

Copies Overnight



April 1999

Vol. 10, No. 4

Format follows function...

Copies Overnight Lite: A Spirited 10-Year-Old

You may not have noticed, but our masthead is sporting a new volume number: 10.

Copies Overnight Lite was launched in September 1990 and we've published an issue each month ever since.

When we started, Copies Overnight was just two years old. We had two employees (Steve and Chuck). The Docutech hadn't been invented. Macintosh was winning the clock speed race over DOS computers with a blazing 40 MHz machine. And, scientists were dabbling with something called the internet.

New and Improved

As its name implies, *Lite* has always been a spirited publication, blending humor with company and product information. Originally, the newsletter featured a full page of jokes, with one panel of news material. When a survey determined that our readers wanted more technical information, we expanded our emphasis on digital technology and printing on-demand topics.

In 1997, we produced a series of issues to show you examples of various production techniques, including reinforced Mylar tab dividers, metric paper sizes, coated stock and pre-printed "shells."

Last year—in response to your questions—we started a FAQ series that has become a popular feature. Then, we changed our layout format again to devote equal space to jokes and editorial information. In the process, we won an APEX award for excellence in newsletter design, editorial content and overall communications effectiveness.

Lite Online

Our latest innovation is publication of an online version of *Copies Overnight Lite* at www.onight.com/lite.htm.

The newsletter is posted in HTML format for fast downloading and easy viewing and in PDF if you want to see the issue in its original graphic format. All online site addresses are "hot" so you can access them by a single click. Archived copies of back issues for several years are available for your review.

Since humor remains a vital ingredient of *Lite*, a page of unpublished (with good reason) jokes is created every month to encourage those "web shy" folks among you to visit our site.

What's Ahead?

Interest in *Copies Overnight Lite* continues to grow as we add to our subscriber base. We will continue to keep you

abreast of the latest developments in the digital printing field, while trying to tickle your funny bone. Meanwhile, we welcome your questions, comments and ideas (and jokes) for future newsletter topics.

Please let us know if anyone else in your organization should be put on our mailing list for a free subscription. You may call, fax or e-mail us at lite@onight.com.

Acrobat 4.0 to Debut

Adobe Acrobat 4.0 is scheduled to hit the streets soon. This suite of software from Adobe, used for creating .pdf files, contains a number of worthwhile improvements over previous versions. If you are currently using Acrobat to create digital files for Docutech printing, we strongly suggest you upgrade to version 4.0. If you haven't yet tried Acrobat, we think the new version is one more reason to consider it.

Properly used, Acrobat allows you to covert almost any document into .pdf format for printing. Fonts, formatting and graphics will be faithfully preserved, regardless of the application and platform used.

Our Stamp of Approval

It isn't every day that Copies Overnight recommends the "X.0" version of new software (usually we're warning you about bugs and fixes). But, we have been working with the beta version of Acrobat 4.0 for some time now, and find that it contains more solutions than problems.

Acrobat consists of three components: Distiller, Exchange and Reader. Exchange (renamed just plain "Acrobat" for 4.0) and Distiller should be available in final version by the time you read this. More details are available on the web at: <http://www.adobe.com/prodindex/acrobat>

The Reader portion of Acrobat 4.0 is already available for free; download it on the web at:

<http://www.adobe.com/prodindex/acrobat/readstep.html>

May Day Move

Effective May 1, we move into our new plant at 262 Commonwealth Drive. The building is located one block west of the current Copies Overnight facility and across the street from our Distribution Center.

We'll give you the particulars next month.

Phone: (630) 690-2044 • Fax: (630) 690-8182

E-Mail: lite@onight.com • www.onight.com

Using tomorrow's technology today



294 Carlton Drive
Carol Stream, IL 60188-2406

Address Correction Requested

"It's a privilege to live in this great country," the IRS auditor scowled, "and you should pay your taxes with a smile."

"I agree completely," said the taxpayer. "For a minute there, I thought you were going to ask me for money!"

"Some painters transform the sun into a yellow spot;



others transform a yellow spot into the sun."

—Pablo Picasso

A 75-year-old California resident was perplexed and disturbed after he began to receive angry phone calls from strangers who wanted to know why he had disrupted the weather. His name: Al Nino.

Income Tax:
capital punishment.

"I have a question," Bill Gates asked as he stood up to lawyers during his antitrust lawsuit. "Why is it that there is only one monopoly department?"

A condemned spy was marched out in pouring rain



to face a firing squad. "What beasts you are," he said bitterly to one of the soldiers, "to march me out in weather like this to be shot!"

"What are you complaining about?" the soldier grumbled back. "We have to march back!"

"If you won't be better tomorrow than you were today, then what do you need tomorrow for?"

—Rabbi Nahman

"It's gambling to play slot machines. It's not gambling to own them."

—Donald Trump

George Bernard Shaw tried writing novels, but they were rejected. He tossed one into the corner, where rodents nibbled on the edges. "See?" he said later. "Even the mice wouldn't finish it."

ENTROPY: IT'S NOT WHAT IT USED TO BE.

My friend always tries to make me feel better. Yesterday I complained, "Look at me. I'm totally out of shape."

"No you're not," he said reassuringly.

"Just look at this ridiculous suit and tie," I continued. "They're totally out of fashion."

"No they're not."

"I swear, I've never looked worse in my life."

He said, "Sure, you have."

"I have six locks on my door all in a row. When I go out, I lock every other one. I figure no matter how long somebody stands there picking the locks, they are always locking three."

—Elayne Boosler

A street mime, performing for an appreciative crowd, was pulled aside by the zookeeper. "Our most popular attraction, a gorilla, has died," the keeper explained. "We're afraid that attendance will fall off, so if

you'll wear this gorilla costume, we'll pay you double what you're earning now until we can find a real gorilla."

The mime loved the new job, doing what he always did—making fun of people. But he became jealous as people moved to watch the lion next door. He climbed to the top of his cage and over a partition, dangling just out of the lion's reach. The lion jumped and snarled, to the delight of the visitors. Again, the zookeeper increased his pay.

This went on successfully until one day he lost his grip and fell, and the eager lion



pounced. "Help!" the mime screamed in terror as he ran around the cage.

Instantly the lion was on top of him. "Shut up, you idiot!" the lion hissed. "Are you trying to get us both fired?!"