

IAPHC Superb Printing Awards...**Copresco Craftsmanship Wins Gold and Silver**

The accolades continue to roll in for the exceptional printing quality of the work we do for our clients.

Once again, Copresco has received international acclaim from the prestigious International Association of Printing House Craftsmen (IAPHC).

Gold and Silver Trophies

We received a gold award for a four-color college literary journal and silver awards for a full-color marketing report and an upscale residential community sales piece in the International Gallery of Superb Printing competition.

Global Reach

Entries from Australia, Britain, China, India, Russia and South Africa joined hundreds of other entrants from around North America in competing for the awards honoring excellence in the arts and sciences of graphic expression, according to Kevin Keane, IAPHC CEO.

Grueling Scrutiny

"International judges trained their expert eyes on these entries, which had to pass several grueling rounds of scrutiny to be deemed award worthy. The International Gallery has solidified its premier position as a world-renowned graphic arts event," Kevin related.

Competing with the Best

Copresco's winning digital entries were judged in direct competition with the best offset printing in the world.

"This recognition for exceptional quality on a global scale is especially rewarding," says Copresco president Steve Johnson.

Professional Pride

"Even though we are nationally recognized as an innovative digital printing and technology organization, personal craftsmanship is a vital aspect of the daily work we do for all of our clients," Steve adds.

Multiple Winners

The 62-page full-color literary journal and the 36-page four-color marketing piece have also been honored with Gold Ink and Pinnacle Awards.

Classy Piece

The eight-page 9 1/4" x 7" saddle bound sales tool, printed on 100# silk cover stock, features type reversed out of solid black backgrounds.

Bleeds, architectural renderings and site plans, full-color photos and other graphics reflect the contemporary design style of the single-family homes and the quality lifestyle of the exclusive residential community.

World-Class Results

So, when you need short-run publications, books and manuals, call the company that delivers world-class quality results.

Call Copresco.

Getting Personal

Looking for a creative way to add more life and pizzazz to your technical presentations?

Then, you should consider the use of preprinted shells.

Shells are the ideal choice for those long runs of newsletters, brochures, bulletins and other documents that require multiple versions or frequent updating.

Conventional Color

The color portions of your piece may be produced in quantity by conventional offset printing. Copresco then imprints the text and graphics in black & white on a digital on-demand basis. It's a quick and economical way to personalize your documents.

For the Ultimate

By merging your database with Copresco's variable data printing, you can give your customers the ultimate in personalized publications, books and manuals.

This innovative communications technique is also perfectly suited to short-run newsletters, catalogs and other promotional materials.

Add Graphics

Along with personal names, greetings, descriptions and other demographic information, we can add eye-catching color, graphics and images to the creative mix.

Finish It Nicely

An attractive binding will finish the job. Options run the gamut from perfect, wire and plastic coil and saddle binding to case bound volumes that add durability and good looks to your production.

Call Our Help Line

Call our production department for additional ways Copresco can help you customize and personalize your graphic communications.

<http://www.copresco.com>

(630) 690-2000 • Fax (630) 690-8182





Digital On-Demand Printing

262 Commonwealth Drive
Carol Stream, IL 60188

Address Correction Requested

A man went to the tailor to pick up his new, custom-made suit. Right away he pointed out to the tailor that the sleeves were much too long. "Not at all," the tailor assured him. "See? When you bend your arms at the elbow and hold them out in front of you like this, they're fine." "But the collar is above my ears!" the man complained. "It's nothing! Just hunch your back...no, just a little bit more...there, that's it." "And I'm tripping all over these stupid cuffs!" "If you'd only bend your knees a little bit," the tailor said, hurrying the customer out the door. "See? Perfect!" Two women were walking past the shop as the helplessly bewildered man stumbled out in front



of them. "Oh dear," whispered the first, "look at that poor fellow!" "Yes, that's so sad," agreed the other, "but he sure does have a beautiful suit!"

The only thing better than an attorney who knows the law is one who knows the judge.

I have terrible luck. When my ship comes in, it'll probably be loaded with my relatives.

On New Year's Eve, Peter was in bad shape and driving home so slowly that a



policeman stopped him. "What are you doing out here at four o'clock in the morning?" asked the policeman. "I'm on my way to a lecture," answered Peter. "And who on earth, in their right mind, is going to give a lecture at this time of night on New Year's Eve?" inquired the officer sarcastically. "My wife will," slurred Peter grimly.

If you live by the calendar, your days are numbered.

A former hockey goalie asked, "How would you like a job where, every time you make a mistake, a big red light goes on and 18,000 people boo?"

Money isn't everything—but it's a nice consolation until you do have everything.

Shin: a device for finding furniture in the dark.

Biotechnology is changing our world. Instead of building a better mousetrap, now they're building a better mouse.

Now I know why our group insurance program is so cheap. It only pays if we're all sick at the same time.

It never fails. The more a company spends to advertise how wonderful and friendly it is, the greater the probability that the person it hires to greet customers will have all the charm of a pit bull.

A financial officer ran into the chairman's office and said, "I have good news and bad news. The good news is we've got enough cash to last until tomorrow. The bad news is I meant to tell you yesterday."

My marriage is in trouble. My wife bought a book titled "How to Work Out Your Marital Problems" and hit me with it.

Copresco Overnight Lite

Overnight Lite is published monthly by Copresco for the edification and amusement of our clients and friends.

Subscriptions: Subscriptions to *Overnight Lite* are complimentary and available only within the United States of America. To subscribe, visit www.copresco.com/lite.htm

Submissions: Reader comments, suggestions and submissions of both humorous and technical material are welcomed. Submissions will be fully credited if requested.

Postmaster: Send address corrections to Copresco's *Overnight Lite*, 262 Commonwealth Dr., Carol Stream, IL 60188

Copyright: All contents ©2011 Copresco. All rights reserved.

ISSN 1930-2274

Copresco
262 Commonwealth Drive
Carol Stream, IL 60188-2449
phone (630) 690-2000 fax (630) 690-8182
<http://www.copresco.com>