

An ideal choice for reference materials... Plastic Coil Binding for Your Technical Publications

This is not like your grandfather's old-fashioned bound book. Plastic coil binding has taken the center stage for the modern-day production of books and technical publications.

This good-looking binding method takes the spotlight due to its rugged durability and attractive pricing.

Production Flexibility

Plastic coil projects are well-suited to large and small production runs.

New coil insertion and crimping equipment has increased Copresco's shortrun coil binding production capacity.

With our two Alpha-Doc high-speed punching systems, we sail through larger coil binding projects.

A Ton of Applications

Coil binding offers you a huge range of book and publication applications:

- instruction manuals
- planograms
- employee handbooks
- policy manuals
- cookbooks
- calendars
- directories
- reports
- proposals

More Possibilities

- flip charts
- notepads
- trade show binders
- training materials
- technical manuals
- maintenance manuals
- convention materials
- conference proceedings
- workbooks
- music books
- software manuals
- sales presentations

Lie Flat or Doubled Over

Coil binding allows books to lie flat for easy referencing and note taking.



Colorful coil bindings add durability and style for client projects.

The plastic coils are stronger than their wire cousins and won't be easily crushed or bent out of shape.

Books, produced in various sizes, can also be doubled over, an especially useful feature for technical manuals, cookbooks, notebooks and directories.

Enticing Enhancements

Plastic coil comes in various colors that are sure to enhance your overall presentation.

Various paper stocks, weights, and colors are available.

Fold-In Pages

Fold-in pages up to $27^{1/2}$ " long or longer with illustrations, schematics, diagrams or charts, can add a high-tech, professional look to your publication.

Indexing

Don't forget to consider tab dividers to organize your book and provide quick access to various sections.

Copresco prints index tabs with mylar reinforcing in various paper weights and colors. Full bleed and full color tabs are also offered.

Cover Lamination

Cover laminating provides strength, durability and permanence advantages for rugged-use applications. The process offers resistance to scratches, rubbing and wrinkles as well as opposition to water and oil stains.

Think About Binding First

Copresco strongly recommends that you determine your binding style before you create your document.

Size, intended use, expected life and price are important factors to consider.

Remember, the binding style that works well for a best-selling novel may be poorly suited to a school workbook!

Summing Up

Copresco also produces perfect bound books as well as saddle bound and looseleaf publications.

Our production department will help you make the right decision for the most efficient and economical binding for your project.



Manuel Duran works with Copresco's automated Alpha-Doc punching systems for large plastic coil bound projects.

The Place to Call

So, when you need help with a digital printing project, no matter what binding style required, make sure you call the digital printing leader.

Call Copresco.

Memorial Day

Copresco will be closed Monday, May 29, in honor of Memorial Day. www.copresco • 630-690-2000



Address Correction Requested



A man approached a very attractive woman in a grocery store and said, "I've lost my wife here in the store. Will you



talk to me for a couple of minutes?" "Why?" she asked. "Because," he said, "every time I talk to a beautiful woman, my wife appears out of nowhere."

V V

It was a brutal company meeting. The boss presented a painful list of employee failures, flaws and shortcomings. The list seemed endless, but eventually he finished. Then he mentioned that the company was going to participate in a blood drive, and that to encourage employee participation, he would donate the first pint of blood. An anxious voice in the back asked, "Whose?"

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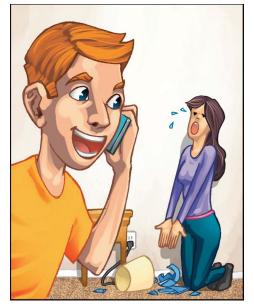
"I've lost an electron," an atom said to his friend. "Are you sure about that?" "Yeah," the first atom replied. "I'm positive." For the first time in many years, a man drove into the city to see a movie. He stopped at the concession stand to purchase some popcorn. "The last time I came to the movie," he huffed, "popcorn was only 15 cents." "Well then, sir, you're really going to enjoy yourself," the cashier replied with a smile. "We have sound now."

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My sister was once engaged to a man with a wooden leg, but she broke it off.

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A six-year-old called his mother from his friend Charlie's house and confessed he had broken a lamp. "But don't worry,



Mom," he said brightly, "You don't have to buy another one. Charlie's mother already said it was irreplaceable."

After spring break the teacher asked his class about their vacations. "We visited my grandmother in Punxsutawney, Pennsylvania," Johnny replied. "That sounds like an excellent vocabulary word," the teacher said. "Can you tell the class how to spell 'Punxsutawney?" Little Johnny paused, and then said, "You know, come to think of it, we went to Ohio."

V V V

I arrived late for my son's baseball game, and asked him the score. "We're behind, 14 to nothing," he answered matter-offactly. "Wow," I said. "I'm very proud of you that you don't seem the least bit discouraged." "Why should I be feeling discouraged?" the boy replied, puzzled. "We haven't even been up to bat yet."



Dieting: a weigh of life. Handkerchief: cold storage. Will: a dead giveaway.



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Copresco 262 Commonwealth Drive Carol Stream, IL 60188-2449 phone (630) 690-2000 fax (630) 690-8182 http://www.copresco.com

A truly happy person is one who enjoys the scenery on a detour.