

New digital color press installed...

Six-Press Fleet Backed by Copresco's Technical Mojo

With the installation of a new Ricoh Pro C901s+ color printer, Copresco has finalized the complete updating and modernization of our digital on-demand press lineup.

Impressive Advantages

"Our new six-press fleet provides exceptional quality, reliability and the workhorse strength to produce millions of copies of your short-run publications, books and manuals," President and CEO Steve Johnson stated.

Staying Ahead of the Game

To stay ahead of the rapid communications industry changes, Copresco continually evaluates the latest technical tools and production techniques.

The new digital press—supported by our extensive knowledge of digital technology—keeps us on the forefront of on-demand color printing.

Passes Rigid Test Protocol

The Pro C901s+ was selected after exhaustive testing and detailed analysis of printed samples from four contending digital color press manufacturers.

Color fidelity, accuracy and registration—along with reliability and durability—were carefully evaluated during the yearlong research project.

As a printing industry equipment manufacturer stated: "Copresco does more due diligence than any company we have ever seen."

The Reason Why

There is a very good reason for Copresco's extensive selection process.

Quality is a given for today's digital presses—and all the systems we tested provided excellent results.

"A key factor in our final decision was to find a press manufacturer with the capability to move beyond today's standards of excellence," Steve says.



Employees of Kansas' Blue Valley School District #299 check out Copresco's new digital presses during a plant tour.

"This was an important issue for the Copresco staff that must deal with the daily demands of producing superior quality, high-volume Mission Impossible projects," Steve explained.

No Smoke and Mirrors

"Ultrafast turnaround and production wizardry are not novelties at Copresco. They are vital aspects of our corporate DNA."

Your Major Benefits

Your pieces will run faster with the vivid 1200 x 1200 dpi resolution that you see in this *Overnight Lite* issue.

A wide range of coated and uncoated text papers are offered. Cover weight stocks up to 16-pt. are also available.

Laser-Sharp Imaging

Like our new Digimaster digital presses we recently installed, the Pro C901s+ is a toner-based system featuring smaller, more uniform particles that deliver laser-sharp images and surpasses available inkjet technology.

Going the Extra Mile

And, as we have done for our Digimasters, Copresco will do the technical tweaking necessary to take the new color press to the ultimate of cutting-edge technology.

We're Here to Serve You Well

Copresco has a skilled staff with over 25 years of technical experience that supports our whole digital powerhouse lineup.

We're here to meet all of your digital printing needs with complete bindery, finishing and shipping services.

So, for your next communications project, call the industry leader.

Call Copresco.

A Technical Tip

Do you include barcodes or QR codes in your technical literature or promotional pieces?

If so, make sure that these optically machine-readable codes have been carefully scanned and printed by a professional printer like Copresco.

Accuracy Imperative

These graphic representations contain critical data that must be accurately displayed with razor-sharp images so that the codes can be read correctly.

Fuzzy impressions just won't do the trick.

<http://www.copresco.com>

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Digital On-Demand Printing

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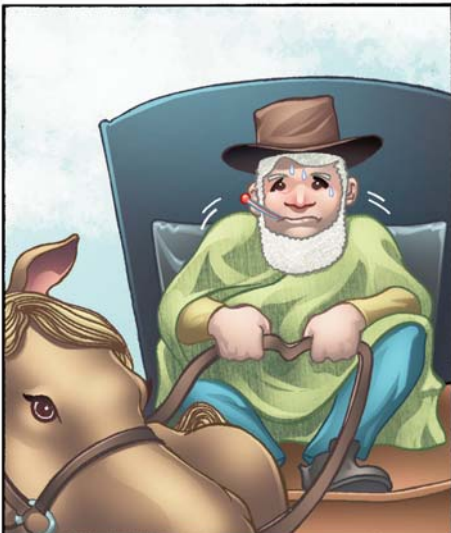
Address Correction Requested

A mother was teaching her three-year-old daughter *The Lord's Prayer*. For several evenings at bedtime, she repeated it after her mother. One night she said she was ready to solo. The mother listened with pride, as she carefully enunciated each word right up to the end. "And lead us not into temptation," she prayed, "but deliver us some email..."

A recent report on education said 5 out of 3 people have trouble with fractions.

A man entered a pun contest sponsored by the local newspaper. He picked his ten best puns and sent them all in, certain that one would win. Unfortunately, no pun in ten did.

Did you hear about the Amish Flu?



First you start to get a little hoarse, then you start to get a little buggy...

I'm reading this book on levitation—



I just can't put it down.

MacGregor planning a trip to the Holy Land was aghast when he discovered it would cost 50 pounds an hour to rent a boat on the Sea of Galilee. "Remember," said the travel agent, "the Sea of Galilee is the water on which Jesus walked." "At 50 pounds an hour for a boat," he wailed, "it's no wonder!"

Cats know how we feel. They just don't care.

Q: What did the detective in the Arctic say to the suspect?

A: "Where were you on the night of September to March?"

Sign at an organic farm: We Tell It Like It Is

Don't Be Pessimistic. It Won't Work.

An old miser visited a new doctor, and noticed a sign above the desk that read: First visit \$50. Subsequent visits \$30. When the doctor came out, the old man said, "Doc, good to see you again!" As the doctor proceeded with the exam, his face displayed more and more concern. "Gosh, Doc," the cheapskate asked fearfully, "what's the matter?" "Same as before," the doctor replied, "Just keep doing what I told you last time."

"I never made *Who's Who*, but I was once in *What's That?*"—Phyllis Diller

Reason is a tool. Try to remember where you left it.

"You can live to be a hundred if you give up all the things that make you want to live to be a hundred."

—Woody Allen



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