## Printing, photography, even our coffee mugs...

# **Everyone Is in The Winner's Circle at Copresco**

Copresco has won a Gold Ink Award for color printing of an artistic healthcare marketing booklet.

### **Prestigious Honor**

Presented by *Printing Impressions* magazine, the Gold Ink program is the industry's most prestigious print competition.

### **Impressive Presentation**

Contest judges were impressed with the artistic use of full color bleeds and solid copy blocks with reversed type for the 11" x 8- $^{1}/_{2}$ " booklet.

A handsome full-bleed cover printed in two tones of black features a twocolor logo that commands the reader's attention.

The beautifully designed 28-page saddle bound piece was printed on a gloss paper stock to gain the rich reproduction of text and graphics.

### **Highest Standards**

"The winning award entry reflects the high printing standards of our industry and shows the versatility of our digital printing services," says Copresco President Steve Johnson.

"You get a major winner when you combine the high quality of digital printing with the economy of short press runs.

"Copresco's production workflow for books, manuals and publications accommodates a wide range of sizes to meet demanding design requirements," Steve explained.

### **Major League Competition**

According to *Printing Impressions*, thousands of Gold Ink Award entries are received each year from printers around the world who are looking to be recognized by their customers, prospects and industry peers for their superior craftsmanship.

### **Winning Calendar Image**

Jessica Pinkous keeps Copresco's contest victory streak alive with a winner in the Lake County Press annual calendar photo competition.



Jessica's color image, entitled "Windfall," graces the October page of the printer's 2018 calendar.

### **A Shining Moment**

Her use of sunlight shining on fallen apples in an orchard met contest requirements for an image that offers visual impact, interesting texture and unique composition.

Jessica is also responsible for much of the photography for *Overnight Lite*.

### **Copresco's Freight Rates Cure**

U.S. shipping services wouldn't let businesses start the new year without announcing a new round of price increases.

### **Across the Board Increases**

FedEx freight rates rise 4.9% on average. UPS checks in with the same 4.9% increase on group, air and international service.

If you still mail letters, you know that postage stamps now cost 50¢. This goes with the nearly 4% increase applied to all U.S. Postal Service shipping services.

### **No Worries**

But, don't let your blood pressure rise. Copresco not only guarantees you fast on-time delivery, we can save you money on shipping your digital printing jobs.

We know more about shipping and distribution than anyone else in our business.

### From Packages to Truckloads

Copresco handles everything from your small packages to truckloads of finished books and publications weighing thousands of pounds. We ship by truck, air, package express and courier to single or multiple locations.

### **Your Best Answer**

Call the company that guarantees you fast on-demand service—and makes sure that your job is delivered to the right place, at the right time, for the best price.

Call Copresco.

### **Our 30th Birthday Coffee Mugs**

Everyone's a winner with a Copresco coffee mug. If you haven't received one already, drop us a line and we'll send one right out.



One person reported that his mug was damaged in shipping. Don't be shy! Let us know if this happens.

We'll be happy to bring you out a replacement.

630) 690-2000 • www.copresco.com



Digital On-Demand Printing

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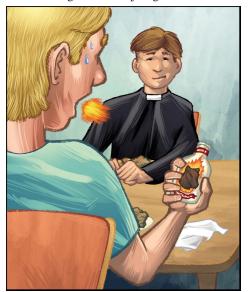
My brother-in-law isn't bright. He heard that there was going to be one foot of snow, so he only put on one boot.

\* \* \*

You know you're old when you have purchased your favorite song in five different formats: vinyl, 8-track tape, cassette tape, CD, and MP 3.

\* \* \*

A minister who was very fond of pure, hot horseradish always kept a bottle of it on his dining room table. He offered some to a guest, who took a big spoonful. When the guest finally regained his



composure, he gasped, "I've heard many ministers preach hellfire, but you're the first one I've met who passed out a sample of it."

\* \* \*

This sign was posted in the break room yesterday: "After coffee break, staff should empty the coffee pot and stand upside down on the draining board."

An exasperated mother, whose son was always getting into mischief, finally asked him, "How do you ever expect to



get into heaven?" The boy thought it over, then said, "Well, I'll just run in and out and in and out, slamming the door until St. Peter says, 'For heaven's sake, Jimmy, come in or stay out."

\* \* \*

A woman walked up to the manager of a department store. "Are you hiring any help?" she asked. "No," he said, "we already have all the staff we need." "Then would you mind getting someone to wait on me?" the woman asked.

\* \* \*

At the company water cooler, Brian bragged about his children's world travels: one son was teaching in Bolivia, another was working in southern Italy, and his daughter was completing a yearlong research project in India. One co-worker's quip, however, stopped Brian short. "What is it about you," he asked, "that makes your kids want to get so far away?"

"Now, what are you doing about that excess weight you've put on?" the doctor asked the patient. "I just can't lose the weight," the patient said. "Must be an overactive thyroid." "The tests show your thyroid is perfectly normal," the doctor replied. "If anything is overactive, it's your fork."

\* \* \*

On vacation with her family in Montana, a mother drove her van past a church in a small town and pointing to it, told the children that it was St. Frances' Church. "It must be a franchise," her eight-year-old son said. "We've got one of those in our town, too."

\* \* \*

A little girl asked her father, "Daddy, do all fairy tales begin with 'Once upon a time?" He replied, "No, there is a whole series of fairy tales that begins with 'If elected I promise..."

\* \* \*



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