



Overnight Lite



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New Pinnacle Awards...

Reflect Copresco's Quality, Economy, Versatility

Copresco has picked up three more Pinnacle Awards for color printing excellence from the Printing Industry of Illinois/Indiana Association.

They include a Best of Category Award for a case bound, personalized children's book and Awards of Excellence for a brand style manual and an industrial mold processing guide.

Annual Rite

Winning Pinnacle Awards has become an annual Copresco event. Since PII launched the program in 2004, we have garnered 17 Awards of Excellence including five in the Best of Category designation.

Special Recognition

"We know that the Pinnacle Awards reflect the high printing standards of our industry," Copresco president Steve Johnson says.

"But, these winners deserve special mention because they also display the economy and versatility benefits of our digital on-demand printing services."

Personalized Printing

Our Best of Category award was achieved for digital printing a 20-page four-color, personalized book for Peek-a Productions. The Chicago company produces one-of-a-kind books for babies, toddlers and preschoolers.

Unique Storytelling Experience

Through this unique storytelling medium, Peek-a teaches early learning concepts and fosters the love of reading.

One-book, two-book and three-book packages are currently available.

Each story is personalized with the child's name and a cartoon character.

Parents, grandparents and others can design the character online with personalized gender, skin tone, eye color and hairstyle to create an uncanny likeness of the child.

Custom-Made

Copresco used our variable data printing skills to personalize the award-winning *A Great Day* book.

The book features the child's name and the cartoon character throughout the full-color story pages.

The title page also contains the name and personal greeting from the purchasers of the book.

Ahead of the Game

"Our ability to produce various personalized books and manuals goes way beyond the old direct mail letter with the recipient's name and a few type changes," Steve added. "We have now added eye-catching color graphics to the creative mix—and for a short-run, case bound volume, at that."

Critical Color Accuracy Required

Absolute accuracy of logos, taglines, typefaces, colors and visuals is imperative when reproducing a brand style manual.

This 5 1/2" x 8 1/2" full-color booklet contains strict usage standards for all graphic elements used by a global brokerage organization as well as rules for use of the firm's color system.

The 44-page saddle stitched piece would have been challenging for any printer. Just consider the solid-coverage pages, type reverses, bleeds and cross-overs as well as four-color photos, illustrations and PMS color swatches.

Right On Time

Copresco not only produced an another quality award winner but we met a devilishly tight delivery schedule.

Fast, on-time delivery: another patented benefit of our on-demand printing technology.

Trade Show Magic

Producing 200 54-page full-color books with plastic coil binding, mylar-reinforced index tabs and a die-cut cover pocket is a routine job for Copresco.

Toss in a postcard and color product guide—and a crunch time delivery deadline for a Miami Beach trade show—and you have another Copies Overnight job.

The project came in-house as InDesign files on a Sunday. The job was delivered via air freight to the International BoatBuilders' Exhibition & Conference on Friday, a day before the show opened.

All in a Day's (or Week's) Work

This four-working-day turnaround included file preparation, time for client proof approval, tab lamination and die cutting, front cover pocket die cutting and gluing, assembly and binding.

So, when you need books and manuals in various sizes, shapes, colors and binding styles, call the company that has the award-winning tools, the staff and the versatility to meet your diverse communications requirements.

Call Copresco.

Independence Day

Copresco will be closed Friday, July 3, to celebrate Independence Day.

Enjoy the summer holiday with friends and family.

<http://www.copresco.com>

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Digital On-Demand Printing

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Address Correction Requested

"I'm going to say my prayers now," my six-year-old boy called down from his bedroom last night. "Does anyone want anything?"

★ ☆ ★

On his 71st birthday my grandfather declared, "Boy oh boy, I'll never make the mistake of being 70 again!"

★ ☆ ★

Experience: something you get right after you need it.

★ ☆ ★

They call them stretch pants because in most cases, they have no other choice.

★ ☆ ★

Attending a wedding for the first time, a little girl whispered to her mother, "Why is the bride dressed in white?"



The mother replied, "because white is the color of happiness, and today is the happiest day of her life." The child thought about this for a moment then said, "so why is the groom wearing black?"

A man who had just won \$100,000 in Las Vegas began to panic because he had never seen so much money before. So late in the night he dug a hole in his yard, and buried the treasure to keep it safe until he came up with a better place for it. But the next morning he froze when he discovered nothing but an empty hole in the yard. He found muddy footprints leading to the house next door, which was



owned by a deaf-mute. Furious, he grabbed a gun and marched across the street to the house of a professor who knew sign language. He roused the professor from his bed, dragged him along to the deaf-mute's house and demanded, "You tell this guy that if he doesn't give me back my \$100,000 right now, I'm going to shoot him!" The professor conveyed the message, and the thief signed back, "I hid the money in your backyard under the cherry tree." The professor then turned to the enraged man and explained, "He says he would rather die than tell you where the money is."

★ ☆ ★

Before she was married, my mom had three theories about raising children. Now she has three children — and no theories.

I've learned that it's best to plant carrots in January. That way, I never have to eat them.

★ ☆ ★

In two decades I've lost a total of 789 pounds. I should be hanging from a charm bracelet. — Erma Bombeck

★ ☆ ★

I've decided this about food: if it tastes good, it's probably trying to kill you.

★ ☆ ★

Advice: what you get when you're not going to get anything else.

★ ☆ ★

The hardest part about a diet is shutting up about it.

★ ☆ ★

Underneath the hot-air dryer in the public bathroom, someone had written, "Press button for a message from your congressman."



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