



Copesco stays in the digital printing lead with...

Exceptional Image Quality and Enhanced Graphics

Copesco has placed an order with Ricoh Graphics for five Digimaster digital presses to refresh its current lineup of digital machines.

Two Kodak Digimaster 125 HD (for High Definition) printers are already up and running at Copesco.

Three More on the Way

The remaining three presses are scheduled for installation before the end of the year.

“After much research and testing, we decided to continue with the technology that has served us and our clients so well,” explained Copesco President and CEO Steve Johnson.

Superior Quality

“The new high-definition systems provide leading-edge image quality,” Steve explained.

“A smaller toner particle size and improvements in imaging components result in enhanced rendering of graphics and halftones.

High Volume Demands

“The five systems permit us to maintain the daily demands of our high volume, fast turnaround shop.”

Copesco offers an unparalleled guarantee that 250,000 black & white impressions will be delivered the next business day for each of our customers.

Replacement Value

The five Digimasters will replace the five digital presses we are currently running.

“Ironically, our old equipment will be sold to a broker and will wind up in another shop,” Steve noted.

You Know the Drill

So, when you need digital printing of exceptional quality, call the company that has the leading technology and the staff to support it. Call Copesco.



Drum Roll Please: Copesco President and CEO Steve Johnson introduces the new star of our digital fleet, the Digimaster HD 125.

Ink or Toner

Our new Digimasters are toner-based digital presses. Copesco knows that many industry manufacturers are wildly beating their drums about inkjet printing.

Lots of Time Shopping

We spend a lot of time evaluating presses before buying. When we’re spending hundreds of thousands of dollars, we want to be sure we’re buying the right equipment.

No Worries

At last fall’s Print 13, a commercial printer who was making the transition from offset to digital asked Steve if he was worried about inkjet. “No,” Steve replied, “why would I be? We’re not in the toner business. We’re not in the ink business.

Whatever Works Best

“Copesco is in the business of producing top-quality printed materials, and we’ll use whatever process works best to serve our clients,” Steve said.

We know that our clients are looking for benefits, not processes. As

one customer adroitly put it, “I don’t care if you use monks with quill pens as long as you keep up the good work.”

A Work in Progress

Inkjet technology is progressing rapidly, and in a few years may be suitable for our exceptionally high quality and heavy volume demands.

But, inkjet is not there today—and our clients need their work done today, not tomorrow!

We’ll Be There

When a manufacturer finally figures out how to reliably harness the inkjet process in a way that benefits Copesco and our clients, we’ll use it.

Happy Holidays

Copesco will be closed Thursday, November 28 and Friday, November 29 for Thanksgiving.

We will also be closed on Tuesday, December 24 for Christmas Eve and Wednesday, Christmas Day, as well as on Wednesday, January 1, for New Year’s Day.

<http://www.copesco.com>

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Address Correction Requested

One of the best prayers we've heard:



"Lord, please make me the kind of person my dog thinks I am."



To start our Thanksgiving dinner last year, I turned to our six-year-old daughter and said, "Would you like to say grace?" "I don't know how," she said. "Just say what Mommy always says," my wife offered. Our daughter bowed her head. "Dear Lord, why on earth did I invite all these people?"



A German shepherd went to a Western Union Office, took out a blank form and wrote, "Woof, woof, woof, woof, woof, woof, woof, woof, woof." The clerk examined the paper and said, "There are only nine words here—for the price you could send one more 'woof.'" "But," the dog replied, "that wouldn't make any sense."



Ninety-nine percent of lawyers give the rest a bad name.

When inventor Robert Fulton demonstrated his first steamboat in 1807, critics lined the shore and taunted him, "It'll never start!" After a lot of clanking and puffing, the huge boat began cranking its way up the river. There was a moment of silence, then the surprised crowd began shouting, "It'll never stop!"



A city dweller lost control of his car in the country and it slid into a ditch. Luckily, a farmer came to help with a big workhorse named Buddy. He hitched Buddy up to the car and then yelled, "Pull, Nellie, pull! C'mon, Buster, pull! Let's go, Coco! Pull, Buddy—heeyah!" As the horse easily dragged the car from the mud, the motorist had to ask: "Why did you call your horse by three wrong names before using his real one?" "Buddy is blind," the farmer explained. "If he thought he was the only one pulling, he wouldn't bother to try!"



Q. Why did the police arrest the turkey?

A. They suspected it of fowl play.



A man flying in a hot-air balloon realized he was lost. He spotted a man on the ground, lowered his balloon and shouted, "Excuse me sir—can you tell me where I am?" "Yes I can! You're in a hot-air balloon," the man replied. "You're hovering 30 feet above this field." "You work in information technology, don't you?" sighed the balloonist. "Yes—how did you know?" "Because everything you told me is technically correct," came the reply, "but it's not useful." The man below said, "I take it you are a corporate manager." "I am," confirmed the balloonist, surprised, "How do you know that?" "Because," said the man on the ground, "you asked for my help, and although you're in the same trouble you were in before we met, now it's my fault."



Q. What's a turkey's favorite type of doll?

A. Gobble-heads!



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