

Copies Overnight

LITE

December 1997

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The third-grade teacher, a newcomer to Alaska, wanted to have a holiday pageant, and was reading aloud from her checklist. "For reindeer: dress children in brown outfits. Horns can be made from trimmed and painted tree



branches." Her heart sank as she looked out the window at the barren landscape. "There's not a tree for miles," she sighed. "I guess we'll skip the reindeer."

The class let out a group moan of disappointment. "We haven't any trees," one little boy offered after a moment, "but we do have lots of reindeer horns."

~ ~
Sign we saw on a mirror:
APPEARANCES AREN'T
EVERYTHING—
IT JUST LOOKS THAT WAY.

~ ~
Rudolph and Natasha were sitting in Gorky Park when it began to rain.

"Honey," said Natasha, "look at the beautiful snow."

"Forgive me, sweetheart," replied Rudolph, "But this is clearly rain."

"But darling, PRAVDA predicted snow today, and you know the Party is never wrong."

"Yes," he noted, "But Rudolph the Red knows rain, dear."

This is a truly unique holiday season. What other time of year can you find people sitting in front of a dead tree eating candy out of their socks?

~ ~
A clerk at the mall told my brother-in-law to go to the back of the line. He came back five minutes later and said that he couldn't, because someone else was already there.

~ ~
"Nobody in football should be called a genius. A genius is a guy like Norman Einstein."
—commentator and former player Joe Theismann

~ ~
A sea captain got into a friendly argument with his chief engineer as to who was more important to the ship. To settle matters once and for all they agreed to switch places. The engineer took the helm of the ship, and the captain descended to the engine room.

A few hours later the soot-covered captain emerged. "You'll have to come down here—I've tried everything I

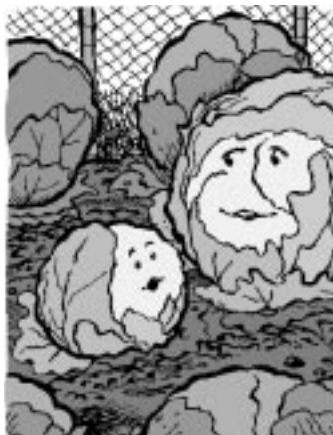


can think of and I can't get her to go!"

"I suppose not," the engineer replied. "We're aground."

"Why would anyone expect him to come out smarter? He went to prison, not Princeton."
—Boxing promoter Dan Duva on Mike Tyson

~ ~
A baby cabbage said to his mother, "How will I know when to stop growing?"



"Just remember, dear," his mother assured him, "quit while you're a head."

~ ~
Q: What do you get when you cross celery and a hyena?
A: A laughing stalk.

~ ~
Ambition: the excuse some people give for not having the sense to be lazy.

~ ~
Confidence: the feeling you have just before you understand the situation.

~ ~
Bumper sticker we saw:
FORGET WORLD PEACE. VISUALIZE
USING YOUR TURN SIGNAL.

~ ~
"I want a man who's kind and understanding. Is that too much to ask of a millionaire?"
—Zsa Zsa Gabor

Lawyer: someone who can write a 10,000-word document and call it a brief.

~ ~
Violent turbulence began rocking the small airplane as it began its approach to the airport. As passengers began to fidget and exchange worried looks, the pilot's voice crackled over the loudspeaker. "Ladies and gentlemen, we are entering a very nasty storm," he began with a tone of concern. "There's a lot of rain, it's turning to ice, and visibility is zero. Please drive home carefully from the airport."

~ ~
"Sorry, we don't allow dogs," the landlord said to the rental applicant as he glared down at the tiny Chihuahua.

"Um, but it's a seeing-eye dog," the potential renter lied desperately. "I'm blind."

"Guide dogs are usually big



dogs," growled the landlord skeptically. "I've never heard of a guide Chihuahua."

"What?" exclaimed the renter. "They gave me a Chihuahua?"

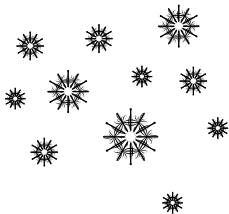
~ ~
Friends help you move. Real friends help you move bodies.

~ ~
HAPPY HOLIDAYS!



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* Address Correction Requested



1997: A Landmark Year for Copies Overnight To Our Valued Customers and Suppliers...

It seems the holiday season arrives earlier each year. Once again, it's time to thank you for your continued confidence and support.

1997 was a landmark year for Copies Overnight as we celebrated our 10th anniversary.

We were honored to receive our second Premier Print Award from the Printing Industries of America. The awards program is the graphic arts industry's largest and most prestigious competition honoring excellence in print.

In addition to new bindery and shipping department equipment, we just upgraded our Docutechs and now have Xerox Corporation's latest 6180 model (more on this later).



A new communications tool — our corporate Web page — offered access to a wide range of company information, including services, the newsletter and news releases. We'll highlight the site at www.onight.com in a future issue.

Early in the year, we produced a series of show-and-tell *Copies Overnight Lite* issues to demonstrate the versatility of our digital printing and finishing capabilities. Topics included tab dividers, coated papers, pre-printed shells, the metric A-4 paper size, and newsletters on-demand which incorporated reprints of feature articles about Copies Overnight from local and national media.

Our *TechTopics* subscriber list continued to grow. We published four issues of the technical bulletins that contain in-depth information on digital technology, document preparation and production. The publication also received high praise for its content in a marketing column by George Griffin of *Graphic Arts Monthly* magazine.

In October, customers, suppliers and friends joined us for a festive 10th birthday party at Wilton Manor. It was a special night we'll long remember.



Copies Overnight will close out 1997 with another record in sales and quantity of work produced. We owe our success to you and thank you again for making this possible.

As a national leader in digital printing, we are committed to our concept of *Using tomorrow's technology today* and promise to keep you abreast of the latest developments in our field.

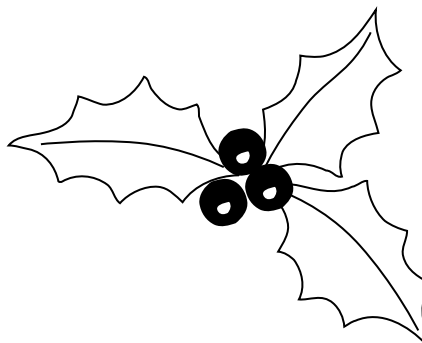
We hope to share another exceptional year with you in 1998.

Best wishes for a happy holiday season.



Steve Johnson

Chuck Legorreta



Happy Holidays!

Copies Overnight will be closed Christmas Day, Thursday, December 25, and New Year's Day, Thursday, January 1.