



## Cyberspace FAQ...

### The Truth About E-Mail Files Transmission

In our July discussion of electronic files transmission, we explained how to send jobs over the Internet to our FTP site. Here's a follow-up FAQ on FTP's low-tech cousin...e-mail.

**Q.** *So what's the problem of attaching print files to e-mail messages?*

**A.** A standard e-mail is an electronic letter that normally arrives in our mailboxes without incident. It's ideal for sending messages to Copies Overnight. However, when you add a print file attachment, you're tempting the gods.

#### A Disaster Brewing

**Q.** *Why is that?*

**A.** Your e-mail program must encode the graphics to text—a real recipe for disaster.

Your attachment must then travel through an asteroid field in Cyberspace. If you use AOL, CompuServe or Microsoft Network, your risk is compounded.

E-mail is not a real time medium. Therefore, files are often delayed in transmission (with AOL, they may not arrive until the next day). FTP provides real time transmission. What you're sending, we're receiving.

File size is another factor. CompuServe, for example, limits transmissions to two megabytes. An enormous amount for an e-mail message, but not enough for most print files.

**Q.** *Any other problems?*

**A.** Differences in e-mail programs, version numbers and computer platforms add further complications. For example, a Macintosh file could go from the computer desktop to an NT Server, through a UNIX server at an Internet provider and finally wind up on a PC. Talk about too many cooks. By the time the file is decoded at journey's end, we may be looking at charred rubble.

#### A Better Way

**Q.** *What's the best way to send the file attachment?*

**A.** The fastest and most effective way to send us your files for printing is via our anonymous FTP site at **ftp.onight.com**. See our July 1998 *Copies Overnight Lite* for details or review the issue on our website at

**www.onight.com/lite.htm**

If you don't have Internet access, you can modem your jobs directly to our computer bulletin board. Please call us and we'll install our First Class client software.

**Q.** *Is there any hope if I must use e-mail?*

**A.** The best single thing you can do is compress your files. They'll move faster and have less chance of being corrupted in transmission. This is especially true of Macintosh files. See our October 1996 issue of *TechTopics* for details of files compression for both Mac and PC platforms. We'll be happy to send you a free copy or you can visit our website at:

**www.onight.com/techttop.htm**

**Q.** *Where should I e-mail print files?*

**A.** We have dozens of e-mail addresses at Copies Overnight. Please do not send your jobs to your production coordinator or to our newsletter address.

Send Macintosh files to **mac@onight.com**. Otherwise, use our **copies@onight.com** address.

**Q.** *Any other advice?*

**A.** Sure. When sending or receiving e-mail attachments, always be sure to run a virus scan on the file.

If you have other questions or would like further information on any aspect of electronic files transmission, please call your production coordinator.

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#### APEX '98 Awards

Copies Overnight has received two APEX '98 awards for publications excellence from Communications Concepts, Inc.

The awards—for marketing communications and a one person-produced newsletter—recognize our excellence in graphic design, editorial content and overall communications effectiveness. Nearly 4,600 entries were submitted in the national competition sponsored by the business communications and services organization.

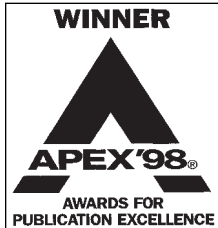
"We are very proud of these awards from our peers who recognize the value of our marketing activities and *Copies Overnight Lite*," president Steve Johnson says. We hope you like our newsletter, too. We're always interested in hearing your questions, comments and suggestions. Please drop us a line via fax or e-mail to **lite@onight.com**.





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Address Correction Requested



If all the cars in the United States are placed end-to-end, it's probably Labor Day.

~ ~  
*Barbeque:* when you bought the groceries, washed the lettuce, chopped the tomatoes, diced the onions, marinated the meat and cleaned everything up, while he "made the dinner."

~ ~  
*Great Thoughts in Football:* "The receivers are an integral part of the passing game."  
—Hank Stram, sportscaster

~ ~  
Average days of school missed



by high-school football players due to injuries: 5.6.  
Average days missed by cheerleaders due to injuries: 28.8.

~ ~  
*Sign we saw:*  
STUPIDITY IS NOT A HANDICAP.  
PARK SOMEWHERE ELSE.

"I never set out to hurt anybody deliberately unless it was, you know, important. Like a league game or something."  
—linebacker Dick Butkus

~ ~  
*Sign we saw:*  
TAKE MY ADVICE.  
I'M NOT USING IT.

~ ~  
"I'm not offended by all the dumb blonde jokes because I know I'm not dumb...and I also know that I'm not blonde."  
—Dolly Parton

~ ~  
Two women were getting acquainted and one mentioned she had been married four times. "Goodness!" exclaimed the other. "Why so many?"  
"My first husband was a bank manager," the woman said. "He was killed in a robbery."  
"How awful!"  
"The second was a circus performer—he died falling off the high wire," she continued. "The third was a missionary who died of malaria."  
"Terrible!" gasped the other. "And the fourth—I'm afraid to ask about him!"  
"Oh, he's fine," she assured her new friend. "A mortician."  
"What an amazing diversity," the friend observed. "Why did you choose a mortician?"  
"Well," she replied, "it's one for the money, two for the show, three to get ready and four to go!"

*Dumbwaiter:* Someone who asks if the kids would care to order dessert.

~ ~  
Feet smell? Nose running? Hey—you're upside down!

~ ~  
A couple was dismayed because their precious first child, who appeared healthy in every other way, hadn't



uttered a sound. Neither doctors nor therapists could find any reason. Then on the boy's twelfth birthday, as his mother set his cake in front of him, he said, "You forgot the ice cream, Mom."

"You can speak!" his father exclaimed in astonishment. "Why have you been silent for these twelve years?"  
"Up until now," the boy said, "everything's been okay."

~ ~  
*Ow:* The first word spoken by children with older siblings.

A city dweller lost control of his car in the country and it slid into a ditch. Luckily, a



farmer came to help with a big work horse named Buddy.

He hitched Buddy up to the car, then yelled, "Pull, Nellie, pull! C'mon, Buster, pull! Let's go, Coco! Pull, Buddy—heeyah!"

As the horse easily drug the car from the mud, the motorist had to ask: "Why did you call your horse by three wrong names before using his real one?"

"Buddy is blind," the farmer explained. "If he thought he was the only one pulling, he wouldn't bother to try!"

~ ~  
*Independent:* How we want our children to be, as long as they do everything we say.

~ ~  
If ignorance is bliss, why aren't more people happy?