

One of the first C9100s in the nation... Copresco's Superb Digital Color King of the Hill

Copresco is one of the first printers in the country to install a Ricoh Pro C9100 color press.

Dazzling Combination

"This highly advanced system supported by our technical skills combines the firepower and superb image quality that keeps Copresco the King of the Hill in digital on-demand printing," says Copresco President Steve Johnson.

Rugged and Speedy

"The press gives us the rugged durability and 110-page-per-minute speed to meet our high-volume, fast turnaround demands for your books and publications."

And There's More

Copresco can now print sheets up to $27 \frac{1}{2}$ long, which is a major achievement for high-volume printing.

These oblong sheets are perfect for book covers, dust jackets and six-page brochures.

Immediate Interest

"We are amazed by the interest our clients have shown in the large sheet size. The first project we ran was a 27" technical piece that we could not have produced without this system," Steve added.

A Perfect App

Another major application is your book covers. As we have said before, "you shouldn't judge a book by its cover, but we know that everyone does it."

Copresco's Commitment

"That's why Copresco is fully committed to producing beautiful covers for our clients' projects. Even educational, scientific and technical



Copresco President Steve Johnson and Production Manager Lynn Buck show off a 271/2" product bulletin printed on the color press.

materials benefit from enticing covers. A beautiful cover commands your attention and says, 'Open Me,'" Steve explained.

Still More to Come

Copresco has work to do. "The excellent image quality of the C9100 gives us a perfect platform to tweak and make further technical refinements that will take the new press to an even higher level of laser color printing superiority."

So, for all of your digital printing needs, call the industry leader. Call Copresco.

Color Sells

If you're working on a new book or a sales piece, seriously consider the use of full color.

Color adds class, distinction and readability to any publication.

With our new digital press, Copresco offers you even more awardwinning digital color and faster turnaround.

Paper for All Occasions

You can select from a wide range of text and cover weights and coated or uncoated papers.



Steve Johnson welcomes our Ricoh visitors (l. to r.) Dean Schlais, Daichi Iwashita, Jana Tarazi and Kyosuke Oshima.

Copresco will put the finishing touches on your project in our fullservice bindery.

Ricoh VIP Visit

A team from Ricoh's Tokyo, Japan headquarters made a special visit to Copresco to see how we were using our brand-new C9100 digital color press.

A Look to the Future

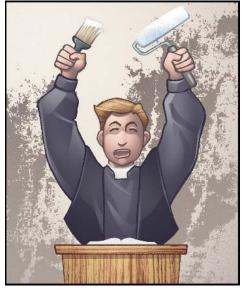
Our guests were also interested in what products Copresco would like to see in the future.

A tour of Copresco's offices and production facilities followed.



Address Correction Requested

The Pastor of a small congregation was trying to find a contractor to paint his church. Because the church fund was low and couldn't pay very much, he



selected the lowest bidder. The contractor skimped on materials to save money. He thinned the paint with solvent, and applied only one coat. Within months the paint began to flake away, and the church looked worse than ever. The angry pastor sent this note to the contractor: "Repaint—and thin no more!"

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Over the holidays I visited my first cousin, once removed. Now I remember why we removed him.

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A monastery was in dire need of funds, so they decided to open a fishand-chips restaurant. One customer, thinking he was clever, quipped to the waiter, "I suppose you're the fish friar?" "No," answered the brother politely. "I'm the chip monk." I used to take my four-year-old daughter along with me while delivering lunches to elderly shut-ins. The various appliances of old age invariably intrigued her: canes, walkers, wheelchairs and such. One day I found her shaking her head as she stared at a pair of false teeth soaking in a glass. "Dad," she said, "the tooth fairy will never believe this!"

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If everything is coming your way, try the other lane.

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"What are the three most important things you should bring with you in case you get lost in the desert?" asked the Scoutmaster. Several hands shot up. "A compass!" one boy offered. "Water!" added another. A third boy piped up: "A deck of cards!" "Huh?" said the



startled troop leader. "Why cards?" "If you play solitaire," the boy explained, "someone always shows up to say, 'Put that red 9 on top of that black 10."" I diet religiously: I eat what I want, and then I pray that I don't gain any weight.

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Suspicious that his wife was having an affair, a man hired a private detective. After a week, the detective delivered a video, and the two watched it together. The husband saw his wife laughing over lunch with another man, going for playful walks on the beach, playing frisbee in the park and dancing in a swanky nightclub. "I can't believe it!" the man uttered, wideeyed." "It's right there on tape," the detective said. "What's not to be believed?" "I can't believe," he continued, "that she could be so much fun!"

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I just added this to my Last Will and Testament: "Being of sound mind, I spent all my money."

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