



Copresco's Overnight Lite

Copresco's laminating protects and serves...

Making Your Books and Manuals Look Spiffy

Looking for a top-of-the line way to make your books and publications stand out in the crowded marketplace?

Talk to Copresco's production department about the many benefits of cover lamination.

Value Added

"The lamination process enhances the aesthetics and adds value to printed pieces by giving the impression of higher quality and importance," says President Steve Johnson.

The Right Fit

Lamination and digital on-demand printing go hand in hand and are just the right fit for Copresco's production of your short-run publications, books and manuals.

Permanence

Lamination provides additional strength, durability and permanence advantages as well as valuable protection against fingerprints, smudges, scratches, rubbing, wrinkles and stains.

More Protection

In addition, laminated publications are resistant to excessive humidity.

Since laminates are transparent, they will not damage your various printed projects.

Unmatched Durability

In addition to their handsome appearance, the unmatched durability features of lamination give books long shelf life, particularly for heavy-use applications, such as research and reference volumes, which are used on a daily or recurring basis.

Superior End Product

There are many ways to protect the outside cover of your book and to

enhance its appearance, including petroleum-based varnishes, ultraviolet (UV) coatings, water-based aqueous coatings, and film laminates.

Stellar Look

The protective finish and stellar appearance of laminating far outperforms all other methods.

Varnishes and coatings might be cheaper options, but the cost/benefit of laminating so far outshines all other methods.

That's why Copresco offers film laminating exclusively.

Gloss, Matte or Feather Finish

Lamination is available in both gloss and matte finishes for two very different effects.

Gloss laminating reflects light and imparts deeper, brighter colors for an eye-catching look that attracts attention.

Matte finish provides a more subtle, barely perceptible elegance, while still providing all the protective benefits of lamination.

Top of the Class

Feather-touch laminate is a matte finish "on steroids" and has become our most popular laminate. It imparts a striking satiny-smooth look and feel that is both visually and tactilely pleasing.

Feather-(or soft-touch) laminate maximizes the physical, touchable quality of print that electronic media cannot duplicate.

A Perfect Solution

Film lamination is most popular on the covers of perfect bound (soft cover) books, which benefit greatly from the rub resistance and shelf appeal that lamination imparts.

Unlimited Opportunities...

There are all sorts of projects that will benefit from cover laminations:

- catalogs
- literary journals
- primers and textbooks
- instructions
- employee handbooks
- policy manuals
- directories
- calendars
- cookbooks
- planners

Even More Apps...

- training materials
- technical manuals
- conference proceedings
- workbooks
- foreign language booklets
- teacher's editions
- booklets
- yearbooks
- guidebooks
- benefit plans
- reports
- monographs
- recruitment materials
- reference guides

See for Yourself

Not sure how your project will look with a laminated cover?

Call our production department for samples of various gloss, matte and feather-touch finished projects.

Best Time to Laminate?

Right now is a good time to add eye-catching good looks and durability to your books and publications.

So, when you want the best-looking books in town, call the top-shelf digital printer today. Call Copresco.

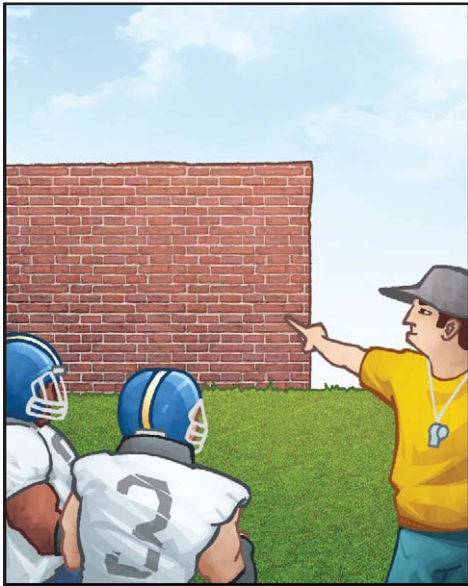


Digital On-Demand Printing

262 Commonwealth Drive
Carol Stream, IL 60188

Address Correction Requested

Now that the season is over, a Texas football coach admitted how he sorts out his new team members by position—he



sends them sprinting toward a brick wall. Those who run around it are backs; those who go through it are linemen.



Last night we went out to eat at an Italian restaurant that was so fancy, the menu was printed in French.



Abraham Lincoln was asked by a friend to endorse a new product. Not wishing to endorse it, nor to disappoint his friend, Lincoln said, “For the sort of people who want this sort of thing, this is the sort of thing that that sort of people want.”



My boss is so persnickety. His desk is so clean, I thought it was for sale.

The two famous German philosophers, Mr. Goethe and Mr. Kant, went for a walk one day, discussing some very important and confusing matters. When someone asked Kant if he got any help from Goethe, he replied, “Definitely yes. I’m still confused, but at a much higher level.”



Sign we saw in a local eyeglass shop: “Eyes Examined While You Wait.”



My kids are surrounded by high technology every day, and it’s really



affecting them. I handed my son a ball point pen, and he asked, “Is it on?”



Be careful of the words you say. Keep them soft and sweet... You never know from day to day which ones you’ll have to eat.

To Avoid Delay, Please Have All Your Symptoms Ready—notice in waiting room.



My boss is rigid to a fault. He even throws his trash out in alphabetical order.



The First Law of Economics: For every economist, there is an equal and opposite economist.



Paper clips: the Tinkertoys of the business world.



I have a very rare photo. It’s a picture of Houdini locking his keys in his car.



Veni, Vidi, Visa: We came, we saw, we shopped.



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Copresco

262 Commonwealth Drive
Carol Stream, IL 60188-2449
phone (630) 690-2000 fax (630) 690-8182
<http://www.copresco.com>