



Copresco's special projects and research manager...

Jessica Pinkous Recognized for Leadership in Print

Copresco's Jessica Pinkous has been honored for leadership as a 2020 Woman in Print by Print + Promo magazine.

Elise Hacking Carr, editor-in-chief/content director of the printing trade magazine, described her as, "a woman who is changing the narrative of women in a traditional male-dominated industry."

Jessica joined Copresco 24 years ago as a full-charge bookkeeper.



Natural Talents

"She was well qualified in accounting but had no previous graphic arts experience. It soon became apparent that her natural curiosity and technical abilities made her an excellent candidate for our blossoming information technology endeavors," says Copresco President Steve Johnson.

Taking Charge

"Jessica took the lead in shaping our fledgling computer prepress department into a well-organized workflow, with continuing streamlining and automation," Steve said.

"She has twice managed the implementation of huge multi-year corporate management information systems projects, and supervises our entire plant when our production manager is on vacation."

Jessica is an experienced art and newspaper photographer. Most of the

photography on Copresco's websites, press releases, newsletters, and promotional brochures are her creation.

Winning Ways

Copresco has won Newsletter Gold Awards, a Web2 Award, numerous APEX Awards including Grand Awards for websites, all of which were Jessica's implementation.

Copresco has won many print quality awards, including Benny Awards, Gold Ink Awards, Graphic Excellence Awards, Xerox Printing Innovation Award, Pinnacle Print Awards, a Print On Demand Innovation Award, and International Gallery Awards.

"These would not have been possible without Jessica's contribution to our quality standards and procedures," Steve stated.

Special Projects

"In addition to working on special projects to keep Copresco moving forward, she is currently implementing new company-wide MIS software, which involves job cost accounting and revamping of the estimating system," Steve added.

Research and Development

Jessica is also actively involved in Copresco's wide-ranging research and development activities.

"Most printing companies don't even utilize R&D programs," Steve says.

"Copresco has a strong commitment to continual expansion of our knowledge base to keep us on the forefront of our industry's technological advancements."

Jessica is also creating a fresh, new look for our website.

She has created, implemented, and managed various websites for both Copresco and for clients, from the days when our web presence was just one page to today's mobile and data-driven sites," Steve concluded.

A Continual Challenge

Jessica said that as long as she remains in good health and continues to be challenged at work, she has no plans to retire.

"I love the feel and look of the books we produce at Copresco, especially the perfect and plastic coil bound volumes. I love to be able to take photos now and then for *Overnight Lite*, our website and various press releases. Photography is a joyful challenge and a great creative outlet for me.

"When Copresco wins print quality awards, of which there have been many over the years, I am most proud because Copresco produces repeatedly, consistently high-quality color books as a result of the workflow quality controls I have put in place," Jessica noted.

Good Advice

"If you want a long-term career, print would be a good choice. Print will always be around. Be curious and keep learning with seminars, webinars, reading, etc., to stay up with the latest technology and industry trends. As a photographer, I know that digital files have a short shelf life and the only way to really archive photos is to print them."

Streamlined Website

As webmaster, Jessica wears many hats at Copresco and is now completely updating our www.copresco.com site.

The purpose of our website is to communicate with you. So, if you have any suggestions, comments or requests for improvements to the site, please drop us a line.

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God created a 24-hour cycle of light and dark. He thought about adding some more special effects, but decided to quit and call it a day.



The farmer's son was returning from the market with the crate of chickens his father had entrusted to him, when all of a sudden the box fell and broke open. Chickens scurried off in different directions, but the determined boy walked all over the neighborhood scooping up the wayward birds and returning them to



the repaired crate. Hoping he had found them all, the boy reluctantly returned home, expecting the worst. "Pa, the chickens got loose," the boy confessed sadly, "but I managed to find all 12 of them." "Well, you did real good, son," the farmer beamed. "You left with seven."



Tree: something that stands in one place for hundreds of years, and suddenly jumps in front of your car.

As grandpa read a bedtime story, the little girl reached up to touch his wrinkled cheek, and then felt her own. "Grandpa," she asked after doing this a few times,



"did God make you?" "Sure did, sweetheart," he answered, "a long time ago." "Did God make me too?" "Indeed He did, honey," he said, "just a few years ago." She felt his wrinkled cheek again, then hers, and said, "God's getting better at it, isn't He?"



A man was invited to a private recital, but arrived a little late. "What was that last number you played?" he asked the musician. "The end of Tchaikovsky's fifth opus," the musician explained. "Shall I play the beginning?" "No use now," said the man. "I know how it comes out."



Father: I'm worried about you being at the bottom of the class.

Son: Don't worry, dad. They teach the same thing at both ends.

A man swept into a barbershop, tossed his jacket aside, and said, "Just a shave, I don't have time to listen to a haircut."



The proprietor of a highly successful optical shop was instructing his son as to how to charge a customer. "Son," he said, "after you have fitted the glasses, and he asks what the charge will be, you say, 'The charge is one hundred dollars.' Then pause and wait to see if he flinches. If the customer doesn't flinch, then you say, 'For the frames. The lenses will be 50 dollars.' Then you pause again, this time only slightly, and watch for the flinch. If the customer doesn't flinch this time, you say firmly, 'Each.' "



Americans call for government to balance its budget, then take their last dime to make a down payment on a car that will take five years to pay off.





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Copresco
262 Commonwealth Drive
Carol Stream, IL 60188-2449
phone (630) 690-2000 fax (630) 690-8182
<http://www.copresco.com>