Copresco's common sense initiatives...

# Serve the Environment, Customers and Employees

Green is everywhere. Energy-saving green light bulbs, green furniture, even green mouse pads.

Hardly a month goes by without an ecology-minded group promoting a new green incentive.

Kermit the Frog should be proud.

## **New Plant Lighting Setup**

Copresco found a way to dramatically impact our energy consumption by replacing the outdated lighting system throughout the entire building.

"The new 5000K system reduces shop electrical consumption by 75%, provides a better working environment for our employees and improves our color-management capabilities," says president and CEO Steve Johnson.

Motion detectors in the warehouse automatically turn on and off to reduce unneeded electrical use.

A certified environmental consultant recommended the eco-friendly system that meets U.S. Department of Energy EPACT standards.

#### **Nothing New to Us**

"But Copresco hasn't jumped on any green bandwagon. We've been following common-sense business initiatives since we launched the company 23 years ago this month."

#### **No Waste**

Digital on-demand is a chemistryfree printing system that doesn't produce waste. With targeted short-press runs, you only print copies of the books, manuals and publications you need when you need them.

This reduces shipping and storage costs—and energy use.

#### **No Chemicals**

Toner, unlike the petroleum-based ink used in offset and inkjet printing systems, is inert and harmless.



Copresco's new color-corrected 5000K lighting system saves energy and enhances our color-management capabilities.

### **Better Ways to Use Paper**

Paper—and Copresco uses plenty of it—is a renewable resource, and we are a major paper recycler.

Paper comes to us in truckloads of cartons. Rather than just recycling the boxes, we began an initiative in the mid-1990s to donate the containers to the Northern Illinois Food Bank.

#### **Helping Feed the Hungry**

The humanitarian organization packs the boxes with food to feed hungry people through a charitable network of more than 660 food pantries, soup kitchens, shelters, group homes and other food-assistance sites.

## **More on Color Management**

Copresco's color-corrected 5000K lighting provides an atmosphere like natural daylight that is easy on the eyes and refreshing.

#### **Let the Sunshine In**

"It's like we took the roof off the building to let the sunshine in," an employee noted.

#### **Color Proofing**

Colors look decidedly different when viewed under fluorescent, incandescent or halide lighting sources. That can cause problems in matching a printed piece with the designer's specs.

Our digital department uses a special viewing booth with calibrated bulbs and neutral walls for critical color rendering when proofing color matches.

Our new lighting means that now everyone sees color more accurately throughout the plant

So, when you need books, manuals and other publications printed the way they were designed, call Copresco.

We'll let the sunshine in.

http://www.copresco.com (630) 690-2000 • Fax (630) 690-8182





262 Commonwealth Drive Carol Stream, IL 60188

Address Correction Requested

Q. What do you call a witch who lives at the beach?



A. A sand-witch.







I love to make realistic Halloween costumes, Last year mine was so scary they made me do my trick-or-treating over the phone.







**Q:** How does a girl vampire flirt? A: She bats her eyes.







"How many strokes did you take?" the English golfer asked his Scottish opponent after the first hole. "Eight," said the Scotsman. "And I took only seven, so that's my hole," said the Englishman, jotting it down. After the second hole, the Englishman asked again "How many did you take?" "Na, na, laddie," the Scotsman replied, "it's my turn to ask first now."







Q: Why do demons and ghouls hang out together?

A: Because demons are a ghoul's best friend!







Be Different: Conform.

**Q:** What do goblins and ghosts drink when they're hot and thirsty on Halloween?

A: Ghoul-aid!







Paul's Law of Recovery: You can't fall off the floor.





Fortunetellers boast that they can make future predictions. I'm inclined to disbelieve and call it séance fiction. —Harriet Cooper







A young immigrant looking for work knocked at the door. My name is Gunnar," he announced, "and I can do just about everything around de house,



and I verk very cheap." "How much would you charge to paint the porch out in front?" asked the woman. "Dat is fine; I do a good job for tventy dollars." "Excellent, go ahead then," she instructed. "There is white paint in the garage." A half-hour later he knocked at the door again to say he was done. "Why, that didn't take you any time at all!" the woman remarked. Gunnar smiled. "Ya, Looks great. But you ver mistaken about one ting-it vasn't a porch, it vas a Mercedes."

A man went to court seeking a divorce. The judge presiding over the case reviewed his petition and asked him, "Well, sir, do you have any grounds?" The man looked at her quizzically, then answered, "Grounds? Well, yes, Your Honor, I own about an acre and a half." "No, no," said the judge. "What I mean is, do you have a grudge?" The man blinked. "Why no ma'am, just a carport." "You don't understand," she said. "Does your wife beat you up or something?" The man replied, "Oh, no. I'm up by 6:30." Exasperated, the judge looked at the old man and said, "Look, mister, why are you here? What reason do you have for wanting a divorce?" "Because," he explained, "we don't communicate."







Q: What do you get when you cross a black cat with a lemon?

A: Sour-puss.









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