



Perfect High Tech Fit...

Website Development Company Acquired

Copies Overnight has acquired Technical Publishers Resource, Inc.

"The acquisition is a perfect fit for us," says president Steve Johnson. "Copies Overnight specializes in digital printing of technical books and manuals. Technical Publishers creates websites rich in technical content. This transaction is a natural progression for us. However, we may now have to change our name. Copies Overnight no longer adequately describes all of the cutting edge services we offer our clients."

High Tech Sites

Technical Publishers Resource's websites are targeted to specialized audiences...contain significant amounts of textual information...and stress substance of technical content over graphic style or gimmickry.

For a good example of Technical Publishers' work, you needn't look any further than Copies Overnight's APEX award-winning website.



Corporate Website Cited For Excellence

Copies Overnight has received an APEX '99 award of excellence for its corporate website from Communications Concepts, Inc.

The award recognizes excellence in website design, content and integration into the company's strategic plan.

"As a high tech digital printer, our goal was to create a website that reflects our advanced technology approach, while serving as a user-friendly communications tool for customers and other site visitors," says webmaster Jessica Pinkous.

The website at www.onight.com provides fast communication with staff members through e-mail links and an anonymous FTP link for customers to transmit electronic files for digital printing. Links to major companies in the printing and publishing business allow users to obtain the latest upgrades and patches for publishing software applications.

Surfers will find details about the company, our printing on-demand services and digital technology capabilities. *Copies Overnight Lite* and *TechTopics* issues may be downloaded in multiple formats.

"The website is continually being improved and updated to meet the changing needs of the fast-moving digital printing industry," Jessica concluded.

FAQ: A Frequently Asked Font Question

Q. Why do I need to send the fonts with each job?

A. Because our fonts still may not exactly match yours, even if we both have licensed the same face from the same type foundry. How is this possible? Foundries are constantly tinkering with fonts, making subtle changes that can cause kerning and text reflow problems. Symbols—or "dingbats" that reside in a font's extended character set—are likely to cause the most headaches. In technical documents, the accurate reproduction of specialized symbols is crucial. Here's a prime example.

Missing In Action

We recently received a job that included the brand new symbol for the *euro*, the European Community's new currency.

A series of operator manuals were created in Word for Windows for printing in several foreign languages. Copies Overnight had previously printed versions of these manuals with the licensed fonts. But this time, the customer neglected to include the fonts with the new job. Consequently, our computer services department couldn't output an accurate proof. The problem? The missing euro, of course.

Copies Overnight's version of the font in question predated the euro symbol. Since the manuals' translator was based in Western Europe, he had access to the updated font set before his North American publishing brethren.



An Easy Solution

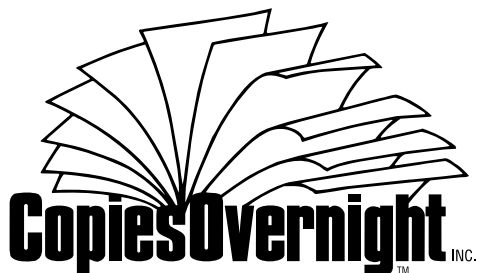
This type of problem can easily be avoided. Just send us **all** the screen and printer fonts used in your documents, including those used in your EPS files. You'll save time and aggravation.

Another Reminder

If you are sending jobs to Europe, don't forget that metric paper sizes are the standard for most of the world. Copies Overnight stocks the popular A-4 size along with a wide range of other papers. So when you need help with looseleaf and bound documents—both foreign or domestic—call Copies Overnight.

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Carol Stream, IL 60188

Address Correction Requested

Graffiti we saw in a public school:

"In case of nuclear attack, the federal ruling prohibiting prayer in this building will be temporarily suspended."

~ ~
Middle age hasn't affected me. I still enjoy going to a busy place and staying there until they turn out the lights and I'm the only one left. Last night, it was Wal-Mart.

~ ~
A three-year-old boy went with his dad to see a litter of kittens. On returning home, he gushed, "Mom, there were



two little boys and two little girls!"

"How could you tell which was which?" his mother asked.

"Daddy picked them up and turned them over," he replied. "I think it's printed on the bottom."

I've learned that the best way to save face is to keep the lower part of it shut.

~ ~
There's one nice thing about egotists: at least they don't talk about other people.

~ ~
When I was little, I had it extra tough. I was a closet claustrophobic.

~ ~
Life can only be understood backwards, but it must be lived forwards.

—Kierkegaard

~ ~
When a newly married couple smiles, everyone knows why. When a ten-year married couple smiles, everyone wonders.

~ ~
Overheard in an elevator: "I never knew what real happiness was until I got married. Then it was too late."

~ ~
Agatha Christie: "My husband is an archaeologist—the best husband a woman could have. The older I get, the more interested he is in me."

~ ~
"Dad," a young boy said, "I heard that in some parts of Africa a man doesn't know his wife until he marries her. Is that true?"

"Actually, son," the dad answered with a sigh, "that's true in a lot of countries."

Q: What is the difference between God and a surgeon?

A: God doesn't think he's a surgeon.

~ ~
At the end of a funeral, as the pall bearers carried out



the deceased, they accidentally bumped the casket hard into a doorway. To everyone's surprise a moan came from within, and as the startled onlookers peeked gingerly into the coffin they discovered that the poor guest of honor was still alive—indeed, he went on to live another ten years. Those unusual circumstances made his second funeral all the more eerie, held at the same place, attended by the same mourners, and with the same pall bearers as the first funeral.

As they carried the dead man away for the second time, his wife called out, "Watch the doorway!"

Patient: "Doc, I can hear all kinds of animals talk in my head."

Doctor: "Don't worry—you're just having Disney spells."

~ ~
Mike and his wife were expecting a baby, so they called the country doctor to their remote farmhouse. "Hold the lantern, Mikey, here it comes!" the doctor said. "Look! It's a boy!" "Saints be praised, I..." "Hold the lantern!" the doctor interrupted. "There's another one coming!" Soon the doctor held up a beautiful baby daughter. "Thanks be to..." "Hold the lantern,



Mikey," the doctor cut in again and delivered a third child.

"Uh, Doc," said Mike, "do you think maybe it's the light that's attracting 'em?"