

**Word spreading about oblong sheets...  
Endless Possibilities for 27½" Long Projects**

"Hi," said the caller to Copresco's production department. "I was excited to read about the wide-format capabilities of your new digital press. I need some 11" x 25½" six-page full color brochures. I'm in Alabama, but the brochures need to be in California tomorrow. Can Copresco do it?"

**Can Do**

We certainly can. Word is spreading about the most recent addition to our menu of services: our latest digital color digital press prints sheet sizes up to 27½" long.

Six-page brochures like the piece needed by our southern caller are just one example of larger-format material that we can print in our fast digital print-on-demand workflow.

**Expanded Opportunities**

Digital printing of dust jackets and wraparound covers for album-style books expand the possibilities for your books, manuals, and publications.

**Limitless Horizons**

Other applications for the oversize oblong sheet format include flyers, banners, diagrams, and infographics.

The potential for using longer pages for your projects are really limited only by your budget and your imagination.

**One Creative Piece**

Here's one great example of creative design that combines the use of extra-long pages with other Copresco digital printing specialties.

**Stylish Design**

What could have been a dull catalog of statistics was instead designed in a popular infographic style presentation to bring facts and figures about consumer habits to life for the client, a national beverage conglomerate.

**Beautifully Done**

Charts, statistics, product details and motivational ideas are creatively presented in a beautiful 156-page 11" x 8½" oblong piece.

Features include heavy color coverage, screens, tints and laser-sharp type reverses and 22" fold-out pages.

Sparkling photos and graphics add visual impact to the descriptive text.

**Reference Aid**

A bank of seven laminated tab dividers provides quick access to the various sections.

**Where to Call...**

So, when you need help with books and publications of all sizes, call the digital on demand leader. Call Copresco.

**Sky's the Limit**

Copresco President Steve Johnson shows off a custom-designed 22" long double gate-folded wedding invitation.



The invitation was printed on a felt finish cover stock. The long length, complex fold, and use of textured paper were not feasible using the digital printing process only a few years ago.

**Great Expectations**

Not Copresco's normal fare, but another good example of the interesting designs that are now possible.

[www.copresco.com](http://www.copresco.com) • (630) 690-2000





Digital On-Demand Printing

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Address Correction Requested

A young man reported to his first day of work at the big supermarket. The manager greeted him with a warm handshake, handed him a broom and said, "Your first job will be to sweep out the store." "But I just graduated from college!" the young man replied indignantly. "I've



spent the last five years in school taking classes in business and economics!" "Oh, sorry," said the manager, taking back the broom. "Here, let me show you how it works."



Michelangelo's mother: "You're not going out until you wash that paint off the ceiling!"



Where did you get those new golf clubs?" asked Betty. "We can't afford those." "Don't worry, honey, they didn't cost a thing," answered her husband. "They were marked down from \$600 to \$300, so I bought them with the 300 bucks I saved!"

I don't trust my doctor. I think he's short of money. After my last visit he told me I was going to need an appendix transplant.



"Sorry I'm late, dear," Jane said. "The car wouldn't start. I think it's flooded." "Where's the car now?" her husband asked. She answered, "In the lake."



A little girl was diligently pounding away on her father's computer. "What are you up to?" he asked. "I'm writing a story," she announced matter-of-factly.



"What's it about?" "I don't know yet," she replied wearily. "I can't read."



Children are natural mimics. They act like their parents in spite of every attempt to teach them good manners.



They say money is tainted. I know for sure it taint mine.

A fire truck zoomed past a school bus, and the kids began pondering why there was a Dalmatian dog on board. "He's for good luck," one boy guessed. "No," argued a little girl, "he's there for companionship." "My dad's a fireman," another kid said proudly, "and he says the dog helps find the fire hydrant."



I have no trouble meeting expenses. They're everywhere.



"Hello, Mr. Brown," phoned the sales rep. "I'm calling because our company replaced all the windows in your house with our triple-glazed, weather-tight windows nine months ago, but you still haven't sent a payment." "No problem," the man replied. "You yourself said they'd pay for themselves in a year."



Failure: the path of least persistence.



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