



Copresco's sizzling like this summer...

Hot News From Our Digital Book Printing Plant

Editor's Note: This has been an exceedingly hot and busy summer at our book manufacturing plant.

Following is a roundup of news items and headline-making events to keep you up-to-date with Copresco's client services, all of which could affect you in one way or another.

New Phone System

Copresco switched over to a new telephone system in July. The new phones have many features including faster message notification and direct dial to your favorite Copresco contact.

You might think that a company that loves to employ new technology would be enjoying this, but frankly, using the new phone system has had its moments of frustration. We're still getting used to it, and we ask your help and patience while we do so.

Let Us Know...

If you have any trouble at all, please let us know immediately! It is crucial to us that your communication with Copresco be smooth, immediate, and painless.

If we disconnect you, we beg your pardon. We do want to talk. We just need some practice with pushing the right buttons!

If you have any suggestions, let us know. Too many rings? Too quick into voice mail? The programming options for our new system are almost unlimited, and we value your input. Send us an email or, um...call us

Bindery Expansion

Copresco's bindery is sporting a new Plockmatic BK5012 booklet maker that gives us increased production capacity for your saddle bound books, calendars and publications.

A Good Choice

Saddle binding provides clients with a fast, cost-effective way to bind booklets, brochures and small catalogs. It is a good choice for relatively thin booklets with as few as eight pages (two signatures) and as many as 60 pages.

Older and Wiser

Copresco was honored as one of the oldest companies in the suburban region on the Business Anniversaries list published by the *Daily Herald Business Ledger*.

Founded in 1987

President Steve Johnson—who believed that the future of printing was in digital technology—cofounded our company in 1987.

Tech Leadership

Steve formed an organization specializing in the overnight printing of books and publications and has been the pioneer of digital technology and on-demand printing.

"We were one of the very first companies anywhere to use digital imaging technology for book manufacturing," Steve says.

Can't Be Matched

"Our clients get the best of both worlds. With a journeyman staff averaging a dozen years with our company, no one in our field can offer more skill and experience, combined with the latest, most proven technology."

30th Birthday

"We'll be celebrating our 30th anniversary next year, but walking through our Chicago area plant you'd never guess that Copresco is any more than a few years old."

TechTopics Wins STC Award

Copresco has won an award for exceptional technical writing from the Society for Technical Communication.

We were honored for our *TechTopics* No. 12 bulletin, "How to Avoid Costly Proofreading Blunders."

The technical bulletin has also received an APEX Award of Excellence for graphic design, editorial content and overall communications effectiveness.

Color Perfection

Copresco has added another step to our quality control procedure that ensures the accuracy and consistent results for all of your digital color projects.

CMYK test targets are now being scanned automatically on our new X-Rite iO Scanning Table for more accurate calibration.

Right on the Money

The color management process uses specialized software to control image quality in applications where objective color accuracy is a must.

Call Us Today...

So, when you have a black & white technical bulletin or a spiffy full color brochure ready to print, make sure that you call the digital on-demand printing leader.

Call Copresco.

Labor Day

Copresco will be closed on Monday, September 5 for Labor Day.

Enjoy a relaxing holiday and the last weekend of summer with family and friends.



Digital On-Demand Printing

262 Commonwealth Drive
Carol Stream, IL 60188

Address Correction Requested

A young boy playing alone in the backyard declared, "I'm the world's greatest batter!" He tossed a ball into the air and



swung—whiff! "Strike one, the world's greatest batter!" he repeated even louder. Toss. Whiff. "Strike two!" After strike three, he silently set his bat down in the grass. He picked up the ball, raised it over his head and declared, "The world's greatest pitcher!"



It was at a miniature golf course on a brutally hot day when I saw a father with three kids. "Who's winning?" I asked cheerfully. "I am" said one. "No, I am," said another. "No," the father said, "their mother is!"



"Hey, Johnny," a fourth grader said to his friend as they sat down in the school cafeteria for lunch, "do you say prayers before you eat? "Nah," Johnny replied, "my mom is a good cook."

A physics professor was explaining a difficult concept to his pre-med class when a student groaned, "Why do we have to learn this stuff?" "To save lives," the professor responded. "So how does physics save lives?" the student persisted. "Because," the professor explained after a long pause, "it keeps certain people out of medical school."



Three fathers-to-be were in a Minneapolis hospital waiting room while their wives were in labor. The nurse arrived and announced to the first man, "Congratulations sir—you're the father



of twins!" "What a coincidence, I work for the Minnesota Twins baseball team." The nurse returned in a little while later and announced to the second man, "You sir, are the father of triplets." "That's amazing!" he exclaimed. "I work for 3M!" At that, everybody's attention turned to the third man, who stood up and gasped, "I should never have taken that job at 7-Eleven."

American: Someone who works hard on a farm so he can move into the city, where he can make enough money to move back to the farm.



The trouble with being punctual is that no one is there to notice.



"Don't worry," the old-fashioned groom said to his new bride, "I don't expect the first few meals to be great right away." "That's nice, honey," she answered. "Because it takes time to find a good restaurant."



True story from a court docket: The prosecuting attorney asked a witness, "What was stolen?" "Two televisions," the witness answered solemnly. "Did you see the thieves?" "Yes, sir." "Are the two men who stole the televisions in this courtroom?" At that, the two defendants raised their hands.

Overnight Lite

Overnight Lite is published monthly by Copresco for the edification and amusement of our clients and friends.

Subscriptions: Subscriptions to *Overnight Lite* are complimentary and available only within the United States of America. To subscribe, visit www.copresco.com/lite.htm

Submissions: Reader comments, suggestions and submissions of both humorous and technical material are welcomed. Submissions will be fully credited if requested.

Postmaster: Send address corrections to Copresco's *Overnight Lite*, 262 Commonwealth Dr., Carol Stream, IL 60188

Copyright: All contents ©2016 Copresco. All rights reserved.

ISSN 1930-2274

Copresco

262 Commonwealth Drive
Carol Stream, IL 60188-2449
phone (630) 690-2000 fax (630) 690-8182
<http://www.copresco.com>