

**More kudos for Copresco's client work...**

## Prestigious Awards Reflect Top Quality Standards

Copresco continues to receive widespread national attention for the high quality of the work we print for our clients.

### Gold Standard

We have won two awards for color printing in Gold Ink competition for a college literary journal and a marketing annual report. *Book Business*, *Printing Impressions* and *Publishing Executive* magazines jointly sponsor the awards competition.

### Another Pinnacle Award

The marketing piece was also honored in the Pinnacle Awards competition.

This marks the 15th time Copresco has been recognized in the Printing Industry of Illinois/Indiana Association awards program.

### Nothing Boring Here

"At Copresco, content is king," says president and CEO Steve Johnson. "Technical documents needn't be dry and boring. The marketing report is a prime example of how facts and figures can be presented in a creative and informative format that commands the reader's attention," Steve explained.

### A Beautiful Job

The beautifully designed 36-page piece features pages with full-color coverage, tints, vignettes and intricate charts and graphs.

The adhesive-bound booklet was digitally printed on gloss paper for rich reproduction of text and graphics.

### Artistic Entry

The artistic 62-page literary journal features a full-color, laminated cover designed by a student. Eight pages of full-color student photos printed on gloss stock add visual interest to the black & white literary pages.

### A Nice Fit

"This winning entry also shows the versatility of Copresco's digital on-demand printing services," Steve says.

The literary journal was designed in a 5 1/2" x 8" format that fits nicely in your hands and is easy to read.

Copresco's workflow accommodates a wide range of document sizes to meet clients' demanding design and layout requirements.

Digital printing—combined with adhesive binding—allowed the designer to mix photo pages with text pages without the restrictions of multiple-page signatures.

### No Sweat

"The book was produced on a rush basis to meet the deadline created by late submissions of the contributors—no problem for Copresco's ultra-fast turnaround digital workflow," Steve concluded.

### A Winning Combination

You will be a big winner when you combine the quality of digital printing with the economy of short press runs.

Then, all you have to do is call the industry leader.

Call Copresco.

### Another APEX Winner

Copresco has won another Award for Publication Excellence from Communications Concepts.



Steve Johnson presents the Award for Publication Excellence plaque to Katherine O'Brien of *American Printer* magazine.

Steve Johnson was honored for the "Johnson's World" column he writes for *American Printer* magazine, a premier Penton Media publication.

### Sharing the Glory

Steve shared the recognition with the presentation of a commemorative plaque to Katherine O'Brien, editor-in-chief of the trade magazine.

Steve's monthly feature provides a firsthand look at concerns facing today's communication arts industry.

<http://www.copresco.com>

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Copresco: Digital On Demand Printing of Books and Manuals

Check out Steve Johnson's monthly *American Printer* columns:  
<http://americanprinter.com/johnsonsworld>

Take this series of tests to determine if you are colorblind:  
<http://www.copresco.com/links/colblind.htm>

See the world as an 18-year-old entering college this fall:  
<http://www.beloit.edu/mindset/2014.php>  
<http://www.mindsetmoment.com>



Digital On-Demand Printing

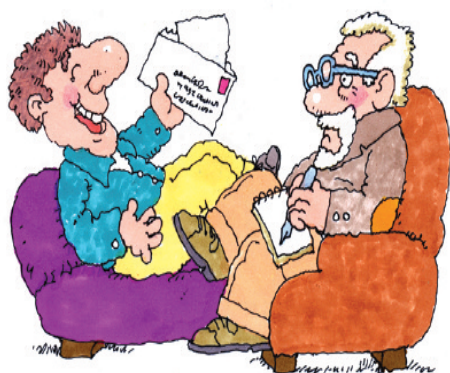
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Address Correction Requested

"We can't win at home, we can't win on the road," a coach lamented, "and I can't figure out where else to play."



"What was your most difficult and perplexing case?" a psychiatrist asked his colleague at a convention. "I had one patient who believed he had a rich uncle in South America who was going to die and leave him a huge fortune," the other replied. "All day long he would wait for a letter from an estate attorney. He didn't have any social life, he never went out, he never did anything but sit and wait for this fantasy letter from a fantasy uncle." "How did it turn out?" asked the first psychiatrist. "I worked with him every



single day for eight years," explained the other, "and I nearly had him cured, until that stupid letter arrived!"



The trouble with experience as a teacher is that the test always comes first and the lesson afterward.



Thanks to the interstate highway system, it is now possible to travel from coast to coast without seeing anything.

"Technology is affecting our children,



I handed my kid a ball-point pen and he asked, "Is it on?"



Retirement: when you're not dead yet but you seem to have all the symptoms.



A woman went to the police station to report her husband missing, "He's 29 years old, six-feet-three strong, fit and handsome..." "Excuse me, ma'am, but I know your husband," the desk sergeant interrupted. "He's 48, short and overweight." "I know," she answered, "but who wants *him* back?"



According to science, no one is ever too old to learn a new way to do something dumb.



If a synchronized swimmer drowns, do the rest have to drown, too?



I tried to sue somebody for calling me clumsy, but I dropped the charges.

I decided I ought to be nicer to my kids. It occurred to me they're the ones that will choose my nursing home.



Not long ago a famous politician was hospitalized under suspicious circumstances. Looking for a scoop, *The New York Post* sent a reporter disguised as a nurse to sneak in and get an interview. The next morning the editor pulled her aside and asked, "So, did you get the story?" "No, I didn't get a chance," the reporter replied. "I was thrown out by a doctor from *The New York Daily News*."



As George Jessel said about Al Jolson, "His funeral was well attended by those who wanted to make sure."



Madness Takes Its Toll. Please Have Exact Change.



## Overnight Lite

**Overnight Lite** is published monthly by Copresco for the edification and amusement of our clients and friends.

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