

The best of both worlds...

Wraparound Covers for Books That Need to Lay Flat

In last month's *Overnight Lite* we extolled the virtues of mechanical binding styles, such as double loop wire binding and plastic coil binding.

Their advantages are many, but the most important is their ability to lay completely flat for easy reference.

Diversified Applications

Cookbooks, workbooks, repair manuals, complex diagrams, and quick reference guides are just a few of the products that need to lay flat, because readers usually have both hands full while consulting them.

Juggling Act

If you've ever tried to hold an instruction manual or cookbook open with your elbow while trying to perform a task needing both hands, you know how annoying the wrong binding style can be! In such cases lay flat is an important feature.



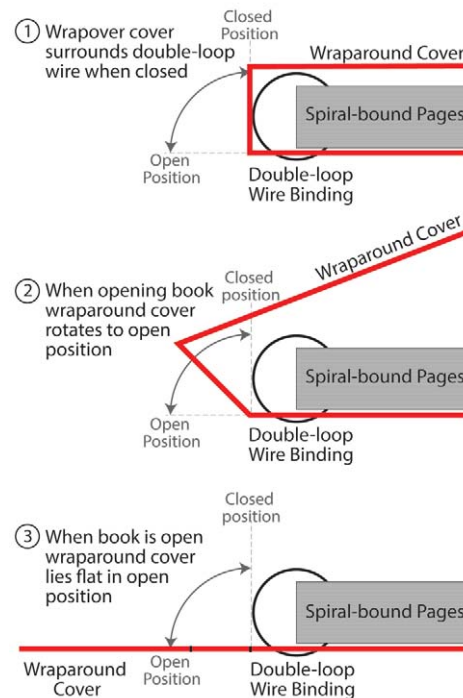
Now Copesco offers an interesting enhancement for the double-loop binding style: wraparound covers.

With this binding method, you can print on the front, back and the spine of the book cover.

Taking Charge

Wraparound covers (as are commonly found on softcover adhesive bound books) mean that your book or manual can have a spine, making it easy to identify and retrieve on a bookshelf

or in the middle of a stack of books or papers.



Lost in the Crowd

Books without a spine simply disappear once put on a shelf.

In previous issues of *Overnight Lite* we've detailed actual studies that prove a spine adds to the perception of value and importance.

Wraparound covers with imprinted spines provide functionality, longevity and aesthetic qualities for your books and publications.



A Better Way

Perfect bound (softcover) and case-bound (hardcover) cookbooks look attractive on a kitchen shelf, but are utterly impractical to use while preparing a meal. Copesco has a better way.

Easy to Spot

Printing on the spine makes your book stand out on the bookshelf and provides another creative dimension of professional craftsmanship.

Still having trouble visualizing this concept? Visit Copesco's YouTube channel or the *Overnight Lite* page on our website for a video showing examples of this unusual yet eminently practical binding style.

So, when you need a book, manual, or publication that is both attractive and practical, as beautiful as it is user-friendly, call the company that has all the answers.

Call Copesco.

Have It Your Way

Copesco clients, how do you prefer to receive your invoices? By U.S. Mail? Or via Email?

What's Best

We know that prompt billing is important to you, and we want you to receive your invoices from Copesco by whatever delivery method works best for you.

Copesco vendors, how do you prefer to receive your payments? Check? Automated Clearing House (ACH)?

Our Commitment

Copesco demands prompt service from our vendors, and in return we're committed to paying you quickly and by whatever means you prefer.



Digital On-Demand Printing

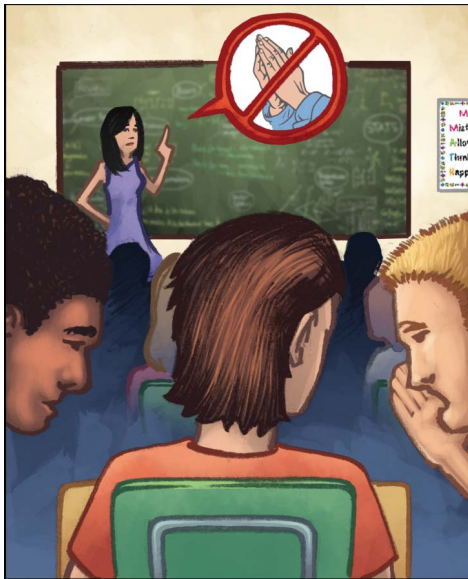
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Address Correction Requested

“Well,” snarled the tough old sergeant to the quivering young private, “I suppose after you get discharged from the Army, you’ll just be waiting for me to die so you can spit on my grave.” “Not me, Sarge!” the private shook his head. “Once I get out of the Army, I’m never going to stand in line again!”



“What are you doing?” the teacher demanded of three students who were whispering with their heads together in



the back of the room. “We were telling naughty stories,” one confessed. “Oops, I’m sorry,” the teacher replied, “I thought you were praying.”



I used to feel like I was lost in the shuffle. Now I feel like I’m just shuffling along with the lost.



Flashlight: A case for holding dead batteries.

Last week, an ape escaped from a local zoo. After hours of frantic searching, they found him in the library, reading the Bible. Next to him they found a copy



of Charles Darwin’s *The Origin of the Species*. When a policeman asked the ape what he was doing, he responded, “I’m trying to decide once and for all if I am my brother’s keeper or my keeper’s brother.”



The meek shall inherit the earth—if only because they are too sissy to refuse.



A frightened homeowner called police late at night to report that he had been attacked behind his house. A young officer was sent to investigate, and returned to headquarters with a lump on his own head. “What happened?” the sergeant asked. “I closed the case.” “Fast work,” commended his superior. “How did you solve it?” The rookie replied, “I stepped on the same rake.”

To boost sales, a regional airline introduced a special, two-for-one fare so spouses could accompany their mates on business trips. Anticipating valuable testimonials from satisfied customers, the PR department sent out questionnaires to the spouses asking how they had enjoyed their free trip. Letters poured in asking, “Trip? What trip?”



Lottery: A tax on people who are bad at math.



“I’ve got bad news, and very bad news,” the doctor said. “Give me the best news first,” responded the patient nervously. “We got your test results back, and they indicated you only have 24 hours to live. “Only 24 hours to live?” the man blinked. “How could any news be worse than that?” “Well,” replied the doctor, “I’ve been trying to reach you since yesterday.”



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ISSN 1930-2274

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