August 1999

Color Power... Docucolor System Expands Our Digital Printing Capabilities

How do you like the inaugural color issue of *Copies Overnight Lite?*

The newsletter was produced on our new Docucolor 40 digital printer.

"The laser system surpasses any digital device on the market and further expands our on-demand printing capabilities," says president Steve Johnson.

Full Color Work

We can produce two-sided, full-color signatures from artwork or digital files. The system can print 11 " x 17" text and cover weight papers or coated stocks with full bleed.

Four-color prints on overhead transparency materials are also available.

Scitex-Powered System

The Docucolor system is powered by a Scitex SX3000 digital front end RIP. Text and images are handled separately to ensure crisp copy and art reproduction. The powerful print server provides true Adobe PostScript 3 support. Jobs are saved in a unique Ready-to-Print format for immediate processing. RTP jobs can also be archived on optical disks for easy reprinting.

The color system is linked to our PC and Macintosh work stations through our digital network. All major software applications are supported.

Like all Copies Overnight jobs, you can send your digital files to us via our computer bulletin board, e-mail, our anonymous FTP site or on removable media.

Instant Success

Our new Docucolor system is already meeting special customer needs as you'll see in the following story.

So when you need looseleaf or bound documents, call the company that can brighten your presentations with full color. Call Copies Overnight.

Good Practice

Producing 1500 copies of a 119-page wire-bound book with eight tab dividers and 22 interspersed color pages is duck soup for Copies Overnight.

However, when the customer needs five additional books in just five days, it becomes a challenging assignment. One that Copies Overnight relishes.

Color Added

The project required print runs totaling 308,000 impressions for the five real estate sales course guides. Each book was collated with clear Mylar tabs, wire bound, cold wrapped and drop shipped to three destinations using the broker's labels.

Color was used for case histories and other advertising materials to show how agents promote their businesses.

On Schedule

The five books left our shipping dock five days after receipt of the digital files...and right on schedule.

As it turns out, the project was good practice for our production department. All the books have been stored on optical disks so additional sales guides can be printed ondemand—every three months.

Merging Litho And Digital

The summer issue of *TechTopics* discusses the challenges of using the offset process to pre-print pages that will then be imprinted on the Docutech.

Want to know more? Get a free *TechTopics* subscription by faxing us your name and address or e-mailing us at **techtopics@onight.com**.

You'll find that each issue contains in-depth information of special interest to persons who prepare documents for Docutech printing.

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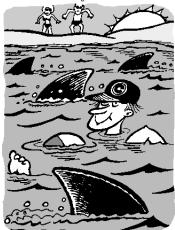


Copies Overnight will be closed Monday, September 6, for Labor Day. Have a great holiday weekend.

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A man was walking along the beach one afternoon when he noticed a swimmer surrounded by sharks that



were slowly circling but not going near him. "Hey friend!" the man called out. "How come those sharks don't try to eat you?"

"It's the T-shirt," the relaxed swimmer replied. "It says, 'Cubs Win Pennant!'"

"Oh, I get it," the man said after a moment's thought. "Even a shark won't swallow that!"

I went to a general store yesterday, but they wouldn't let me buy anything specific.

A rather pompous golfer hit a 300-yard drive on the first hole. It was headed straight down the middle but then it hit a sprinkler and ricocheted sideways into the woods. Furious, the proud golfer stomped into the tall grass, found his ball, and with a vengeance whacked it as hard as he could with his 2-iron. The ball shot into the air and bounced off a tree, straight back into his forehead.

The next thing he knew, he was blinking at the Pearly Gates. St. Peter looked at the Big Book and said, "I see you were an avid golfer. Were you any good?"

"Good?" the man huffed. "I got here in two strokes, didn't I?"

A clown was walking down the street with a desk strapped on his back, a typewriter tucked under one arm, a wastebasket under the other and a pencil sharpener



balanced on his head. A policeman stopped him and asked, "What are you doing?" The clown replied, "Impersonating an office, sir." Laughter is like changing a diaper. It doesn't permanently solve any of your problems, but it makes them seem more tolerable for a while.

"I got a problem, Doc," a man complained. "When I pull into my driveway I can't stop myself from singing *The Green. Green Grass of Home.*



When I open the door and see my cat, I start singing *What's New, Pussycat?* And when my wife comes home I automatically belt out *Delilah*—and that's not even her real name!"

"It appears," the doctor replied, "that you have symptoms of Tom Jones Syndrome."

"I've never heard of that!" the man gasped. "Is it common?"

"Well," the doctor replied, "it's not unusual." My wife complained that I never listen to her. At least I think that's what she said.

"If evolution really works, how come mothers only have two hands?" —*Milton Berle*

A truck driver was eating breakfast quietly at a local diner when a gang of motorcycle tough-guys walked in. One of the bikers put his finger in the truck driver's coffee and said. "Not very hot. is it?" Then another biker put his finger in the man's scrambled eggs and said, "Not very fluffy, are they?" Without saying a word, the trucker paid for his meal and walked out. "Not much of a man, was he?" the leader joked to the waitress as she cleared his place.



"He's not much of a driver, either," she replied. "He just ran over a bunch of motorcycles."