the quoting process, we have installed an integrated cost estimating and workflow system.

A Suite Setup

The software suite embraces cost estimating, order entry, scheduling, accounting and delivery management.

The automated system was designed by Intraprint, a European information systems technology leader in the graphic arts industry.

An Impressive Resume

"Intraprint was selected because of its superior technology and worldwide installation resume," says Copresco president and CEO Steve Johnson.

From a headquarters in France, the software developer entered the North American market with a division in Canada before moving to Dallas to serve the graphic arts industry in the U.S.

Another Copresco First

"Our production management system is the first application of the new technology in the Chicago area—and one of the first in the nation. It's a fitting union for a global software leader to team with Copresco, the leader in digital technology and printing on-demand," Steve added.

Staying Ahead of the Curve

"It is important for Copresco to stay ahead in our industry and continue to meet our customers' growing demands for fast turnaround of their digital black & white and color jobs.

"Our production cycle, which starts in estimating, affects every aspect of our business.

"A high-powered management information system with efficient estimating and production control tools is essential to the success of a fast-paced, Copies Overnight business like ours," Steve concluded.



Intraprint's Olivier Heu pours the bubbly for a ceremonial toast with Copresco president and CEO Steve Johnson.

Le Toast

To celebrate the global union of Copresco and Intraprint, Olivier Heu, president of the software developer, joined Steve for a symbolic toast with French champagne.

The Personal Touch

While the new software system is a significant management tool, don't forget that Copresco's major strength is the extensive experience and dedication of our staff.

Our production department makes sure that you receive fast, personal service and technical support.

Help When You Need It

Our staff often makes suggestions to improve the overall effectiveness of your job and help you get the best job for the best price.

These recommendations range from the selection of the file format, paper stock and the use of color to index tab dividers preparation, binding methods and shipping alternatives.

Call Us Soon

So, when you need help with digital books and manuals, call the company that has all the technical tools and specialized skills to meet your special needs.

Call Copresco—soon!

A Different Look

Speaking of our new production software, you may be receiving invoices, packing slips or bills of material that look a little different.

If this is a concern to you, please contact us so we can utilize your input as we configure our system.

Thanks for Your Support

As we wrap up another busy year, we want to thank you for your trust and continued support of Copresco.

We have worked hard to maintain our leadership position in the digital printing industry.

Faster and Better

Thanks to our new digital color system, your jobs are running faster in a more productive workflow with more accurate color reproduction.

Our upgraded perfect binding line offers you lower costs and the ability to produce books as thin as 1/8" or less.

The Trophy Room

We added our 14th Pinnacle Award of Excellence to the trophy case.

These awards reflect the highest standards of the printing industry and the exceptional quality of the work we do for our clients.

We look forward to sharing our success with you again in 2009.

Happy Holidays

We will be closed Christmas Day and New Year's Day.

Best wishes for a happy holiday season and a prosperous New Year from your Copresco staff.

<http://www.copresco.com>

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Digital On-Demand Printing

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Address Correction Requested

Q. Why does Scrooge love Rudolph the Red-Nosed Reindeer?



A. Because every buck is dear to him.

The stores are putting up holiday decorations earlier and earlier. I went up to one display tree to see how they had flocked it, and discovered it was just dust.

Q. If Santa Claus and Mrs. Claus had a child, what would it be called?

A. A subordinate clause.

A salesman strode into the office with a cocky grin. "Boy," he bellowed, "I made some great contacts today." A weary co-worker looked up from her desk and said, "So, you didn't get any orders either, huh?"

Q. Why did the elf push his bed into the fireplace?

A. He wanted to sleep like a log.

For anybody who's over 30, Thanksgiving comes after Christmas.

Q. What do you call people who are afraid of Santa Claus?

A. Claustrophobic.

You know winter is here when your kids start leaving open the doors they've been slamming all summer.

Q. How come you never hear anything about the 10th reindeer, "Olive"?

A. You know, "Olive the other reindeer, used to laugh and call him names."

The pastor of a small church was having tea with one of his elderly members. "Since you're getting on in years," he said, "you should be thinking about the hereafter." "I do all the time," she



replied. "Wherever I am—the kitchen, the laundry, the living room—I ask myself, now what is it I'm here after?"

The best things in life are free. They're called "presents."

The sales manager was meeting with the company president to discuss one of his sales reps. "Sheila is becoming so forgetful that she can't do her job right!" he complained. "To prove my point, I just sent her for sandwiches, and I'll stake my reputation that she'll come back without them." Just then Sheila burst in, waving papers. "I just went out to get lunch, and guess who was right next to me in line? John Raymond, the president of a Fortune 500 company! He hasn't purchased anything from us for five years, but we got to talking, and he gave me an order worth more than a million dollars!" "See?" squealed the manager. "I told you she'd forget the sandwiches!"

WYMI: The all-philosophy radio station.



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