

**Let the celebration begin for...**

## Copresco's 30 Years of Digital Printing Leadership

Copresco opened for business in a one-room Wheaton office on October 19, 1987, the infamous "Black Monday" that saw the Dow Jones plunge more than 22%.

Conventional printers of the day were not well-suited to producing projects with large numbers of pages and small quantities.

### A Revolutionary Concept

"We created an organization that specialized in the overnight printing of books and publications and was one of the very first companies to use digital imaging technology for book manufacturing," says President Steve Johnson.

### An Impossible Missions Force

"Long before on-demand became an industry buzzword, we were turning out high-quality, short-run work in extremely short turnaround times," Steve adds. "We have always thrived on doing the impossible, taking on projects that others can't or won't handle."

### Two for One Benefits

Copresco clients get the best of both worlds. "With a journeyman staff averaging a dozen years with our company, no one in our field can offer more skill and experience, combined with the most up-to-date proven technology," Steve explains.

### Mass Production

Copresco's digital presses produce millions of impressions for a diverse range of clients in the general business, printing trade, technical and institutional fields.

Projects include catalogs, training manuals, textbooks, directories, calendars, cookbooks, planograms, workbooks, booklets and yearbooks.



*President Steve Johnson shows off clients' digital books and publications in Copresco's trophy room of awards and honors.*

### Real Books Are Best

Study after study proves the superiority of printed books and publications over electronic media.

Print quantities are getting smaller, which has contributed notably to the growth and success of Copresco's digital on-demand services.

### Paperbacks Growth Spurt

Short-run, on-demand paperback books are an expanding market segment for our digital services. Publishers like the two to three-day turnaround schedules that get books to the market faster—and eliminate waste and inventory costs.

On-demand reprinting runs are done quickly and economically.

### Staying Ahead of the Curve

Copresco continues to grow and expand our technology base. During the last two and a half years, we have completely modernized and updated our digital press lineup.

This wide-ranging productivity program included the installation of one of the first Ricoh Pro C9100 digital color printers in the country.

### Unlimited Creative Choices

We are now printing sheets up to 27-1/2" long, a major achievement for your high-volume digital printing projects.

These oblong sheets offer countless creative design applications for wrap-around covers for album-style books, dust jackets, infographics, diagrams, flyers and six-page brochures.

### Value-Added

New laminating equipment enhances the aesthetics and adds value to the covers of books, booklets, catalogs and calendars as well as technical and marketing publications.

Recently added bindery equipment has once again increased our coil binding production capacity for your wire and plastic coil bound volumes.

More information about this expansion to come soon!

### A Crowded Trophy Room

Our walls are covered with an impressive array of prestigious awards and honors from our clients, the graphic arts industry and professional organizations.

Copresco's achievements include international awards for printing excellence as well as widespread recognition for quality and innovation from equipment manufacturers and graphic communications industry publications.

### Continuing the Commitment

As we celebrate this milestone anniversary, we remain committed to our Copies Overnight tradition of exceptional quality, extremely fast service and technological innovation.

Stay tuned for future details of our 30-year celebration.



Digital On-Demand Printing

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Address Correction Requested



“How many women can a man marry?” little Billy asked his brother during a wedding. “Sixteen, I think,” the brother whispered. “How do you know?” “The



preacher just said so,” the brother explained thoughtfully. “Four better, four worse, four richer, four poorer.”

\*\*\*

A photographer was invited to dinner with friends and took along a few pictures to show the hostess. “These are very good!” she commented. “You must have a good camera.” At the end of the evening the photographer thanked the hostess and said, “That was a really delicious meal! You must have very good stove.”

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Just wondering...

Why do we put suits in a garment bag and garments in a suitcase? Why is the boat that pushes barges called a tug? Why is the third hand on the watch called the second hand?

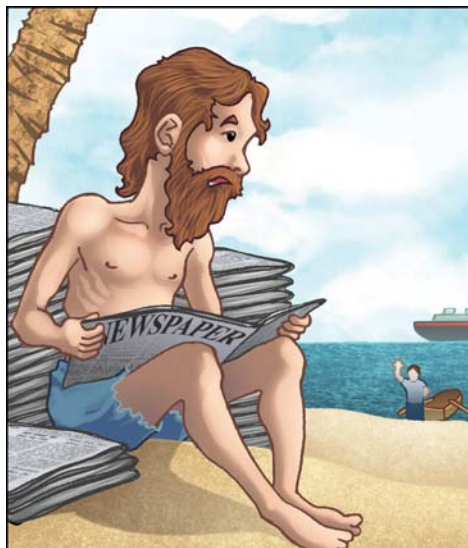
Mrs. Smith was preparing dinner when her son, Chris, came in the kitchen. “What have you been doing all afternoon, sweetie?” “I’ve been playing mailman,” Chris replied. “How could you play mailman if you don’t have any letters?” “It was easy,” Chris explained, “I found a bunch of letters in the trunk upstairs, all tied up with ribbon. Then I put one in every mailbox on the street.”

\*\*\*

I spilled spot remover on my dog... now he’s gone.

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A shipwrecked mariner had spent the last year on a deserted island, and was thrilled when he woke up to see a ship in the distance, and then a rowboat coming toward him. As it beached, the ship’s officer approached and handed



the deserted man a stack of newspapers. “With the captain’s compliments,” the officer said. “He asks that you read through these and let us know tomorrow if you still want to be rescued.”

Skeptical of his son’s newfound determination to bulk up for wrestling, the father followed the teenager over to the weightlifting department. “Please, Dad,” pressed the boy, “I promise I’ll use them every day!” “They’re expensive,” the father said. “It’s a real commitment.” “I promise!” the boy repeated. “I’ll work really hard.” The father relented, paid for the equipment and walked out. From behind he heard his son yelp, “What—you mean I have to carry them to the car?”

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I’m getting old. Yesterday someone complimented me on my alligator shoes—and I was wearing sandals.

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**Q:** What do you call a chicken crossing the road?

**A:** Poultry in motion.

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