



**In graphic arts competition...**

## Copresco Wins Major Awards for Printing Excellence

Copresco's trophy case is bulging after winning four major Graphics Excellence Awards from the Great Lakes Graphics Association (GLGA).

The awards recognize high quality and craftsmanship in design, creation and full color printing.

### The Best

Copresco received Best of Division awards for an investment booklet and a product catalog.

Awards of Excellence were given for two digital books.

### More Recognition

Certificates of Merit were awarded for a client training cookbook and our *Overnight Lite* newsletter.

The Graphics Excellence Award program is the largest regional print competition in the United States.

### Winning Quality

These awards highlight the breathtaking quality Copresco brings to digital print.

For example, one of the winning pieces was a full-color, full-bleed 7" x 10" introductory brochure for a global investment technology firm.

### A Perfect Fit

Only a few years ago, offset printing would have been the only option for conveying the prestigious image desired. Yet the quantity was only 50, making it perfect for Copresco's short-run services.

### No Comparison

At 20 pages + cover, such a booklet would typically be saddle stapled, but the client opted for the cachet of perfect binding, knowing that Copresco was one of the few vendors that could accurately and economically adhesive bind such a small quantity and small page count.



Bill Gibson of Great Lakes Graphics Association (left) presents Copresco President Steve Johnson with Graphics Excellence Awards.

## A New Venue for Steve's Column

Copresco President Steve Johnson's monthly column "Johnson's World" has moved to *Printing News* and *Wide-Format & Signage* magazines as well as to WhatTheyThink.com.

### Insightful Writing

The award-winning column that serves as a forum for his insights and thoughtful commentary about the state of today's graphic communications industry has been featured in *American Printer*, *Quick Printing*, *Printing News*, and most recently *Printing Impressions*.

"We couldn't be more thrilled to

have Steve's column back in WhatTheyThink's *Printing News* and *Wide-Format & Signage* editions," said Kelley Holmes, VP and Group Publisher. "He brings a unique and valuable perspective."

### Digital Media

"I'm delighted to be in my proper place: on the back page of one of our trade's pre-eminent magazines," remarked Steve. "Of course the column always belongs in print, but this new relationship means you'll also be seeing Johnson's World online and in video. I look forward to popping up on your screen as well as your post office box."

The best thing for you,” the doctor said, “is to cut out all sweets and fatty foods, give up alcohol, and stop smoking.”



“I see,” the patient responded. “To be honest, doc, I don’t deserve the best. What’s second best?”

“We can’t win at home, we can’t win on the road,” a coach lamented, “and I can’t figure out where else to play.”

I decided I ought to be nicer to my kids. It occurred to me they’re the ones that will choose my nursing home.

I got a letter back from the lonely-hearts club. They said they weren’t that lonely.

If a synchronized swimmer drowns, I know I think too hard, but do the rest have to drown, too?

According to science, no one is ever too old to learn a new way to do something dumb.

I tried to sue somebody for calling me clumsy, but I dropped the charges.

Madness Takes Its Toll. Please Have Exact Change.

Mother: “Before I left, didn’t I tell you to be sure and notice when the soup



boiled over?”  
Daughter: “I did. It was 4:30.”

Thanks to the interstate highway system, it is now possible to travel from coast to coast without seeing anything.

I handed my kid a ballpoint pen and he asked, “Is it on?”

The trouble with experience as a teacher is that the test always comes first and the lesson afterward.

A woman went to the police station to report her husband missing, “He’s 29 years old, six-feet-three, strong, fit and handsome...” “Excuse me, ma’am, but I know your husband,” the desk sergeant interrupted. “He’s 48, short and overweight.” “I know,” she answered, “but who wants *him* back?”

As George Jessel said about Al Jolson, “His funeral was well attended by those who wanted to make sure.”

Retirement: when you’re not dead yet but you seem to have all the symptoms.

Help keep the kitchen clean— eat out.

**Overnight Lite**

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