



Overnight Lite



June/July 2013

Vol. 24, No. 4

Copresco's digital on-demand printing of...

Wide-Ranging Publications, Books and Manuals

Copresco is nationally renowned as the leader in digital on-demand printing.

Our Busy Shop

We produce millions of black & white and color impressions for clients in the printing, educational, publishing, training, financial, association, technical and institutional fields for clients like you.

Digital Is Different

Digital printing is different from traditional printing because it deals with a short-run spectrum.

The smaller the quantity or length of the press run, the more expensive conventional printing becomes.

If the run length is too small, the standard offset printing process becomes price prohibitive.

How Short Is Short?

Short runs may be less than a hundred books. Or, it can be as many as several thousand.

Of course, there are many factors that affect the crossover point between digital and offset.

That is why Copresco custom-calculates the price of every order instead of using a "price-list" system.

Digital Is Different

Features, such as electronic collation and inline insertion, are unique to the digital process and are especially advantageous when the printing requirements include a large number of pages.

Added Benefits

Also, with Copresco's digital workflow, there isn't any waste or obsolescence. And, with our extremely fast turnaround, you will find that there's no need to maintain large inventories.

A Broad Umbrella

Copresco offers a wide range of black & white and digital color printing capabilities under the broad umbrella of publications, books and manuals. The following is a menu of jobs that you may see running on any given day in our busy shop.

Here's What We Do for You

- specialty catalogs
- primers and textbooks
- instruction manuals
- employee handbooks
- policy manuals
- benefits materials
- directories
- convention materials
- trade show binders
- training materials
- technical manuals
- literary journals

And There's More...

- conference proceedings
- workbooks
- personalized books
- music books
- children's books
- annual reports
- brand style manuals
- foreign language books
- teacher's editions
- booklets
- looseleaf documents
- cookbooks

And Even More..

- calendars
- yearbooks
- family histories
- memoirs and memory books
- guidebooks
- software manuals
- newsletters
- reports
- self-published books
- recruitment materials
- reference guides

We Could Go On and On

We could add more categories to this lengthy projects list, but we think you should get the idea.

What to Do Next

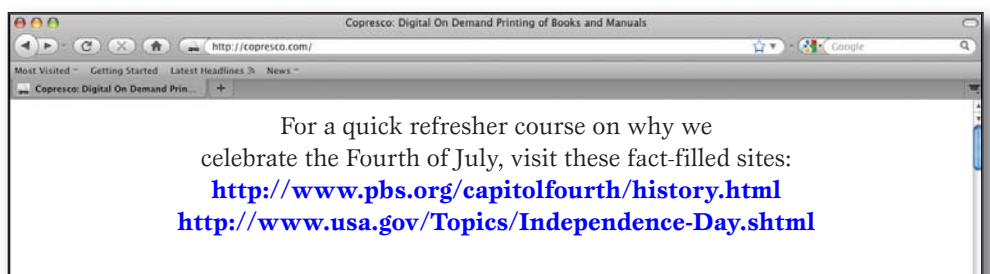
When you need help with a digital job like we've mentioned here, you need to call the company that has all the tools and talent to deliver it to you right on time. Call Copresco.

Independence Day

Copresco's staff will be on duty Wednesday, July 3, and Friday, July 5, to serve your digital printing needs.

We will be closed Thursday, July 4, for the 237th celebration of our nation's independence.

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Digital On-Demand Printing

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Address Correction Requested

A young executive was leaving the office late one evening when he found the CEO standing in front of a shredder with a piece of paper in his hand. "Listen," said the CEO, "this is a very sensitive and important document here, and my



secretary has gone for the night. Can you make this thing work?"

"Certainly," said the young executive. He turned the machine on, inserted the paper and pressed the "start" button.

"Excellent, excellent!" said the CEO, as his paper disappeared inside the machine. "I just need one copy."

★ ☆ ★

"When woman are depressed, they either eat or go shopping. Men invade another country."—Elayne Boosler

★ ☆ ★

Do not marry a person that you know you can live with. Only marry someone that you know you cannot live without.

★ ☆ ★

"If the people don't want to come out to the park, nobody's going to stop 'em."—Yogi Berra

My brother-in-law lost his job at the orange juice factory. He couldn't concentrate.

★ ☆ ★

I know I think too much, but why do they always report power outages on TV?

★ ☆ ★

"Papa!" a little boy exclaimed as he raced proudly to his frugal father.

"Today I saved a dollar!"

"Congratulations, son!" the miserly parent beamed. "Tell me, how did you save that dollar?"

"I was going to take the bus downtown, but I decided it was too expensive. So I ran behind it all the way and saved one dollar."

"That's a good boy," the father encouraged him. "But next time, do what I do and run behind a taxi. That way you can save thirty dollars!"

★ ☆ ★

Nothing keeps a plane on time as well as arriving two minutes late at the airport.



Alimony: bounty on the mutiny.

★ ☆ ★

A boy sacking groceries at the supermarket watched with fascination as the store installed a huge new machine for squeezing fresh orange juice. The boy was captivated by the contraption and begged to be trained to use it. "Sorry, kid," the store manager said. "baggers can't be juicers."

★ ☆ ★

Yard Sale: Nothing You Ever Wanted – And More.

★ ☆ ★

Editor's Note: The two drawings on this page are reprinted from past issues of *Overnight Lite*. We are looking for a graphic artist to carry on the work of cartoonist Alvin Blick, who died in April. If you have a candidate, please send an email note to Lee Strouse at lee@wordcraft.tv.



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Submissions: Reader comments, suggestions and submissions of both humorous and technical material are welcomed. Submissions will be fully credited if requested.

Postmaster: Send address corrections to Copresco's *Overnight Lite*, 262 Commonwealth Dr., Carol Stream, IL 60188

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