

Copies Overnight



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Fast shuffles for the IRS...

Mammoth Jobs Meet Impossible Deadlines

Who can the Internal Revenue Service rely on when they have impossible publishing deadlines? Copies Overnight, of course.

Last November, we completed a 2.4 million impressions run in five days, including a Saturday and Sunday. The job comprised 30,000 copies of an 80-page, collated manual with vellum bristol cover...tape-bound inline on the Docutech. The books were three-hole drilled and drop shipped to 18 IRS locations by courier, truck and air freight.

Last month, the IRS called with another impossible mission. Here are the details:

The Assignment

In five working days, two books had to be printed, collated, three-hole drilled, shrink-wrapped and shipped to 14 locations. One of the books was a 534-page training manual; the other a 988-page volume. The total run: 1.8 million impressions.

Seamless Integration

QuarkXPress book files were converted to Adobe's Portable Document Format (PDF) and sent via the Internet to Copies Overnight's FTP site on December 3. The files were then seamlessly transferred through our digital network and imaged on our Docutechs.

The job ran on all three shifts December 3 to 8, consuming 4 1/2 tons of paper in the process. The use of pre-drilled, three-hole paper and inline Docutech collating saved valuable production time by eliminating additional finishing operations.

On Time...Every Time

Copies of both books began shipping December 8—the fourth working day—to 14 IRS offices around the country. Deliveries were made on time to all locations via RPS and commercial freight carriers.

Just Routine

Many printers wouldn't touch projects like these because of the time factor and delivery logistics. Copies Overnight, however, actively pursues these large, challenging jobs. They're routine for us because we have the professional staff and technical tools to accomplish tasks that are impossible for others. That's why we can guarantee 250,000 impressions the next business day for each customer...with no rush charges.

So when you need looseleaf or bound documents in a hurry, you know where to call. Call Copies Overnight.

Phone: (630) 690-2044 • Fax: (630) 690-8182

E-Mail: lite@onight.com

Using tomorrow's technology today

Suffering From AcronymPhobia?

Do terms like PDF and FTP make your head swim a bit? Don't fret. A couple of years ago most people didn't know the difference between HTTP and HBO.

This discussion may help your AcronymPhobia:

PDF is a very user-friendly page description language, based on PostScript, that's ready to print. It provides the digital equivalent of camera-ready artwork with some editing capabilities. Files are automatically "preflighted" to identify missing fonts and graphics so you can make the necessary changes before transmission.

Documents can be created in any application on either a Mac or PC. Some experts believe PDF will be the file standard for document publishing in the near future.

FTP—which stands for File Transfer Protocol—allows you to transfer files from one computer to another over the Internet.

Copies Overnight's FTP site is the best way for you to send us your digital files for Docutech printing. It's extremely fast and convenient. Just point your FTP client software to our anonymous site at <ftp.onight.com> and upload your files.

The July and September issues of *Copies Overnight Lite* contain details of electronic files transmission. For copies, drop us a fax or e-mail to lite@onight.com.

Or, you can review the issues on our website at www.onight.com/lite.htm.

Workaholics Anonymous

Following our workaholic tradition, Copies Overnight will work all remaining business days in January through March. These include Martin Luther King's Birthday, Ground Hog Day, Lincoln's Birthday, President's Day, New Moon Day, Ash Wednesday and Washington's Birthday.

We'll take St. Valentine's Day off (it's a Sunday) but will work on Casimir Pulaski Day, March 1.



294 Carlton Drive
Carol Stream, IL 60188-2406

Address Correction Requested

“Men, I want you thinking of just one word all season. One word and one word only: Super Bowl.” —*ex-Houston Oiler coach Bill Peterson*

When hockey coach Ted Green was told that player



Shaun Van Allen had suffered a mild concussion and didn't know who he was, the coach replied, “Tell him he's Wayne Gretzky.”

My kids are out of school this week because the janitors are on strike. They're demanding sweeping reforms.

“I got a C in Ethics,” a teen moaned to his friend. “What am I going to tell my mom?” The friend replied, “With a grade like that, you might as well tell her you got an A.”

Sign at an organic farm:
WE TILL IT LIKE IT IS.

A mother was teaching her three-year-old daughter the Lord's Prayer. For several evenings at bedtime, she repeated it after her mother.

One night she said she was ready to solo. The mother listened with pride, as she carefully enunciated each word right up to the end. “And lead us not into temptation,” she prayed, “but deliver us some e-mail...”

A preacher retired and moved to the country. He noticed a sign advertising a used lawn mower, which he



needed, so he stopped at the farmhouse. A young boy led him behind the barn, where the mower sputtered along. The preacher revved it a few times, mowed a line or two, and agreed to buy it.

Later in the day, the young lad was riding his bicycle when he noticed the preacher yanking furiously on the

engine starter rope. The kid stopped and watched for a couple of minutes, then asked, “What's wrong?”

“I can't get the stupid thing to start,” came the exasperated reply. “Do you know how?”

The kid shrugged, “You just have to cuss at it a little.”

“Now you listen here,” said the preacher indignantly, “if I ever did cuss, not saying I have, I've forgotten how to do it after all these years.”

“Preacher,” the boy explained patiently, “just keep on pulling that rope—it'll come to ya.”

MacGregor, planning a trip to the Holy Land, was aghast when he discovered it would cost fifty pounds an hour to rent a boat on the Sea of Galilee.

“Remember,” said the travel agent, “the Sea of Galilee is the water on which Jesus walked.”

“At fifty pounds for a boat,” he wailed, “it's no wonder!”

A man entered a pun contest sponsored by the local newspaper. He picked his best ten puns and sent them all in, certain that one would win. Unfortunately, no pun in ten did.

Did you hear about the Amish Flu? First you start to get a little hoarse, then you start to get a little buggy...

An old miser visited a new doctor, and noticed a sign above the desk that read, “First visit \$50. Subsequent visits \$30.”

When the doctor came out the old man said, “Doc, good to see you again!” As the doctor proceeded with the exam, his face displayed more and more concern. “Gosh, Doc,” the cheapskate asked fearfully, “what's the matter?”

“Same as before,” the doctor replied. “Just keep doing what I told you last time.”

DON'T BE PESSIMISTIC.
IT WON'T WORK.

Reason is a tool. Try to remember where you left it.

You can live to be a hundred if you give up all the



things that make you want to live to be a hundred.

—Woody Allen