

Copies Overnight

November 1999

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Copies Overnight Is Now Copresco...

A New Name. The Same Strong Commitment.

Let's suppose you're looking for a name for your new company.

What would you call a firm that's an innovative leader in digital printing technology...that runs millions of impressions of books and manuals in black and white and color...that produces CD-ROMs and is active in website development?

You probably wouldn't call it Copies Overnight.

Great For A Start

We have faced a name dilemma for the past several years. When Steve Johnson and Chuck Legorreta started this company in 1987, Copies Overnight was a great name. It proclaimed our dedication to exceptionally fast service and our ability to handle impossible mission assignments. At that time, Kodak was the leader in high-speed copying systems and desktop publishing was more of a curiosity than a productive tool.

Technology Revolution

When the Docutech was developed in 1990, we finally found the technology that could match our vision and technical capabilities. We stopped making copies and began a revolutionary process in the printing industry by integrating a whole new digital technology base. Today, we maintain a complete digital stream in the production of books and manuals, including printing, collating, index tab imprinting and insertion. Complete bindery and finishing services are also available.

Last summer, we put icing on the cake by acquiring Technical Publishers Resource, Inc., a world wide web development company that has nothing to do with copies, but interfaces beautifully with a digital printing company.

Time For A Change

As loyal customers, you know what we do for you. However, people who don't know us are often misled by our name. They don't understand the breadth of our cutting edge services. Therefore, it is time for a change.

Our new name is Copresco. As you can see, we have retained our logo symbol which depicts the pages of the books and manuals we produce. The symbol—combined with our new name—provides a graphic reminder of our proud past, while offering a new visual identity for our exciting future.



The Tradition Continues

Although our name is new, we are even more strongly committed to carry on our tradition of exceptional quality, fast turnaround, continual innovation and personalized customer service.

So when you need help with books and manuals, call the company that can meet all your digital printing needs...with a new name for the future. Call Copresco.

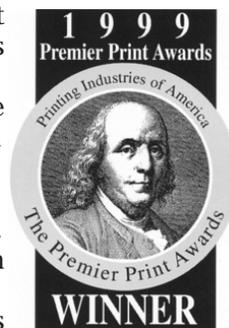
Our Fourth Premier Print Award

Copies Overnight (yes, that was our name at the time) has received a Premier Print Award of Recognition from the Printing Industries of America.

Our digitally produced recruitment catalog earned the highest award in its category.

This is the fourth consecutive year we have been recognized for excellence in print by this international program. According to the judges, 1999 offered one of the stiffest competitions in years. There were a total of 5,647 entries from 944 companies and 15 countries.

"Winning this award in the graphic arts industry's oldest and most prestigious competition is a special honor," says president Steve Johnson. "Digital printing wasn't even a gleam in the inventor's eye when this highly competitive international awards program was originated."



Getting The Most Out Of Color

The Fall, No. 10 issue of *TechTopics* will be in the mail later this month. This edition addresses the role of color in technical publications. Guidelines are included to help you determine when—or when not—to use color.

If you're not receiving our quarterly technical bulletins, you can get a free subscription by faxing us your name and address or e-mailing us at techtopics@copresco.com.

Thanksgiving Holiday

Copresco will be closed Thursday, November 25 and Friday, November 26 for Thanksgiving.

Have an enjoyable holiday!

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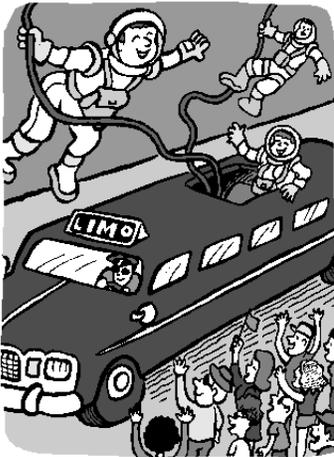


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Address Correction Requested

This year's Thanksgiving tip: Wrap turkey leftovers in some aluminum foil, and throw them out.

—Nicole Hollander

July 20th, 1999 marked the 30th anniversary of the



lunar landing. To commemorate the event, Neil Armstrong, "Buzz" Aldrin and Michael Collins arrived at Cape Canaveral in a limousine. Neil and Buzz got out to walk around; Michael stayed behind in the car.

Historians have unearthed proof of what caused the Dark Ages: it was the Y1K bug.

It's true: to provide incentive for airlines to have the Y2K bug problem solved, Chinese officials are requiring all of their airline executives to be actually on a plane January 1, 2000.

Seen on a billboard in South Carolina: "Don't make me come down there."

—God

Oklahomans never lose their sense of humor. After the May 3rd tornadoes, one man posted this sign on his flattened property: "Open House."

I know I think too much, but why doesn't it bother anybody that the person who invests all your money is called a *broker*?

Sign we saw in a Cincinnati sporting goods store window:
NOW IS THE DISCOUNT
OF OUR WINTER TENTS

Actual headline from *Infobeat News*: "Infertility May Be Passed On to Sons."

Attention spam: The amount of time it takes to decide whether a piece of e-mail is worth reading.

Two goats were out behind a studio, eating old movie film. "Pretty good, huh?" said one.

"Yeah," the second goat replied, "but it's not as good as the book."

"Care for a drink?" a pub owner asked Descartes.

"I think not," he answered. Then he disappeared.

During a particularly violent thunderstorm, a mother was tucking her small boy into bed. "Mommy," he



asked with a tremor in his voice as she was about to turn off the light, "will you sleep with me tonight?"

"I can't, dear," she said, giving him a reassuring hug. "I have to sleep with Daddy."

A long silence was broken at last by his shaky little voice: "That big sissy."

I know I think too much, but if the #2 pencil is the most popular, why is it still #2?

So far today I've done all right. I haven't gossiped, I haven't lost my temper, I haven't been greedy, grumpy, nasty, selfish or overindulgent. I'm very thankful for that. But sooner or later I'm going to have to get out of bed.

A group of boys had gathered at the candy store, and they were ruthlessly teasing one little fellow named Andy. They would offer him the choice of a nickel or a dime, and Andy would always choose the nickel because it was bigger. The boys would hoot with laughter, pointing and slapping each other on the back.

The store owner finally had enough, and chased the boys off. Then he took Andy aside. "Son, those kids are making fun of you, don't you see?" he explained as he offered the little boy a treat. "They laugh at you because



they think you don't know a dime is worth more than a nickel. You're old enough to know better—why do you choose the nickel?"

"If I choose the dime, sir," Andy replied politely, "they'll quit playing the game."

HAPPY THANKSGIVING!